

Emma Wade-Smith OBE

Her Majesty's Trade Commissioner for Africa

UK Department for International Trade (DIT)



Emma Wade-Smith is the first ever Her Majesty's Trade Commissioner for Africa, representing the UK Government's Department for International Trade.

Emma was appointed to this role in May 2018 having created and led the pan-African regional trade team since April 2017. She has lived and worked in South Africa since February 2016, having initially arrived in that country to be the UK's Trade Director for Southern Africa.

Emma has had a distinguished career as a British Diplomat spanning more than two decades, with postings to Mexico and Chile as well as secondments to the United Nations in New York; the European Commission in Brussels; and the UK Department for Business, Innovation and Skills where she worked on international trade.