

Global Policy Advocacy Overview

WORKING AT THE INTERSECTION OF BUSINESS AND GOVERNMENT – LOCALLY AND GLOBALLY

Hogan Lovells offers its clients a unique approach to shaping policy and governmental decisions.

Across the major policy-making centers of Washington, Brussels, London, and Beijing, and in other jurisdictions across the world, our team of advisors brings together legal competence, deep regulatory knowledge, and public affairs experience with local insight to deliver results on a local and international level.

In an increasingly dynamic and complex policy environment, we help our clients to identify emerging policy risks and opportunities and to shape policy and governmental decisions to their advantage. Working at the intersection of business and government, we bring to bear policy insight and hard-edged legal arguments to deliver real results on business-critical matters.

GLOBAL NETWORK

As a global law firm with more than 40 offices around the world, we can draw on local legal knowledge, contacts and insights across all areas of law and in all of the most important jurisdictions. What sets us apart is the strength in breadth and depth of our global network of policy advocacy advisors.

Our strategic relationship with the Albright Stonebridge Group—a global strategy firm that helps corporations, associations and non-profit organizations around the world meet their core objectives in a complex and ever-changing marketplaces—provides further breadth and depth to our Global Policy Advocacy practice. Respected around the world for its strategic advice, transaction support, crisis management, planning for corporate responsibility and citizenship, and analysis of privatization opportunities, ASG often works with our policy advocates to create a strong interdisciplinary team.

Washington, D.C.

Our Washington government regulatory practice includes more than 300 lawyers and lobbyists working across the full range of regulatory policy issues.

www.hoganlovells.com

"Hogan Lovells" or the "firm" is an international legal practice that includes Hogan Lovells International LLP, Hogan Lovells US LLP and their affiliated businesses.

The word "partner" is used to describe a partner or member of Hogan Lovells International LLP, Hogan Lovells US LLP or any of their affiliated entities or any employee or consultant with equivalent standing. Certain individuals, who are designated as partners, but who are not members of Hogan Lovells International LLP, do not hold qualifications equivalent to members.

For more information about Hogan Lovells, the partners and their qualifications, see www.hoganlovells.com.

Where case studies are included, results achieved do not guarantee similar outcomes for other clients. Attorney Advertising.

© Hogan Lovells 2012. All rights reserved.
\\DC - 700999/000010 - 3382454 v1

"Leading lobbying firms view the team as fierce competition."

Chambers USA

We are consistently recommended in the most competitive surveys, including *Legal Times'* Influence 50, *Washingtonian's* Top Lobbyists, and *The National Law Journal's* Leaders of the Pack. We are ranked in the first tier in Chambers USA.

We advise our clients and advocate for them from the White House to the House of Representatives, from the Senate to the Pentagon—and virtually everywhere in between.

Brussels

Hogan Lovells has, according to Global Competition Review, one of the ten best competition practices in the world, and that is only where our EU capacity begins. Our professionals collectively have decades of experience advising and representing clients on matters before the European Commission, Council, and Parliament. We handle high-profile and highly sensitive matters across a broad array of industries including agriculture, automobiles, aviation, banking and financial services, biotechnology, chemicals, food and drink, energy, entertainment, environment, media, medical devices, pharmaceuticals, postal and courier services, telecoms, and broadcasting.

"Hogan Lovells is a first tier firm in EU regulatory"

Legal 500

London

"Our first port of call for smart business-minded lawyers', say clients of this well-regarded commercial firm."

Chambers UK

In London, our team of policy advocacy advisors bring together substantial experience of administrative and public law litigation, public and parliamentary affairs and freedom of information capabilities to deliver an holistic approach to shaping and, where necessary, challenging policy decisions by government departments, regulators, and other public authorities and legislation.

We are the only law firm ranked in the first tier in the legal directories for both parliamentary and public affairs and administrative and public law.

Drawing on the deep sectoral knowledge of the London office's regulatory lawyers, we offer in-depth understanding of a wide range of heavily-regulated industries, including broadcasting and media, energy, financial services, food and drink, healthcare, public infrastructure projects, telecoms, tobacco, and transport.

Beijing

An important part of Hogan Lovells' China practice is our capacity to assist clients, especially non-Chinese businesses, on matters before the Government of the People's Republic of China. Our Beijing partners have decades of experience handling regulatory and policy issues directly with key officials there. We are especially proud of the ability of our China team to act as vigorous advocates, but always doing so in ways that are considered appropriate by those officials,

Other jurisdictions

Across more than 40 offices, Hogan Lovells has regulatory lawyers with deep industry and local knowledge able to assist on domestic and international policy issues. Our core team of policy advocacy advisors frequently works closely with other offices to deliver a one-stop solution on multi-jurisdictional and international issues.

BREADTH OF EXPERIENCE

We work across all industry sectors, with a particular focus on heavily regulated industries. Our team includes regulatory advisors with a deep knowledge of these industries, the legal regimes within which they operate, the policy-makers, and the regulators.

Areas of focus include:

- Broadcasting and media
- Education
- Energy
- Environment and climate change
- Financial services
- Food and drink
- Healthcare and life sciences

- Public infrastructure projects
- Tax
- Telecoms
- Tobacco
- Transport

CONTACTS

If you would like to discuss the Global Policy Advocacy practice and how we can help you, please contact one of the people listed below, or the person with whom you normally deal.

Beijing

Steven Robinson, Partner
steven.robinson@hoganlovells.com
T +86 10 6582 9568

Jun Wei, Partner
jun.wei@hoganlovells.com
T +86 10 6582 9501

Roy Zou, Partner
roy.zou@hoganlovells.com
T +86 10 6582 9596

Brussels

Jacqueline Maily, Senior EU Regulatory Affairs Advisor
jacqueline.maily@hoganlovells.com
T +32 2 505 0919

London

Charles Brasted, Of Counsel
charles.brasted@hoganlovells.com
T +44 (20) 7296 5025

Paul Dacam, Partner
paul.dacam@hoganlovells.com
T +44 (20) 7296 2615

Washington, D.C.

W. Mike House, Partner
mike.house@hoganlovells.com
T +1 202 637 5636

Raymond S. Calamaro, Partner
raymond.calamaro@hoganlovells.com
T +1 202 637 5720