VOL. 5 NO. 161 MONDAY, NOVEMBER 14, 2011 WWW.POLITICO.COM

**SPECIAL SECTION:** THE ENERGY VOTE

## **EPA** to Be GOP **Target** In 2012

By Erica Martinson

The Environmental Protection Agency is likely to play an unusually prominent role in the 2012 presidential election, reflecting ongoing partisan debate in Congress over the ties between environmental regulations and jobs.

'What we're going to see in this cycle is a lot of bitterness. ... It's going to be more partisan than it's ever been," said GOP environmental strategist Chelsea Maxwell. "So the energy and environ-

ment issues will definitely creep

ventional cam-

paign wisdom

tal issues rarely

play a large role

in shifting the electorate.

the conversa-

tion has taken

The message

of nearly all campaigns na-

tionwide is jobs

with a capital

"J." Republicans

have spent lots

of time and ef-

new turn.

But this year,

environmen-

con-

into that.

It.

against

**INSIDE** 

Bush energy wonks rally around Romney. Page 28

EPA faces a full electionyear plate. Page 32

Interior's Salazar on oil and gas strategy. Page 35

Latta savs Washington doesn't always know best.

Page 43 fort targeting the "job-killing EPA" for a land-

slide of regulations that they say hurt businesses and the American economy with dubious returns on health. President While Barack

Obama's eventual Republican opponent is by no means clear yet, insiders on both sides of the aisle say that the divide between the parties on environmental and energy issues will be clear, even as both sides inevitably move toward the middle to grab moderate voters

'Regardless of who the candidate is, it will be the subject of

See EPA on Page 27







PHOTOS BY JOHN SHINKLE - POLITICO

From the top, Reps. Henry Cuellar and Jason Altmire and Sen. Joe Manchin are among Democrats who won't commit to backing President Barack Obama in 2012.

# ()BAMA **OUTLIERS**

Some Dems are just not ready to lend their full support

By Manu Raju and Marin Cogan

Sen. Joe Lieberman was treated like an outcast back in 2008 when he broke from the Senate Democratic Caucus and openly opposed Barack Obama's bid for the White House.

Asked last week if he'd back Obama in 2012, the Connecticut independent said, "I don't know what I'm going to do."

This time around, there may be more Liebermans.

A number of moderate Democrats like Texas Rep. Henry Cuellar and liberals like Sen. Bernie Sanders are declining to give their unqualified support for the president, saying they're either too fo-cused on their own races or are calling on the White House to cater to their agendas before they will offer an endorsement.

See OBAMA DEMS on Page 22

"I'm supporting the state of West Virginia and the people of West Virginia."

- Sen. Joe Manchin

## **Deficit Panel Ponders Endgame**

By Jake Sherman and John Bresnahan

If the supercommittee is going to act, this is the week.

That's the narrative gripping Washington as the Joint Select Committee on Deficit Reduction sits less than 10 days before its statutory Nov. 23 deadline to report a plan to cut the nation's burgeoning deficit by at least \$1.2 trillion over the next decade.

There are few signs of hope.

Several aides involved in the process said ongoing bipartisan talks — which continued over the weekend in Washington and by telephone - have so far yielded few results. Intraparty fissures on both sides are breaking into the open. And there's now open talk of putting off tough decisions on entitlements and tax reform and dismantling the sequester mandate to avoid the punishment Congress created for failure - a move that President Barack Obama said he opposes.

"I don't hold out a lot of hope," said a senior Democratic leadership aide, on the outlook for the House-Senate panel. "People are talking, but

See SUPERCOMMITTEE on Page 21

## 🐅 BATTLEGROUND POLL

### **President Seems** Very Vulnerable In Reelection Bid

By James Hohmann

President Barack Obama's persistently low approval ratings for his handling of the economy and a growing sense that the country is on the wrong track could make him more vulnerable next year than current polls suggest, according to a new POLITICO/George Washington University Battleground Poll.

Against a generic, unnamed Republican challenger, Obama tied 43 to 43. But when voters were pushed to pick between Obama and the GOP front-runner, Mitt Romney, the president took a 6-percentage-point lead. Obama beat Herman Cain by 9 percentage points in the survey,

See POLL on Page 19

#### **INSIDE**

### **MEDIA**

CBS News fends off a spat of criticism over its presidential debate.

### **CONGRESS**

Potato politics spills into pizza in the school lunchrooms.

PAGE 4

### **POLITICS**

It's still a Republican presidential field day in South Carolina.





#### **CLICK**

Chris Dodd's look at the Gipper's long Hollywood shadow.

PAGE 45

## EPA Is Lightning Rod Issue in Presidential Election

SOURCE: CENTER FOR RESPONSIVE POLITICS

From EPA on Page 1

debate and focus of the campaign, only because there is a lot on the EPA plate, so to speak," Maxwell said. And there "is a lot of mobilization of the left," and it will be pushing Obama.

In 2008, Sen. John McCain (R-Ariz.) and then-Sen. Obama "had essentially the same position ... on the biggest environmental issue out there, which was global warming," and Obama took po-



EPA air chief
Gina McCarthy
once worked for
Mitt Romney,
who has shifted
to the right on
environmental
issues.

sitions to neutralize some issues, such as agreeing to consider expanded offshore drilling, said Daniel Weiss, director of climate strategy at the Center for Ameri-Progress can Action Fund.

"That will be very different in 2012," Weiss said. "The Republican candi-

dates ... have uniformly opposed EPA rules. They are undoubtedly going to use these rules as a cudgel to attack President Obama as being anti-jobs."

Mitt Romney has shifted to the right on environmental issues: In October, he said he is skeptical of climate change science, and he has promised to reverse the Obama administration's finding that carbon dioxide is a danger to public health, making it subject to Clean Air Act restrictions.

"Regardless of who the candidate is, it will be the subject of debate and focus of the campaign, only because there is a lot on the EPA plate, so to speak."

- Chelsea Maxwell

Romney touts his decision not to sign up for a regional cap-and-trade agreement, though he imposed carbon dioxide rules on Massachusetts utilities. Meanwhile, in an inconvenient fact for the GOP primary, EPA's air chief, Gina McCarthy, once worked for Romney.

If the nominee for the GOP is Herman Cain, Rick Perry or Newt Gingrich, and "they call for abolishing EPA or severely, radically changing it ... I think that it could become a higher issue. And frankly, I think that it might play to Obama's advantage," Clean Air Watch President Frank O'Donnell said.

Some Republicans agree and say that the GOP focus on the EPA as a job-killing agency may not play well in a presidential election.

"If I were talking to the Republican candidates ... I would say the notion of disbanding [the] EPA is a bad idea — it feeds into this notion that Republicans are crazy people," energy industry attorney Patrick Traylor, who is a partner Hogan Lovells, said at an Oct. 20 Environmental Law Institute meeting.

William Reilly, who headed the EPA under former President George H.W. Bush, recently came out swinging at Republican efforts to halt EPA regulations, saying that "significant majorities [of Americans] support air and water quality laws. That has been consistently true since the early 1970s, through the Arab oil embargo, high oil prices and recessions."

"Polling numbers do not explain how EPA, almost uniquely among federal agencies, has become such a lightning rod for many politicians," Reilly said, asking Republicans to "charge out and remind the country that Republicans ... care about ... demagogic assaults on regulators who are doing the job Congress gave them implementing George Bush's Clean Air Act."

But it is not Republican interests alone that will focus the presidential race on environment and energy issues.

Last week, the State Department delayed the Keystone XL pipeline decision until 2013, and critics immediately pointed to the 2012 election.

The decision came a week after environmentalists protested at the White House, cresting a monthslong campaign to position the decision as a potential campaign problem for the president. Having a core constituency focused on communicating disappointment to the White House rather than raising money and scouting for votes could hinder the campaign, environmentalists said.

"It's obvious that a lot of the environmental activists ... view Keystone as a litmus test," O'Donnell said. "But if for some reason it got the green light, what are they going to do — just not be enthusiastic? That's the ultimate problem that the green lobby has."

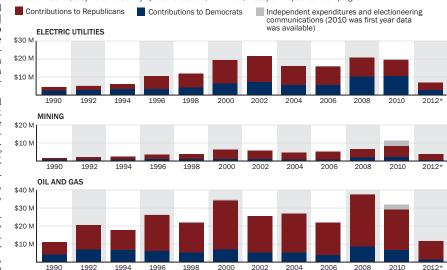
He pointed to the administration's decision to pull back on EPA's ozone rule. "They looked around and said, 'We've got nothing to lose here politically."

Nevertheless, environmental and regulatory support groups, such as the League of Conservation Voters, Sierra Club and the Coalition for Sensible Safeguards, are already running ad campaigns to support EPA rules and target close House races and certain senators.

Ads generated by special-interest campaign funding are, in fact, likely to be a key factor in keeping environmental regulations a part of the 2012 race, considering the expected massive increases in corporate funding the 2010 Citizens United v. Federal Election Commission Supreme Court decision and the subsequent explosion of super

#### ENERGY DOLLARS AT WORK

The electric utilities, mining and oil and gas industries are expected to spend big money on campaign contributions in the 2012 election — so far, they've cumulatively spent more than \$22 million, mostly on Republican campaigns.





One week after environmentalists protested at the White House, the State Department delayed the Keystone XL pipeline decision until 2013.

KRISTEN I ONG - POLITICO

\*as of Oct. 31

JOHN SHINKLE — POLITICO

PACs. A super PAC can raise unlimited amounts of money but cannot coordinate directly with a campaign.

"Many Republican professionals talk about the great Obama money machine, ignoring the fact that... if you add it up," GOP-leaning industry funders "could easily swamp what President Obama and their allies" spend, Weiss said, noting in particular the American Petroleum Institute's new PAC.

The oil and gas industry, the mining industry and the electric utility industry are all big-money sectors to watch, including several newly formed PACs.

As of Oct. 31, the Center for Responsive Politics, which tracks FEC filings, showed more than \$11.6 million in spending from the oil and gas industries, with 12 percent going to Democrats and 88 percent to Republicans.

But that number is likely to rise exponentially when the campaign gets under way.

During the 2008 presidential election, the oil and gas industry spent over \$37 million on election donations. That year, Obama took in just over \$916,000 from the oil and gas industry, an amount topped only by McCain, who raised \$2.5 million from the industry.

In 2010, the total contributed by the industry dropped to almost \$32 million, but outside money saw a more than 1,500 percent increase — to \$2,305,566 from \$139,392. This year, top companies ExxonMobil and Koch Industries have already spent more than \$759,594 and \$619,850, respectively.

Mining made a similar jump, with donations nearly doubling to \$11 million in 2010 — an off year — largely through outside spending groups, according to CRP data. Mining funds usually balance out at around 75 percent Republican to 25 percent Demoratic donations and were exactly that in 2010. As of Oct. 31, how-

ever, with nearly \$3.7 million in donations already parceled out, the industry was running a 90-10 split favoring the GOP.

Electric utilities have traditionally run about even in donations between parties, with around \$20 million in donations. Thus far in the 2012 cycle, however, having spent \$6.8 million, they are running 62 percent GOP to 38 percent Democratic, according to CRP data.

The utilities focus most of their funds on lobbying, having spent more than \$105 million so far in the 2012 cycle.

The environmental lobby, by contrast, spent over \$12 million in 2011 on lobbying. Environmental campaign contributions so far in the 2012 cycle are at around \$500,000, split 90 percent to Democrats and 10 percent to Republicans. In 2008 and 2010, they hovered at around \$5 million total, though the lobby saw about a \$1 million boost in both PAC and outside money in the 2010 cycle.