

Global Policy Advocacy Brussels

YOUR HUB FOR ADVOCACY IN THE EU

Our Global Policy Advocacy Practice in Brussels is specialized in European decision making and how this can affect your business. We are able to guide you through the EU regulatory maze, and achieve the best results for your business.

Our lawyers have significant EU law experience and a detailed knowledge and understanding of the European institutions. We have strong professional and personal contacts with European regulatory and legislative bodies. Some of our team have formerly worked in the European institutions.

Our Brussels office serves as a key hub for our wider global advocacy network. We work as a seamless team with more than 40 offices around the world which all have strong connections and contacts with local national regulatory authorities.

Our office in Brussels consists of 32 lawyers, including 9 partners, and 6 counsels. We are a truly multinational team, and are able to work in 11 different languages, including English, French, German, Greek, Dutch, Italian, Spanish, Polish, Russian, Bulgarian, and Mandarin.

WHAT OTHERS SAY

"Hogan Lovells is a first tier firm within EU regulatory"
Legal 500, 2011

Ranked first in the PLC Life Sciences Industry Super League

"Outstanding, commonsense approach"
Legal 500, 2011, Belgium, EU Regulatory: Food

"A life sciences heavyweight for both industry and regulatory work"
PLC Cross-border Life Sciences Handbook 2011/2012

www.hoganlovells.com

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For more information about Hogan Lovells, the partners and their qualifications, see www.hoganlovells.com.

Where case studies are included, results achieved do not guarantee similar outcomes for other clients. Attorney Advertising.

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RELEVANT EXPERIENCE

Our team has carried out market leading work on some of the most complex and high profile regulatory matters. We set out below a sample of some of our major recent instructions.

Aviation

- Delivering a lobbying strategy to an **international transport association** to place general aviation on the agenda of the European legislators and to guarantee more proportionate regulations.

Energy and environment

- Advising an **international semi-conductor company** on pending changes to the EU Directive on Restriction of Hazardous Substances (RoHS) and the Waste Electrical and Electronic Equipment (WEEE) Directive. The work involved the implementation of a lobbying strategy at EU and national level to ensure the continuation of exemptions granted to the use of certain substances under EU legislation.
- Assisting a **major European energy company** at the highest levels of the European Commission in a lobbying strategy regarding the allocation of EU emission rights.
- Lobbying the European Commission, the European Parliament and the EU Member States on behalf of a **major U.S. trade association** in order to guarantee that the EU REACH (chemicals) legislation acknowledges the acceptability, for submission purposes, of data acquired and generated through at international level.
- Advising the **European Commission** as part of the team that drafted the regulation for an EU-wide system of greenhouse gas registries.

Food

- Assisting a **major international food company** with a lobbying strategy at EU and national level aimed at ensuring the reduction of acrylamide levels in food.

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- Advising a **major international food company** on all aspects of EU food regulation and policy related to the importation and marketing of fresh fruit and packaged fruit products.
 - Advising **international food companies** on general EU food legislation, covering issues such as packaging, additives, ingredients, and the workings of the European Food Safety Advisory (EFSA).

Healthcare and life sciences

- Securing a change in Belgian legislation governing clinical laboratories, relying on internal market rules.
- Acting in a dispute with the national authorities of a number of EU Member States concerning the appropriate classification of a medical device.
- Preparation of opinions for innovative manufacturers on the issue of substitutability and interchangeability with biosimilars.
- Challenging under internal market rules national legislation in Belgium governing clinical laboratories leading to a change in legislation.

Telecoms, broadcasting and media

- Advising **the European Commission** in a series of study projects on policy towards the digital dividend, reform of the regulatory framework, radio spectrum secondary trading, licensing of international telecommunications facilities, submarine cable landing rights, and Ka-band satellite services.
- Advocating before the **European Commission and other European institutions** on behalf of the European Satellite Operators Association (ESOA) in relation to State aid issues.

Trade

- Representing the **Government of China** in the first EU anti-subsidy investigation against Chinese imports of coated fine paper. Also, acting for the largest Chinese paper manufacturer in the same investigation.
- Advising companies in the banking, oil, pharmaceutical, and telecoms sector in the EU economic sanctions against Iran, Libya, and Tunisia.

CONTACTS

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