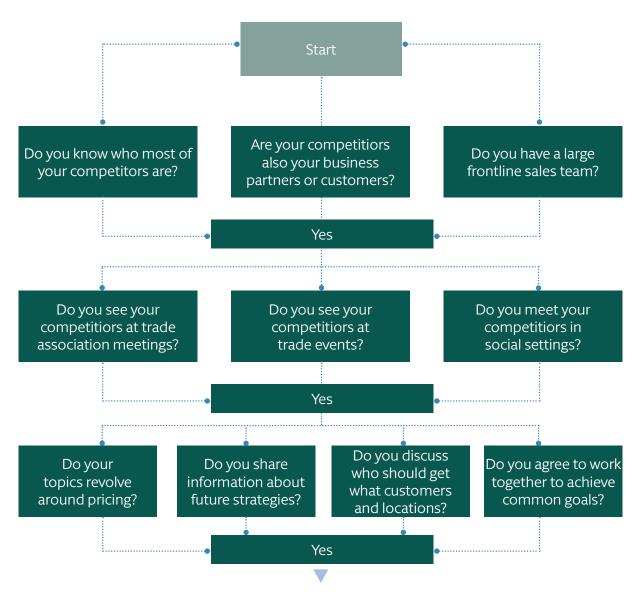
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Competiton review – what should I do?

With the Competition Ordinance in force as of 14 December 2015, businesses have inevitably been changing the way they have traditionally been run, or at least have begun to turn their minds to whether their practices are at risk of contravening the competition conduct rules.

Risk evaluation - Your dealings with competitors



Risk of contravening competition law

A very open firm that shares resources and knowledge across practice areas and offices

Chambers Asia Pacific, 2015



What should I be doing?

Train staff on the competition conduct rules most relevant to your business
Adopt a competition compliance policy aimed at identifying and mitigating risk and remedying any breach
Review any distribution, supply, agency, franchising and licensing agreements
Review joint buying practices
Review bidding and procurement practices
Review membership of trade associations
Review membership of informal networking groups
Review joint ventures and other cooperation or partnership agreements
Review pricing policies and strategies, in particular any controls on resale prices
Review whether you may have substantial market power
Review any tying and bundling practices
Review any loyalty-related discount and rebate practices
Review any exclusivity arrangements, including exclusive supply and purchase
Review business model of selling only through a network of authorised retailers



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"Named among the top 'global elite' antitrust and competition practices"

Global Competition Review, 2016

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