



## Spotlight on Sports betting

### Entering new ground

The area of sports betting is being liberalised in various jurisdictions. However, regulators are very cautious and impose complex regulations for businesses entering this new market.

Sports betting is influenced significantly by several factors like growing communications technologies and the rising number of market participants in this specific field, but most importantly, by upcoming developments regarding regulatory requirements.

### You can bet on us

Having success in the gaming industry is not a result of luck, but a result of accurate knowledge of the specific market, of innovative ideas, and of legal expertise. We help our clients to overcome regulatory and administrative challenges in the domestic market but also advise on market entry strategies and regulatory requirements in other jurisdictions. The gaming market is an area of continuous development and is well known for its diverse regulation all over the world. This holds especially true for the sports betting market. Even within the EU, there is no unified regulation of sports betting.

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### Our work

- Advising client on American state licensing requirements regarding sports betting.
- Providing analysis of sports betting trends in Native American gaming.
- Advice to numerous German sports betting providers in connection with the regulatory requirements of the German State Treaty on Gaming (GlüStV), in particular regarding the licensing procedure for the organisation of sports bets.