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A Worldwide Review
Third Edition

Edited by
Alexander Loos



the global voice of
the legal profession®

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International Bar Association

The Global Voice of the Legal Profession



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The International Bar Association (IBA), established in 1947, is the world's leading organisation of international legal practitioners, bar associations and law societies. The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world.

It has a membership of over 55,000 individual lawyers and 206 bar associations and law societies spanning all continents. It has considerable expertise in providing assistance to the global legal community as well as being a source of distinguished legal commentators for international news outlets.

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Editor

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Contributors

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Contributors

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Contributors

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Contributors

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Summary of Contents

Editor	vii
Contributors	ix
Preface	lxix
List of Abbreviations	lxxi
Argentina <i>Javier M. Petrantonio & Laura Lavia Haidempergher</i>	1
Australia <i>Rory Moriarty</i>	15
Austria <i>Christian Dorda</i>	27
Belarus <i>Dmitry Viltovsky</i>	39
Belgium <i>Philippe Malherbe</i>	51
Bermuda <i>David William Peter Cooke</i>	63
Bolivia <i>Ignacio M. Aguirre U.</i>	73
Brazil <i>Walter Douglas Stuber</i>	85

Summary of Contents

Canada <i>Markus Koehnen & Stephen Brown-Okruhlik</i>	97
Cayman Islands <i>Antony G.D. Duckworth, Alan G. de Saram & Wendy Stenning</i>	109
Chile <i>Pablo Guerrero V.</i>	117
Czech Republic <i>Dagmar Dubecká</i>	127
Denmark <i>Niels Bang</i>	137
Ecuador <i>Javier Robalino-Orellana, Daniel Robalino Orellana, Martín Pallares Sevilla & Estefanía Alarcón</i>	147
Estonia <i>Sven Papp & Kaspar Kolk</i>	157
The European Action Plans of 2003 and 2012 <i>Thorsten M. Volz</i>	169
Finland <i>Riikka Rannikko & Jesse Collin</i>	179
France <i>Jacques Buhart & Nicolas Lafont</i>	189
Germany <i>Alexander Loos</i>	203
Hong Kong <i>Allan Leung & Danny Leung</i>	213
India <i>Som Mandal</i>	227
Indonesia <i>Lia Alizia & Valdano Ruru</i>	239
Ireland <i>Stephen Hegarty & Maeve Moran</i>	251
Israel <i>Ehud Sol & Haim Machluf</i>	263

Summary of Contents

Italy <i>Gabriele Fagnano</i>	275
Japan <i>Norio Mitsuuchi</i>	287
Latvia <i>Jānis Gavars, Reinis Sokolovs & Raimonds Slaidiņš</i>	297
Luxembourg <i>Alexander Koch</i>	309
Mexico <i>Daniel Del Rio & Juan José López-de-Silanes</i>	323
Mongolia <i>Chris Melville, Anthony Woolley & Ariungoo Khurelbaatar</i>	335
The Netherlands <i>Willem Calkoen & Martin Grablowitz</i>	345
New Zealand <i>Pip England</i>	355
Nigeria <i>Ayodeji Oyetunde & Lotanna Nwodo</i>	369
The People's Republic of China <i>Liang Xu & Sarah Zhang</i>	379
Poland <i>Tomasz Żak</i>	391
Portugal <i>Miguel de Avillez Pereira & Hugo Teixeira</i>	401
The Russian Federation <i>Doran Doeh & Svetlana Barinova</i>	411
Singapore <i>Stephanie Keen & Matthew Bousfield</i>	421
South Africa <i>Nastascha Harduth, Eric Levenstein, David Gewer & Derek Alexander</i>	433
South Korea <i>Kyung-Taek Jung & Hye-Sung Kim</i>	445
Spain <i>Enric Picanyol & Coro Fernández-Rañada</i>	457

Summary of Contents

Sweden <i>Björn Kristiansson & Per Samuelsson</i>	469
Switzerland <i>Matthew T. Reiter & Lorenz Naef</i>	479
Turkey <i>Serdar Paksoy & assisted by Deniz Özkan</i>	493
Ukraine <i>Timur Bondaryev, Pavlo Khodakovsky & Alesya Pavlynska</i>	505
United Arab Emirates <i>Imtiaz Shah</i>	517
United Kingdom <i>Karla Dudek</i>	529
United States of America <i>Robert Ripin</i>	541
Vietnam <i>Jeff Olson & Minh Nguyen</i>	553
Index	565

Table of Contents

Editor	vii
Contributors	ix
Preface	lxix
List of Abbreviations	lxxi
Argentina	
<i>Javier M. Petrantonio & Laura Lavia Haidempergher</i>	1
I 'National Basics' and National Legal Theories of Directors' Liabilities	1
[A] Corporations Legal System in Argentina	1
[B] Board's Authority and Structure	2
[1] Rules - Meetings	2
[2] Duties of the Board	2
[3] Composition of the Board	3
[4] Directors' Compensation	3
[C] Directors' Appointment and Conditions	4
[1] Election of Directors	4
[2] Individuals Precluded to Be Appointed as Directors	5
[D] Delegation	5
[E] Removal of Directors	6
II Recent Cases Dealing with Directors' Liabilities	6
[A] Nature of Directorss' Liabilit	6
[B] Directorsshe been Aware of Said Misconducts	6
[C] Cases Related to the Administration of the Company	7
[D] Delegation and Activities in Competition with the Company	7
III Judicial Review (Tightening of Standards?)	7

Table of Contents

	[A] Tightening of Standards?) Interests If They Engaged in a Business	7
	[B] Standard of Diligence	8
	[C] Damages to the Company and Liability: General Conditions	10
	[D] Judicial Procedure	10
IV	Corporate Governance	10
V	Liability Issues	11
	[A] The Responsibility Actions Ruled by the Companies Act	11
	[1] Corporate Liability Action Filed by the Company ('Acción de Responsabilidad Social')	11
	[2] Corporate Liability Action Filed by Any Shareholder	12
	[3] Individual Responsibility Action	12
	[B] Limits (Caps)	13
	[C] Directors' Joint Liability	13
VI	Indemnification	13
VII	Lawyer Directorship	13
Australia		
	<i>Rory Moriarty</i>	15
I	Introduction	15
II	'National Basics' and National Legal Theories of Directors' Liabilities	15
	[A] Two-Tiered or Unitary Company Structure	15
	[B] Chairman and CEO (One or Two People/Checks and Balances)	15
	[C] Board Structures	16
	[D] Elections/Staggering	16
	[E] Delegation	16
	[F] Removal of Directors	17
III	Recent Cases Dealing with Directors' Liability	17
IV	Judicial Review (Tightening of Standards?)	18
V	'Socio-Anthropological Issues'	18
	[A] Is Board Composition Changing in Australia in Light of Recent Developments?	18
	[B] Are the Decision-Making Mechanisms Changing in Australia in Light of Recent Developments?	18
	[C] Board/Management Relationship	19
VI	Corporate Governance	19
	[A] Board Procedures	19
	[B] Structures of Oversight (Mechanisms, Etc.)	20
VII	Liability Issues	20
	[A] Who Can Sue?	20
	[1] The Company and Individual Shareholders	20
	[2] Australian Securities and Investments Commission	21
	[3] Creditors	21
	[B] Who Can Be Sued?	21

Table of Contents

	[C] On What Basis Can a Director Be Sued?	22
	[D] Thresholds and Limitations/Caps of Liabilities in Australia (Statutory Limitations on Directors' Liability)	22
	[1] Duty of Care and Diligence	22
	[2] Duty to Prevent Insolvent Trading	23
	[E] Joint Liability/Solidarity	23
	[F] Derivative Actions	23
	[G] Class Actions	24
	[H] Bankruptcy and a Directors' Liability Suit	24
	[I] Costs and Fees in Liability Litigation	25
VIII	Indemnification	25
IX	Directors' and Officers' Insurance	25
X	Other Methods of Protection	26
XI	Lawyer Directorship	26
	Austria	
	<i>Christian Dorda</i>	27
I	'National Basics' and National Legal Theories of Directors' Liabilities	27
	[A] Composition and Structure of Boards	27
	[B] Appointment, Election, Delegation and Removal of Directors	28
	[C] General Principles of Directors' Liability	28
	[1] Liability of Directors towards the Company	29
	[2] Liability of Directors towards Third Parties	29
II	Recent Cases Dealing with Directors' Liability	30
III	Judicial Review: Tightening of Standards?	31
IV	Typical Schemes to Avoid Director's Liability	32
	[A] Changing Composition of Boards	32
	[B] Changing Decision-Making Mechanism	32
	[C] Relationship Board/Management	32
V	Corporate Governance	33
VI	Liability Issues	34
	[A] Who Can Sue?	34
	[1] The Company	34
	[2] Shareholders	34
	[3] Third Parties	34
	[B] Who Can Be Sued?	35
	[1] Directors	35
	[2] The Company	35
	[C] Thresholds and Limitations	35
	[D] Joint Liability/Solidarity	35
	[E] Derivative Actions	35
	[F] Class Actions	36
	[G] Relevance of Bankruptcy	36
	[H] Costs and Fees in Liability Litigations	36

Table of Contents

VII	Indemnification	36
VIII	Directors' and Officers' Insurance	36
IX	Other Methods of Protection	37
X	Lawyer Directorship	37
Belarus		
	<i>Dmitry Viltovsky</i>	39
I	National Legal Framework and Theoretic Aspects of Directors' Liability	40
	[A] One-Level or Two-Level Company Structure	40
	[B] Chairman of the Board of Directors/Director	40
	[C] Collective Executive Body	41
	[D] Appointment/Election of Directors	41
	[E] Requirements for Appointment of the Director	42
	[F] Delegation of the Director's Powers	42
	[G] Termination of the Director's Activity	42
II	Case Law on the Directors' Liability	42
III	Estimation of the Legal Regulation of the Directors' Liability	43
	[A] Liability before the Shareholders (Owners) of the Company	43
	[B] Disciplinary Responsibility	43
	[C] Liability for Damages	44
	[D] Administrative Responsibility	44
	[E] Criminal Responsibility	45
IV	Standard Behavior Models to Avoid the Directors' Liability	45
V	Corporate Governance	45
VI	Liability Issues	46
	[A] Who Can Be a Plaintiff?	46
	[1] Company	46
	[2] Shareholders	46
	[3] Crisis Manager	47
	[4] Creditors and Third Parties	47
	[5] Government	47
	[B] Who Can Be a Defendant?	47
	[C] Factual Director	48
	[D] Limitation and Excess of Liability	48
	[E] Joint and Several Liability	48
	[F] Derivative Suits	48
	[G] Collective/Class Action Suits	48
	[H] Suits Against the Director within the Bankruptcy	49
VII	Compensation of Damages by the Company That Are Inflicted by the Director to a Third Person	49
VIII	Director's Insurance	49
IX	A Lawyer as the Director	49
X	Predictions on Future Legislation Development	49

Belgium		
	<i>Philippe Malherbe</i>	51
I	National Basics and National Legal Theories of Directors' Liability	51
	[A] Two-Tiered or Unitary Company Structure	51
	[B] Chairperson/CEO	52
	[C] Board Structures	52
	[D] Directors' Elections	53
	[E] Directors' Term of Appointment	53
	[F] Delegation	53
	[G] Removal of Directors	54
	[H] Representation of the Company	54
II	Liability Issues	54
	[A] Who Can Be Sued?	54
	[1] Permanent Representatives	55
	[2] Managing Director or Delegate to Daily Management	55
	[3] De Facto Director	55
	[B] Who Can Sue?	55
	[C] Liability Grounds	56
	[1] Criminal Liability	56
	[2] Civil Liability	56
	[a] Contractual Liability	56
	[b] Tort Liability	57
	[c] Bankruptcy Related Liability	57
III	Corporate Governance	58
IV	Recent Cases	58
	[A] Grounds of Liability	59
	[B] Directors' Liability for Tax Debts	59
	[C] Sellers' Liability as Former Directors of the Target	60
	[D] Information Duties	60
	[E] False or Inexact Balance Sheet	60
V	Judicial Review	60
VI	Directors' Liability Insurance	61
VII	Indemnification	61
VIII	Other Methods of Protection	61
	[A] Reporting Faults	61
	[B] Exonerations Clauses	62
IX	Lawyer Directorship	62
Bermuda		
	<i>David William Peter Cooke</i>	63
I	'National Basics' and National Legal Theories of Directors' Liabilities	63
	[A] Role of Chairman and CEO	63
	[B] Board Structures	64

Table of Contents

	[C] Directors' Election	64
	[D] Delegation	65
	[E] Removal of Directors	65
II	Recent Cases Dealing with Directors' Liability	65
III	Judicial Review	65
IV	Typical Approach to Avoid Directors' Liability	66
	[A] Composition of the Board	66
	[1] Are the Decision-Making Mechanisms Changing?	66
	[2] Board/Management Relationship	66
V	Corporate Governance	66
VI	Liability Issues	67
	[A] Who Can Sue?	67
	[B] Who Could Be Sued?	68
	[C] 'De Facto' Directors	68
	[D] Thresholds and Caps on Liability	68
	[E] Joint Liability/Solidarity	69
	[F] Derivative Actions	69
	[1] Class Actions	69
	[2] Relevance of Bankruptcy of Company with Regard to Bringing a Directors' Liability Suit	69
	[3] Costs and Fees in Liability Litigation	70
VII	Indemnification	70
VIII	Directors' and Officers' Insurance	70
IX	Other Methods of Protection	70
X	Lawyer Directorships	70
XI	Forecast on Future Legislation Development	71
Bolivia		
	<i>Ignacio M. Aguirre U.</i>	73
I	National Basics and National Legal Theories of Directors' Liabilities	73
	[A] Introductory Aspects: Corporate Governance Issues	73
	[B] Board of Directors	75
II	Board Members' Liabilities	80
	[A] General Issues	80
	[B] Indemnifications of Directors and Liability Insurance	82
	[C] Recent Cases Dealing with Directors' Liability	83
	[D] Typical Schemes/Behaviour to Avoid Directors' Liability	83
	[E] Forecast on Future Legislation Development	83
Brazil		
	<i>Walter Douglas Stuber</i>	85
I	"National Basics" and National Legal Theories of Directors' Liabilities	85
	[A] Overview	85

Table of Contents

	[B] Limitada	85
	[C] <i>Sociedade Por Ações</i> (“SA”)	87
II	Recent Cases Dealing with Directors’ Liability	89
III	Judicial Review (Tightening of Standards)	89
IV	Typical Schemes/Behavior to Avoid Directors’ Liability	89
V	Corporate Governance	90
VI	Liability Issues	92
	[A] Who Can Sue?	92
	[B] Who Can Be Sued?	92
	[C] “De Facto” Director	93
	[D] Thresholds and Limitations/Caps of Liabilities	93
	[E] Joint Liability/Solidarity	93
	[F] Derivative Actions	94
	[G] Class Actions	94
	[H] Relevance of Bankruptcy of Corporation	94
VII	Indemnification	95
VIII	Directors’ and Officers’ Insurance	95
IX	Other Methods of Protection	95
X	Lawyer Directorship	96
XI	Forecast on Future Legislation Development	96
Canada		
	<i>Markus Koehnen & Stephen Brown-Okruhlik</i>	97
I	‘National Basics’ and National Legal Theories of Directors’ Liabilities	97
	[A] Two-Tier or Unitary Company Structure	97
	[B] Chairman/CEO	97
	[C] Board Structures	98
	[D] Elections/Staggering	98
	[E] Delegation	98
	[F] Removal of Directors	99
II	Recent Cases Dealing with Directors’ Liability	99
III	Judicial Review (Tightening of Standards?)	101
	[A] Judicial Deference to Directors’ Business Decisions	101
	[B] Are Decision-Making Mechanisms Changing in Light of Recent Developments?	102
	[C] Relationship between Board and Management	103
IV	Corporate Governance	103
	[A] Board Procedures	103
	[B] Structures of Oversight	104
V	Liability Issues	104
	[A] Who Can Sue?	104
	[B] Who Can Be Sued?	105
	[C] De Facto Directors	105
	[D] Thresholds and Limitations/Caps of Liabilities	105

Table of Contents

[E]	Joint Liability	106
[F]	Derivative Actions	106
[G]	Class Actions	106
[H]	Relevance of Bankruptcy	107
[I]	Costs and Fees in Liability Litigation	107
VI	Indemnification	107
VII	Directors' and Officers' Insurance	107
VIII	Other Methods of Protection	108
IX	Lawyer Directorship	108
Cayman Islands		
	<i>Antony G.D. Duckworth, Alan G. de Saram & Wendy Stenning</i>	109
I	Introduction	109
II	Board Structure	110
[A]	Appointment of Directors	110
[B]	Delegation	110
[C]	Removal of Directors	110
III	Duties of Directors	111
[A]	General Duties of Directors	111
[B]	Duty of Honesty and Good Faith	111
[C]	Duties of Care and Skill	113
IV	Liability Issues	113
[A]	General Points	113
[B]	What Can Be Recovered?	113
[C]	Costs	114
V	Indemnification of Directors	114
VI	Directors' Reliance on Outside Professionals and Professionally Qualified Directors	114
VII	Winding Up	115
Chile		
	<i>Pablo Guerrero V.</i>	117
I	National Basics' and National Legal Theories of Directors' Liabilities	117
[A]	The Board of Directors	118
[B]	Composition of the Board	118
[C]	Powers of the Board and How They Are Used	118
[D]	Independent Directors and Directors' Committee	120
[E]	Executive Officers	121
II	Duties of Directors	121
[A]	Duty of Care	121
[B]	Duty of Loyalty	122
[C]	Duty of Disclosure	123
III	Directors' Liability	124

Table of Contents

IV	Directors' Insurance	125
V	Actions to Pursue Redress of the Company	125
VI	Conclusion	125
Czech Republic		
	<i>Dagmar Dubecká</i>	127
I	'National Basics' (New Civil Code and New Corporation Acts Effective since 1 January 2014)	127
	[A] Basic Powers of the Statutory Bodies	128
	[1] Board of Directors/Statutory Director	128
	[2] Supervisory Board/Administrative Council	129
	[B] Basic Duties of the Members of the Company's Statutory Bodies	130
	[C] Liability for a Breach of Duties	131
	[1] Civil Liability	131
	[2] Liability in Insolvency	132
	[3] Basic Criminal Law Aspects	133
	[D] Composition of Company Statutory Bodies, Membership and Requirements for the Performance of Office	133
	[1] Composition of Company Statutory Bodies	133
	[2] Election and Removal, Membership Requirements	133
	[3] Parallel Performance of Functions and Ban on Competition	134
	[E] Protection for Members of Company Statutory Bodies	135
Denmark		
	<i>Niels Bang</i>	137
I	The Danish Management System	137
	[A] General	137
	[B] Election of Directors and Managers	137
	[C] The Division of Power	138
II	Directors' Liability	138
	[A] Legal Prerequisites to Liability	138
	[B] Tasks and Duties	139
	[C] Directors in Listed Companies	140
III	Recent Cases Dealing with Directors' Liability	140
	[A] Introduction	140
	[B] Liability for Violation of the Companies Act	141
	[C] Liability for Predecessors' or Successors' Acts	141
	[D] Liability for Violating the Financial Statements Act	142
	[E] Duties in Pursuance of Special Legislation	143
	[F] Operation of a Company in Difficulties	143
IV	Developments in the Liability of Directors	144
V	Limitation of Liability	144
	[A] Introduction	144

Table of Contents

	[B] Agreed Exemption From Liability	144
	[C] Discharge from Liability: Adoption of Accounts	145
	[D] Reduction of Liability	145
VI	Insurance	145
	[A] Common Directors' and Officers' Liability Insurance	145
	[B] Lawyers' Liability Insurance	145
	[C] Effect of Insurance Coverage	146
Ecuador		
	<i>Javier Robalino-Orellana, Daniel Robalino Orellana, Martín Pallares Sevilla & Estefanía Alarcón</i>	147
I	National Basics and National Legal Theories of Director's Liabilities	147
	[A] Two-Tiered or Unitary Company Structure	147
	[B] Chairman/CEO	147
	[C] Board Structures	148
	[D] General Shareholders' Meetings	148
	[E] Director's Elections	149
	[F] Director's Term of Appointment	149
	[G] Removal of Directors	149
II	Typical Behavior to Avoid Director's Liability	149
III	Corporate Governance	150
	[A] Andean Community's Corporate Governance Code	150
	[B] Corporate Governance in the Banking Regulatory System	150
	[C] Ecuadorian Institution of Corporate Governance	151
IV	Liability Issues	152
	[A] "De Facto" Director	152
	[B] Limitations of Liabilities	152
	[C] Responsibility Action	153
	[D] Relevance of Bankruptcy of Corporation	154
V	Indemnification	154
VI	Director's and Officer's Insurance	155
VII	Other Methods of Protection	155
VIII	Lawyer Directorship	155
IX	Forecast on Future Legislation Development	155
Estonia		
	<i>Sven Papp & Kaspar Kolk</i>	157
I	Basic Principles for Directors' Liability	157
	[A] Corporate Governance Structure	158
	[B] Management Structure, Chairman and Delegation	159
	[C] Election and Removal of Directors	159
II	Directors' Duties and Typical Liability Cases	160
	[A] Liability vis-à-vis the Company	161

Table of Contents

	[1] Inaccurate Valuation of the Non-monetary Contribution	161
	[2] Causing the Payment of Unlawful Distribution to Shareholder	161
	[3] Payments after Insolvency Has Become Evident	162
	[4] Non-compete	162
	[5] Disclosure of Business Secrets	162
	[B] Liability under Tort Law	162
	[1] Late Filing of a Bankruptcy Petition	162
	[2] Failure to Organize Accounting	163
	[3] Failure to Provide Information to Creditors	163
	[C] Criminal Liability and Liability Arising from Specific Laws	163
III	Liability Issues	164
	[A] Enforcement of Directors' Liability	164
	[1] Who Can Sue?	164
	[a] Company	164
	[b] Bankruptcy Trustee	164
	[c] Creditors (Derivative Action)	165
	[d] Third Persons	165
	[2] Costs of Litigation and Class Actions	165
	[B] Limitations and Joint Liability of Directors	165
	[C] Indemnification and Other Methods of Protection	166
IV	Directors' and Officers' Insurance	166
V	Lawyer Directorships	167
VI	Forecast on Future Legislation Development	167
The European Action Plans of 2003 and 2012		
	<i>Thorsten M. Volz</i>	169
I	Introduction	169
II	The Scope of the European Action Plan	170
III	The Proposed Time Schedule of the European Action Plan	171
IV	The Second European Action Plan of 2012	172
V	Provisions on Directors' Liability within the European Action Plan	172
VI	The Implementation within the European Community	174
VII	The Implementation within Member States' Legislation	174
	[A] Austria	174
	[B] Belgium	175
	[C] Czech Republic	175
	[D] Denmark	175
	[E] Finland	175
	[F] France	175
	[G] Germany	176
	[H] Ireland	176
	[I] Italy	176
	[J] Luxembourg	177
	[K] Netherlands	177

Table of Contents

[L]	Poland	177
[M]	Portugal	177
[N]	Spain	177
[O]	Sweden	178
[P]	Switzerland	178
[Q]	Ukraine	178
[R]	United Kingdom	178
Finland		
	<i>Riikka Rannikko & Jesse Collin</i>	179
I	‘National Basics’ and National Legal Theories of Directors’ Liabilities	179
	[A] Company Organs	180
	[B] Board of Directors	181
	[1] Number of Board Members, Their Election, and Term of Duty	181
	[2] Duties of Board Members under the Companies Act	182
	[3] Finnish Corporate Governance Code and Finnish Panel on Takeovers and Mergers	183
II	Liability of Board Members	183
	[A] Liability under the Companies Act	183
	[B] Damage, Negligence, and Causality	185
	[C] Scope of Liability	185
	[D] Amount of Compensation and Legal Costs	185
III	Division of Liability	186
	[A] Delegation	186
	[B] Adjustment and Allocation of Damages	186
IV	Limitation of Liability	187
France		
	<i>Jacques Buhart & Nicolas Lafont</i>	189
I	“National Basics” and National Legal Theories of Directors’ Liabilities	189
	[A] Two-Tiered or Unitary Company Structure	189
	[B] Chairman and CEO (One or Two People/Checks and Balances)	189
	[1] Unitary Structure	189
	[2] Two-Tiered Structure	190
	[C] Board Structures	190
	[1] Unitary Structure	190
	[2] Two-Tiered Structure	190
	[D] Director’s Elections/Staggering	190
	[1] Unitary Structure	190
	[2] Two-Tiered Structure	191
	[E] Directors’ Term of Appointment	191
	[1] Unitary Structure	191
	[2] Two-Tiered Structure	191

Table of Contents

	[F] Delegation	191
	[G] Removal of Directors	191
	[1] Unitary Structure	191
	[2] Two-Tiered Structure	192
II	Judicial Review (Tightening of Standards?)	192
III	Corporate Governance	192
	[A] Composition of the Board of Directors/Recent Developments	192
	[1] Independent Directors	192
	[2] Parity	193
	[3] Employee Board Member	193
	[4] Vice-Chairman/Senior Director	193
	[B] Are the Decision-Making Mechanisms Changing in France in Light of Recent Developments?	193
	[C] Board/Management Relationship	194
	[1] Unitary Structure	194
	[2] Two-Tiered Structure	194
IV	Corporate Governance	194
	[A] Board Procedure	194
	[B] Structures of Oversight	195
V	Liability Issues	195
	[A] Who Can Sue?	195
	[1] Shareholders	195
	[2] The Company Itself	196
	[3] Third Parties	196
	[B] Who Can Be Sued?	196
	[1] Individual Liability	196
	[a] Civil Liability	196
	[b] Criminal Liability	196
	[2] Collective Liability	197
	[a] Collective Liability of the Board of Directors	197
	[b] Liability of Members of the Supervisory Board	197
	[C] “De Facto” Manager	197
	[D] Thresholds and Limitations/Caps of Liabilities/Caps of Liabilities in France (Statutory Limitations on Directors’ Liability)	198
	[E] Class Actions	198
	[F] Relevance of Bankruptcy of Corporation with Regard to Bringing a Directors’ Liability Suit	198
	[1] Directors’ Liability	198
	[a] Insufficiency of Assets	198
	[b] Personal Bankruptcy	199
	[c] Banqueroute	200
	[2] Liability of Supervisory Board Members	200
	[3] Costs and Fees in Litigations	200
VI	Indemnification	200

Table of Contents

VII	Directors' and Officers' Insurance	200
VIII	Lawyer Directorship	201
	[A] French Lawyers May Not Directly Run a Company	201
	[B] French Lawyers May Be Appointed as Director	201
IX	The "European Action Plan"	201
Germany		
	<i>Alexander Loos</i>	203
I	Basic Principals for Directors' Liability	203
	[A] Single-Body Companies or Two-Tier System	203
	[B] Management Structure and Chairman	204
	[C] Delegation of Management Powers	204
	[D] Removal of Directors	204
II	Typical Liability Cases	205
	[A] Internal Liability towards the Company	205
	[1] Violation of Compliance Rules	205
	[2] Violation of Non-compete	205
	[3] Poaching of Business from the Company	206
	[4] Disbursements from Restricted Equity of the Company	206
	[5] Violation of Arm's-Length Principles	207
	[6] Knowing Disregard of Avoidable Risk	207
	[B] External Directors' Liability	207
	[1] Gross Negligence to Pay Taxes and Public Levies	208
	[2] Illicit Non-payment of Social Security Contributions	208
	[3] Late Filing for Insolvency	208
III	Liability Issues	209
	[A] Enforcement of Director's Liability	209
	[1] Who Can Sue?	209
	[2] Costs of Litigation and Class Actions	210
	[B] Joint Liability of Directors	211
	[C] Indemnification	211
	[D] Time Limitation	211
IV	Directors' and Officers' Insurance	212
V	Lawyer Directorships	212
VI	The European Action Plan	212
Hong Kong		
	<i>Allan Leung & Danny Leung</i>	213
I	Introduction	213
	[A] One-System Body	214
	[B] Board Structure and Duality of Chairman and CEO	214
	[1] Board Structure	214

Table of Contents

	[2] Duality of Chairman and Chief Executive	215
	[C] Delegation	215
	[D] Elections	215
	[E] Removal of Directors	215
II	Liability Issues	216
	[A] Directors' Duties	216
	[1] Fiduciary Duties	216
	[a] Duty to Act in Good Faith in the Best Interests of the Company as a Whole	216
	[b] No Fetters on Discretion	216
	[c] Duty Not to Compete	217
	[d] Duty to Avoid a Conflict of Interest and Not to Make a Secret Profit	217
	[e] Confidentiality	217
	[2] General Duties	218
	[a] Skill, Care, and Diligence	218
	[b] Duty Not to Exceed Powers	218
	[c] Duty to Creditors	218
	[B] Who Can Sue?	218
	[1] Duties Owed to Individual Shareholder	219
	[2] Duties Owed to Creditors	219
	[C] Who Can Be Sued?	219
	[D] Derivative Actions	220
	[1] Common Law Derivative Action	220
	[2] Statutory Derivative Action	220
	[E] Unfair Prejudice	221
	[F] Representative Actions	221
	[G] Insolvency Context	222
	[1] Misfeasance	222
	[2] Fraudulent Trading	222
	[3] Disqualification Order	222
	[H] Costs and Fees in Liability Litigations	223
III	Indemnification	223
IV	Protection Against Wrongs of Directors	223
	[A] Ratification	223
	[B] Directors' and Officers' Liability Insurance	224
V	Corporate Governance	224
	[A] Existing Corporate Governance	224
	[B] Corporate Governance Reform: Difficulties in Hong Kong	224
	[1] Family-Controlled Companies	224
	[2] Quality of INEDs	225
	[C] Going Forward	225

Table of Contents

India		
<i>Som Mandal</i>		227
I	Introduction	227
	[A] Appointment of Directors	227
	[B] Shareholder Rights	228
	[C] Government's Right to Appoint Directors	228
	[D] Removal of Directors	228
	[E] Power of Directors May Be Amended	229
II	Recent Cases and Anthropological Approach to Directors' Liabilities	229
	[A] Financial Scams	230
	[B] Judiciary	231
III	Government's Approach towards Ensuring Greater Corporate Accountability	231
IV	Liability Issues	234
	[A] Officer in Default	235
	[B] Contractual Liabilities	235
	[C] Tortious Liability	235
	[D] Apprehension of Prosecution	236
	[E] Compounding Offences, a Way Out?	236
	[F] Managing Director/Whole-Time Director/Nominee Director/ Professional Director	236
	[G] Object and Scope of Section 633	237
	[H] Directors' Liability Insurance	237
Indonesia		
<i>Lia Alizia & Valdano Ruru</i>		239
I	General Legal Theories on the Board of Directors	239
	[A] Two-Tier System or One-Tier System	239
	[B] Structure of the Boards	240
	[C] Chairman/CEO	240
	[D] Appointment	240
	[E] Authorities	241
	[F] Delegation	242
	[G] Termination	242
II	Liability Issues	243
	[A] Who Can Sue?	243
	[B] Who Can Be Sued?	243
	[C] 'De Facto' Directors	243
	[D] Thresholds and Limitations/Caps on Liabilities	244
	[E] Joint Liability/Solidarity	244
	[F] Derivative Actions	244
	[G] Class Actions	244

Table of Contents

	[H] Relevance of the Bankruptcy of a Corporation	245
III	Corporate Governance	245
IV	Indemnification	245
V	Directors' and Officers' Insurance	246
VI	Lawyer Directorships	246
VII	Criminal and Civil Liabilities of Directors under the Company Law and Company Registration Law	246
	[A] Criminal	246
	[B] Civil	247
VIII	Precautions Directors Should Take to Avoid Liability	247
IX	Recent Cases Dealing with the Liability of Directors	248
	[A] The <i>Videotron</i> Case	248
	[B] The <i>PT MAJU</i> Case	249
X	Future Legislation Forecast	249
	Ireland	
	<i>Stephen Hegarty & Maeve Moran</i>	251
I	National Basics and National Theories of Directors' Liabilities	251
	[A] Two-Tiered or Unitary Company Structure	251
	[B] Chairman/CEO	251
	[C] Board Structure	252
	[D] Directors' Election/Staggering	252
	[E] Directors' Term of Appointment	252
	[F] Delegation	252
	[G] Removal of Directors	253
II	Recent Cases Dealing with Directors' Liability	253
III	Typical Schemes/Behaviour to Avoid Directors' Liability	253
IV	Corporate Governance	254
	[A] UK Code	254
	[B] Directors' Compliance Statements	254
V	Liability Issues	254
	[A] Duties & Obligations Owed by Directors	254
	[1] Compliance with the Act	254
	[2] Fiduciary Duties	255
	[3] Securities Laws	255
	[4] Other Duties/Obligations	256
	[5] Delegation of Duties or Responsibilities	257
	[B] Who Can Sue?	257
	[1] The Company	257
	[2] Members	257
	[3] Employees	258
	[4] Creditors	258
	[5] Other Parties	258

Table of Contents

[C]	Who Can Be Sued?	258
[D]	Thresholds and Limitations/Caps on Liabilities	259
[E]	Derivative Actions	259
[F]	Class Actions	260
[G]	Relevance of Bankruptcy of Corporation	260
[H]	Tribunals of Inquiry	261
VI	Indemnification	261
VII	Directors' and Officers' Insurance	261
VIII	Other Methods of Protection	261
IX	Lawyer Directorship	262
X	Forecast on Future Legislation Development	262
Israel		
	<i>Ehud Sol & Haim Machluf</i>	263
I	National Basis: The Israeli Companies Law	263
[A]	History of the Israeli Companies Law	263
[B]	The Board's Principal Role under the Law	263
[C]	The Company's Structure: Organs and Their Powers	264
[1]	The General Meeting	264
[2]	The BOD: Its Authority and Duties	265
[3]	Composition of the BOD	265
[a]	General	265
[b]	External Directors	266
[c]	Independent Directors	266
[d]	Board Committees	267
[i]	Audit Committee	267
[ii]	Compensation Committee	267
[4]	Appointment and Removal of a Director	267
[a]	Appointment of Directors	267
[b]	The Power to Dismiss a Director	267
[5]	The Chief Executive Officer	268
II	Directors' and Officers' Liability	268
[A]	Liability Towards the Company	268
[1]	Duty of Care	268
[2]	Duty of Loyalty	269
[B]	Liability Towards the Shareholders	269
[C]	Liability Towards Third Parties	269
[D]	Criminal Liability	270
[E]	Liability under Specific Laws	270
[1]	Liability under the Securities Law	270
[2]	Presumption Set Out in Various Laws Concerning Directors' and Officers' Liability	271

Table of Contents

III	Claims Against Directors and Officers	271
	[A] Type of Claims	271
	[1] Regular Action by an Individual	271
	[2] Derivative Actions	271
	[3] Class Action	271
	[B] Procedural Aspects of Shareholders' Claims	272
IV	Judicial Review: The Business Judgment Rule and the Entire Fairness Doctrine	272
V	Exemption, Indemnification, and Insurance	273
	[A] General	273
	[B] Exemption	273
	[C] Indemnification	273
	[D] D&O Insurance	274
	Italy	
	<i>Gabriele Fagnano</i>	275
I	Corporate Governance Structure and Directors' Liability	275
	[A] Traditional, Single-Body, and Two-Tier System; Structures of Internal Control	275
	[B] Appointment and Removal of Directors	276
	[C] Board Structure and Main Executive Roles	277
	[D] Delegation and Information Flow within the Board of Directors	278
	[E] Directors' Interests in Relation to Company Action	279
II	Directors' Duties and Recent Cases Dealing with Directors' Liability	279
	[A] Directors' Duties	279
	[B] Judicial Approach to Directors' Standard of Care and Diligence and Limits to Judicial Review of Directors' Business Errors: Tightening of Standards	280
III	Liability Issues	282
	[A] Who Can Sue?	282
	[1] Company Action Against Directors and Relevant Indemnification	282
	[2] Action of Company Creditors and Relevant Indemnification	283
	[3] Action of Third Parties and Individual Shareholders, Relevant Indemnification	283
	[B] Who Can Be Sued?	284
	[C] Statute of Limitations and Other Limitations of Liability	284
	[1] Statute of Limitations	284
	[2] Other Limitations	284
	[D] Joint and Several Liabilities	285
	[E] Derivative Actions and Class Actions	285
	[F] Directors' Liability Suit in the Context of Bankruptcy	286

Table of Contents

Japan		
<i>Norio Mitsuuchi</i>		287
I	Introduction	287
II	'National Basics' and National Legal Theories of Director's Liabilities	288
	[A] Basic Structures (To Have a Board or Not, Etc.)	288
	[1] KK without a Board	288
	[2] KK with a Board	288
	[a] KK with a Corporate Auditor or a Board of Corporate Auditors	288
	[b] KK with an Audit and Supervisory Committee	289
	[c] KK with Three Committees	289
	[B] CEO, President, and Other Officers	289
	[C] Structures of Boards and Committees	290
	[D] Elections	290
	[E] Director's Term of Appointment	290
	[F] Delegation	291
	[G] Removal of Directors	291
III	Judicial Review	291
	[A] Relationship between KK and Directors/Corporate Auditors/ Executive Officers	291
	[B] Business Judgment Rule	292
IV	Corporate Governance	292
	[A] Convocation of the Board	292
	[B] Resolutions	292
	[C] Structure of Oversight	292
	[D] Corporate Governance Code	293
V	Liability Issues	293
	[A] Who Can Sue?	293
	[1] Company	293
	[2] Shareholder	293
	[3] Third Party	294
	[B] Who Can Be Sued?	294
	[C] Thresholds and Limitation of Liabilities	294
	[1] Negligence Requirement	294
	[2] Exemption from Liabilities	295
	[3] Partial Exemption from Liabilities	295
	[4] Prior Exemption by Articles of Incorporation and Prior Agreement to Limit Liabilities	295
	[D] Relevance of Bankruptcy of a KK with Regard to Bringing a Directors' Liability Suit	295
	[E] Costs and Fees in Liability Litigations	296
VI	Director's and Officer's Insurance	296
VII	Lawyer Directorship	296

VIII	Conclusion	296
	Latvia	
	<i>Jānis Gavars, Reinis Sokolovs & Raimonds Slaidiņš</i>	297
I	National Basics and National Legal Theories of Directors' Liabilities	297
	[A] Two-Tiered or Unitary Company Structure	297
	[B] Chairman/CEO	298
	[C] Board Structures	298
	[D] Directors' Elections/Staggering	299
	[E] Directors' Term of Appointment	299
	[F] Delegation	299
	[G] Removal of Directors	300
II	Recent Cases Dealing with Directors' Liability	300
	[A] Judgment of 15 January 2014 in Case No. SKC-101/2014 of the Civil Case Department of the Supreme Court of Republic of Latvia	300
	[B] Judgment of 27 May 2014 in Case No. SKC-102/2014 of the Civil Case Department of the Supreme Court of Republic of Latvia	301
	[C] Judgment of 13 June 2014 in Case No. 2014-02-01 of the Constitutional Court of Republic of Latvia 'On the Compliance of Para 4 of Section 17 of Deposit Guarantee Law with the First Sentence of Article 91 of the Constitution of the Republic of Latvia'.	301
III	Judicial Review (For Example, Tightening of Standards?)	301
IV	Typical Schemes/Behaviour to Avoid Directors' Liability	302
	[A] Compliance with the Principle of an Honest and Prudent Manager	303
	[B] Release from Liability by Means of a Decision of the Shareholders' Meeting	303
	[C] Good Faith Compliance with Shareholders' Decisions	303
V	Liability Issues	303
	[A] Who Can Sue?	303
	[1] Private Liability	303
	[2] Public Liability	304
	[B] Who Can Be Sued?	304
	[C] 'De Facto' Director	305
	[D] Thresholds and Limitations/Caps of Liabilities	305
	[E] Joint Liability/Solidarity	305
	[F] Derivative Actions	306
	[G] Class Actions	306
	[H] Relevance of Bankruptcy of Corporation	306
VI	Indemnification	306
VII	Directors' and Officers' Insurance	306
VIII	Other Methods of Protection	307
IX	Lawyer Directorship	307
X	Forecast on Future Legislation Development	307

Table of Contents

Luxembourg	
<i>Alexander Koch</i>	309
I National Basics and National Legal Theories of Directors' Liabilities	309
[A] One-Tier and Two-Tier System	309
[B] Chairperson and CEO	310
[C] Board Structures	311
[D] Directors' Elections and Term of Appointment/Staggering	312
[E] Delegation	312
[F] Removal of Directors	313
II Recent Cases Dealing with Directors' Liability	313
III Judicial Review (For Example, Tightening of Standards?)	313
IV Corporate Governance	314
V Liability Issues	314
[A] Who Can Sue?	315
[1] Liability for Mismanagement (Article 59(1) of the Law)	315
[2] Liability for Breach of the Law or the Articles of Association (Article 59(2) of the Law)	315
[3] Liability in Tort (Articles 1382 and 1383 of the Civil Code)	315
[4] Liability under Criminal Law	316
[B] Who Can Be Sued?	316
[1] Liability for Mismanagement (Article 59(1) of the Law)	316
[2] Liability for Breach of the Law or the Articles of Association (Article 59(2) of the Law)	316
[3] Liability in Tort (Articles 1382 and 1383 of the Civil Code)	316
[4] Liability under Criminal Law	317
[C] De Facto Directors	317
[D] Thresholds and Limitations/Caps of Liabilities	317
[E] Joint Liability/Solidarity	317
[1] Liability for Mismanagement (Article 59(1) of the Law)	317
[2] Liability for Breach of the Law or the Articles of Association (Article 59(2) of the Law)	318
[3] Liability in Tort	318
[4] Liability under Criminal Law	318
[F] Derivative Actions	318
[G] Relevance of Bankruptcy of the Company with Respect to Directors' Liability	319
VI Indemnification	319
VII Directors' and Officers' Insurance	320
VIII Other Methods of Protection	320
[A] Discharge	320
[B] Resignation	320
IX Forecast on Future Legislation Development	321

Table of Contents

Mexico		
	<i>Daniel Del Rio & Juan José López-de-Silanes</i>	323
I	Introduction	323
	[A] Investment Promotion Companies (“ <i>Sociedades Anonimas Promotoras de Inversion</i> ”)	323
	[B] Stock Exchange Investment Promotion Companies (“ <i>Sociedades Anonimas Promotoras de Inversion Bursatil</i> ”)	324
	[C] Stock Exchange Companies (“ <i>Sociedades Anonimas Bursatiles</i> ”)	324
II	“National Basics” and National Legal Theories of Directors’ Liabilities	324
	[A] Two-Tier System or One-Tier System	324
	[B] Chairman and CEO (One or Two People/Checks and Balances)	325
	[C] Board Structures	326
	[D] Elections/Staggering	326
	[E] Delegation	326
	[F] Removal of Directors	327
III	Judicial Review (For Example Tightening of Standards?)	327
IV	“Socio-Anthropological Issues”	327
	[A] Is the Composition of the Board of Directors Changing in Mexico in Light of Recent Developments?	327
	[B] Are the Decision-Making Mechanisms Changing in Mexico in Light of Recent Developments?	328
	[C] Board/Management Relationship	328
V	Corporate Governance	328
	[A] Board Procedures	328
	[B] Structures of Oversight	328
VI	Liability Issues	329
	[A] Who Can Sue?	329
	[B] Who Can Be Sued?	330
	[C] Thresholds and Limitations/Caps of Liabilities in Mexico: Statutory Limitations on Directors’ Liability	330
	[D] Joint Liability/Solidarity	330
	[E] Derivative Actions	331
	[F] Class Actions	331
	[G] Relevance of Bankruptcy of Corporation with Regard to Bringing a Directors’ Liability Suit	332
	[H] Costs and Fees in Liability Litigation	332
VII	Indemnification	332
VIII	Directors’ and Officers’ Insurance	332
IX	Other Methods of Protection	333
X	Lawyer Directorship	333
XI	The “European Action Plan”	333

Table of Contents

Mongolia	
<i>Chris Melville, Anthony Woolley & Ariungoo Khurelbaatar</i>	335
I National Basics	335
[A] Three-Tiered Corporate Governance System	336
[B] Chairman/Chief Executive Officer	338
[C] Board Structure	338
[D] Directors' Elections	338
[E] Directors' Term of Appointment	339
[F] Delegation	339
[G] Removal of Directors	339
II Recent Cases Dealing with Directors' Liability	339
III Judicial Overview	339
IV Corporate Governance	340
V Liability Issues	341
[A] Who Can Be Sued?	341
[B] Who Can Sue?	341
[C] 'De Facto' Directors	342
[D] Thresholds and Limitations/Caps of Liabilities	342
[E] Joint and Several Liability	342
[F] Derivative Actions	342
[G] Class Actions	342
[H] Relevance of Bankruptcy of Corporation	342
VI Indemnification	343
VII Directors' and Officers' Insurance	343
VIII Other Methods of Protection	343
IX Lawyer Directorship	344
X Forecast on Future Legislation Development	344
The Netherlands	
<i>Willem Calkoen & Martin Grablowitz</i>	345
I 'National Basics'	345
[A] Two-Tier System or One-Tier System	345
[B] Chairman and CEO	346
[C] Board Structures	346
[D] Elections/Staggering	346
[E] Delegation	347
[F] Removal of Directors	347
II Directors' Liability	347
III 'Socio-Anthropological Issues'	348
[A] Composition of the Board of Directors	348
[B] Decision-Making Mechanism	348
[C] Board/Management Relationship	349
IV Corporate Governance Code	349

Table of Contents

V	Liability Issues	350
	[A] Who Can Sue?	350
	[1] The Company	350
	[2] The Shareholder	350
	[3] Trustee in Bankruptcy	350
	[4] Creditors and Third Parties	351
	[5] The Government	351
	[B] Who Can Be Sued?	351
	[C] Thresholds and Limitations/Caps of Liabilities in the Netherlands (Statutory Limitations on Directors' Liability)	351
	[D] Joint Liability/Solidarity	351
	[E] Derivative Actions	352
	[F] Class Actions	352
	[G] Relevance of Bankruptcy of Corporation with Regard to Bringing a Directors' Liability Suit	353
	[H] Costs and Fees in Liability Litigations	353
VI	Indemnification	353
VII	Directors' and Officers' Insurance	354
VIII	Lawyer Directorship	354
IX	Pending Legislation	354
	 New Zealand	
	<i>Pip England</i>	355
I	'National Basics' and National Legal Theories of Directors' Liabilities	355
	[A] Two-Tiered or Unitary Company Structure?	355
	[B] Definition of 'Director'	356
	[C] Separation of Chairperson and CEO	356
	[D] Board Structures	356
	[E] Directors' Elections/Staggering	357
	[F] Directors' Term of Appointment	357
	[G] Delegation	357
	[H] Disclosure of Conflicts of Interest	357
	[I] Removal of Directors	358
II	Recent Cases Dealing with Directors' Liability	358
	[A] Reckless Trading	358
	[B] Directors' Duties	359
	[C] Silent Directors	360
	[D] Directors of Finance Companies	360
III	Judicial Review (Tightening of Standards?)	360
IV	Corporate Governance	361
	[A] Overview of New Zealand Governance	361
	[B] FMA Corporate Governance Handbook	361
	[C] NZX Discussion Document	362
	[D] Use of Board Committees	362

Table of Contents

	[E] Other Oversight Structures	363
V	Liability Issues	363
	[A] Who Can Sue?	363
	[1] The Company	363
	[2] Shareholders	364
	[3] Creditors	364
	[4] Regulatory Bodies	364
	[B] Who Can Be Sued?	365
	[C] Statutory Limitations on Directors' Liability	365
	[D] Joint Liability	365
	[E] Derivative Actions	365
	[F] Class Actions	365
	[G] Relevance of Liquidation	366
	[H] Costs in Liability Litigation	366
VI	Indemnification and Insurance	366
	[A] Indemnity	366
	[B] Insurance	367
VII	Forecast on Future Legislation Development	367
Nigeria		
	<i>Ayodeji Oyetunde & Lotanna Nwodo</i>	369
I	Overview of Nigeria's Corporate Governance Regulation	369
II	National Basics and National Legal Theories of Directors' Liabilities	369
	[A] Unitary Company Structure	369
	[B] Separation of Chairman and CEO	370
	[C] Board Structures	370
	[D] Directors Elections/Staggering and Term of Appointment	371
	[E] Delegation	371
	[F] Removal of Directors	372
III	Liability Issues	373
	[A] Duties of a Director	373
	[B] Who Can Sue?	373
	[C] Who Can Be Sued?	374
	[D] De Facto Director	374
	[E] Thresholds and Limitations/Caps of Liabilities	374
	[F] Joint Liabilities	375
	[G] Derivative Actions	375
	[H] Class Actions	375
	[I] Liabilities of Directors on Winding Up	375
IV	Recent Cases Dealing with Directors' Liability	376
	[A] Joint Responsibility of the Board	376
	[B] Misappropriation of Funds	376
	[C] Duty to Render Accurate Accounts	376
V	Judicial Review	377

Table of Contents

VI	Schemes/Behaviours to Avoid Directors' Liability	377
VII	Indemnification and Liability Insurance	377
VIII	Lawyer Directorship	378
IX	Forecast on Future Legislation Development	378
The People's Republic of China		
<i>Liang Xu & Sarah Zhang</i>		379
I	Introduction	379
	[A] Three-Tiered Corporate Governance Body	379
	[1] Shareholders	380
	[2] Board of Directors or Executive Director	380
	[3] Board of Supervisors	381
	[B] Board Structure and Concurrent Offices	381
	[1] Board Structure	381
	[2] Concurrent Office	381
	[C] Delegation	382
	[D] Elections	382
	[E] Removal of Directors	382
	[F] Qualification of Directors	383
II	Liability Issues	383
	[A] Directors' Duties	383
	[1] Fiduciary Duty	383
	[2] General Duties	384
	[3] Legal Representative	384
	[4] Apparent Authority	385
	[B] Who Can Sue?	385
	[1] Duties Owed to the Company	385
	[2] Duties Owed to Shareholders	385
	[3] Duties Owed to Creditors	386
	[C] Who Can Be Sued?	386
	[D] Derivative Actions by Shareholders	386
	[E] Unfair Prejudice	386
	[1] Compulsory Buy Back	386
	[2] Compulsory Winding Up	387
	[F] Representative Actions	387
	[G] Liquidation Context	387
	[H] Costs and Fees in Liability Litigations	388
III	Indemnification	388
IV	Protection Against Wrongs of Directors	388
	[A] Ratification	388
	[B] Directors' and Officers' Liability Insurance	388
V	Corporate Governance	388

Table of Contents

Poland	
<i>Tomasz Żak</i>	391
I 'National Basics' and National Legal Theories of Directors' Liability	391
[A] Two-Tiered or Unitary Company Structure	391
[B] Chairman and CEO	392
[C] Board Structure	392
[D] Directors' Election/Staggering	392
[E] Directors' Term of Appointment	393
[F] Delegation of Powers	393
[G] Removal and Suspension of Directors	393
II Typical Schemes/Behaviour to Avoid a Directors' Liability	394
III Corporate Governance	394
[A] Management Board	394
[B] Supervisory Board	395
IV Liability Issues	395
[A] Liability Towards the Company	395
[B] Liability Towards Third Parties	396
[C] Derivative and Class Actions	398
[D] Costs	399
[E] Criminal Liability	399
V Indemnification	399
[A] Liability Towards Third Parties	399
[B] Liability Towards the Company	399
VI Directors' and Officers' Insurance	400
VII Lawyer Directorship	400
Portugal	
<i>Miguel de Avellez Pereira & Hugo Teixeira</i>	401
I National Basics and National Legal Theories of Directors' Liabilities	401
[A] Two-Tiered or Unitary Company Structure	401
[B] Chairman/CEO	402
[C] Board Structures	402
[D] Directors' Elections/Staggering/Term of Appointment	402
[E] Delegation	403
[F] Removal of Directors	403
II Recent Cases Dealing with Directors' Liability	404
III Judicial Review (For Example, Tightening of Standards?)	404
IV Typical Schemes/Behaviour to Avoid Directors' Liability	405
V Corporate Governance	406
VI Liability Issues	406
[A] Who Can Sue?	407
[1] Liability Towards the Company	407
[2] Liability Towards Shareholders (and Other Third Parties)	407

Table of Contents

	[3] Liability Towards Creditors of the Company	407
	[4] Liability Before Tax Authorities and Social Security	407
	[B] Who Can Be Sued?	408
	[C] The De Facto Directors	408
	[D] Thresholds and Limitations/Caps of Liabilities	408
	[E] Joint Liability/Solidarity	408
	[F] Derivative Actions	409
	[G] Class Actions	409
	[H] Relevance of Bankruptcy of Corporation	409
VII	Indemnification	409
VIII	Directors' and Officers' Insurance	410
IX	Other Methods of Protection	410
X	Lawyer Directorship	410
XI	Forecast on Future Legislation Development	410
The Russian Federation		
<i>Doran Doeh & Svetlana Barinova</i>		
		411
I	“National Basics” and National Legal Theories of Directors' Liabilities	412
	[A] Two-Tier or Unitary Company Structure	412
	[B] Chairman/General Director	412
	[C] Board Structures	412
	[D] Election of Directors	413
	[E] Directors' Term of Appointment	413
	[F] Delegation	413
	[G] Removal of Directors	414
II	Recent Cases Dealing with Directors' Liability	414
III	Judicial Review (Tightening of Standards?)	414
IV	Typical Schemes/Behavior to Avoid Directors' Liability	415
V	Corporate Governance	415
VI	Liability Issues	415
	[A] Who Can Sue?	416
	[B] Who Can Be Sued?	416
	[C] “De Facto” Director	417
	[D] Thresholds and Limitations/Caps of Liabilities	417
	[E] Joint Liability/Solidarity	417
	[F] Derivative Actions	417
	[G] Class Actions	418
	[H] Relevance of Bankruptcy of Corporation with Regard to Bringing a Director's Liability Suit	418
VII	Indemnification	418
VIII	Directors' and Officers' Insurance	419
IX	Lawyer Directorship	420
X	Forecast on Future Legislation Development	420

Table of Contents

Singapore		
	<i>Stephanie Keen & Matthew Bousfield</i>	421
I	‘National Basics’ and National Legal Theories of Directors’ Liabilities	421
	[A] Two-Tiered or Unitary Company Structure	422
	[B] Directors’ Duties	422
	[C] Chairman and CEO	423
	[D] Board Structures	423
	[E] Directors’ Elections	424
	[F] Directors’ Term of Appointment	424
	[G] Delegation	425
	[H] Removal of Directors	425
II	Recent Cases Dealing with Directors’ Liability	425
	[A] <i>Lim Weng Kee v. Public Prosecutor</i>	425
	[B] <i>Ho Kang Peng v. Scintronix Corp Ltd</i> (Formerly Known as TTL Holdings Ltd)	426
	[C] <i>Falmac Limited v. Cheng Ji Lai Charlie</i>	426
III	Corporate Governance	426
	[A] Independent Directors	426
	[B] Executive and Non-executive Directors	427
	[C] Oversight Committees	427
IV	Liability Issues	428
	[A] Who Can Sue?	428
	[B] Who Can Be Sued?	428
	[C] De Facto Directors	428
	[D] Thresholds and Limitations on Directors’ Liabilities	429
	[E] Joint/Several Liability	429
	[F] Derivative Actions	429
	[G] Class Actions	430
	[H] Relevance of Bankruptcy of the Corporation	430
V	Indemnification and Insurance	430
VI	Other Methods of Protection	431
VII	Legislation Development	431
South Africa		
	<i>Nastascha Harduth, Eric Levenstein, David Gewer & Derek Alexander</i>	433
I	Introduction	433
II	National Basics and National Legal Theories of Directors’ Liabilities	434
	[A] Board Structures	434
	[B] Chairperson and Chief Executive Officer	434
	[C] Directors’ Election, Staggered Rotation and Terms of Appointment	435
	[D] Delegation and Board Committees	435
	[E] Removal of Directors	436
III	Recent Cases Dealing with Directors’ Liability	437

Table of Contents

IV	Socio-Anthropological Issues	438
V	Behaviour to Avoid Director's Liability	439
VI	Liability Issues	440
	[A] Who Can Sue and Who Can Be Sued	440
	[B] The 'De Facto' Director	440
	[C] Joint Liability	441
	[D] Derivative Actions	441
	[E] Insolvency and Financial Distress	441
VII	Indemnification, Directors' and Officers' Insurance, Other Methods of Protection	441
VIII	Lawyer Directorship	442
IX	Forecast on Future Legislation Development	442
	South Korea	
	<i>Kyung-Taek Jung & Hye-Sung Kim</i>	445
I	National Basics and Legal Theories of Directors Liabilities	445
	[A] Two-Tiered or Unitary Company Structure	445
	[B] Representative Director/Executive Officer	445
	[C] Board Structures	446
	[D] Director's Elections/Staggering	446
	[E] Director's Term of Appointment	447
	[F] Delegation	447
	[G] Removal of Directors	447
	[H] Duties of Directors	447
	[1] Duty of Care	447
	[2] Duty of Loyalty	447
	[3] Duty of Confidentiality	448
	[4] Duty of Non-compete with the Company	448
	[5] Duty Against Usurpation of Business Opportunity of the Company	448
	[6] Duties as to Transactions between Directors and the Company (i.e., Self-Dealing)	448
	[7] Duty to Report to Audit Committee	449
II	Recent Cases Dealing with Directors' Liability	449
III	Judicial Review	450
IV	Typical Schemes/Behavior to Avoid Directors' Liability	450
V	Corporate Governance	451
	[A] General Principles of Corporate Governance in Korea	451
	[B] Recent Developments in the Law, Codes and Rules of Corporate Governance	451
	[C] The Law Enforcement Agency in Charge of Enforcing Corporate Governance in Korea	452
VI	Liabilities Issues	452
	[A] Who Can Sue & Who Can Be Sued?	452

Table of Contents

[B]	De Facto Director	453
[C]	Thresholds and Limitations/Caps of Liabilities	453
[D]	Joint Liability/Solidarity	453
[E]	Shareholders' Derivative Actions	453
[F]	Class Actions	454
[G]	Relevance of Bankruptcy of Corporation	454
VII	Indemnification of Directors' Liability	454
VIII	Directors' and Officers' Insurance	454
IX	Lawyer Directorship	455
X	Forecast on Future Legislation Development	455
Spain		
	<i>Enric Picanyol & Coro Fernández-Rañada</i>	457
I	'National Basics' and Legal Theories on Directors' Liabilities	457
[A]	Two-Tier versus 'One-System' Body	457
[B]	Chairman/CEO	458
[C]	Board Structure	458
[D]	Elections/Staggering	458
[E]	Delegation	459
[F]	Removal of Directors	459
II	Recent Cases Dealing with Directors' Liabilities	459
[A]	General Rules	459
[B]	Liability for Corporate Debt	459
III	Judicial Review	460
IV	Socio-Anthropological Issues	461
V	Corporate Governance	461
VI	Liability Issues	462
[A]	Who Can Sue?	462
[1]	Corporate Action	462
[2]	Individual Action	462
[B]	Who Can Be Sued?	463
[1]	Directors	463
[2]	Corporate Entities as Directors	463
[3]	De Facto Directors	463
[4]	Liquidators	463
[5]	Persons Holding Powers of Attorney	463
[C]	Thresholds and Limitations	464
[1]	Time-Barring Term	464
[2]	Negligence	464
[D]	Joint Liability/Solidarity	464
[E]	Derivative Actions	465
[F]	Class Actions	465
[G]	Directors' Liability in the Event of Insolvency	465
VII	Indemnification	466

Table of Contents

VIII	Directors' and Officers' Insurance	467
IX	Lawyer Directorship	467
Sweden		
	<i>Björn Kristiansson & Per Samuelsson</i>	469
I	'National Basics' and National Legal Theories of Directors' Liabilities	469
	[A] Forms of Association and Legal Context	469
	[B] Company Structure and Representation	470
	[C] Board Structure	470
	[D] Directors' Election and the Nomination Committee	471
	[E] Directors' Term of Appointment and Removal of Directors	471
II	Recent Cases Dealing with Directors' Liability	472
III	Judicial Review	472
IV	Corporate Governance	473
	[A] Legal Framework	473
	[B] Directors' Duties Towards the Company	473
	[C] Directors' Duties Towards Majority and Minority Shareholders	474
	[D] Directors' Duties in Case of Bankruptcy	475
V	Liability Issues	475
	[A] Who Can Be Sued?	475
	[B] Who Can Sue?	476
	[1] The Company	476
	[2] Shareholders: Derivative Actions	476
	[3] Creditors and Other Third Parties	476
	[C] 'De Facto' Directors' Liability	477
	[D] Limitations	477
	[E] Class Actions	477
VI	Indemnification and Directors' Insurance	477
VII	Other Methods of Protection	478
VIII	Lawyer Directorship	478
IX	Forecast on Future Legislation Development	478
Switzerland		
	<i>Matthew T. Reiter & Lorenz Naef</i>	479
I	Directors' Liability in Switzerland: The Basic Legal Regime	479
	[A] Introduction	479
	[B] Flexible One-Tier System	480
	[C] Board Structures, Chairman and CEO	480
	[D] Election and Removal of Directors, Nationality and Domicile Requirements	481
	[E] Delegation	481
II	Recent Cases Dealing with Directors' Liability	482
	[A] Claims of the Company in Good Standing	483

Table of Contents

	[B] Late Filing for Insolvency	484
	[C] Liability for the Issuance of Prospectuses	484
III	Standards of Judicial Review	485
IV	Corporate Governance	485
V	Liability Issues	485
	[A] Grounds for Liability and Prerequisites in General	485
	[B] Who Can Sue?	486
	[C] Derivative Actions in Particular	487
	[D] Who Can Be Sued?	488
	[E] No Thresholds and Limitations on Directors' Liability	488
	[F] Joint and Several Liability	489
	[G] Class Actions	489
	[H] Costs and Fees in Liability Litigations	489
VI	Indemnification	490
VII	Directors' and Officers' Insurance	490
VIII	Other Methods of Protection for Directors on the Board of a Swiss Corporation	491
Turkey		
	<i>Serdar Paksoy & assisted by Deniz Özkan</i>	493
I	Introduction	493
II	Who Can Be Elected as Director?	493
	[A] Becoming a Director	493
	[B] Qualifications of Directors	494
III	Composition of the Board	494
IV	Fiduciary Duties of Directors	495
V	Liabilities of Directors	496
	[A] Situations in Which Directors Are Held Liable	496
	[1] Incorrect Payments of the Shareholders for Their Capital Contributions	496
	[2] Unlawful Documents and Statements of the Company	497
	[3] Non-existing or Unduly Kept Corporate Books and Company Records	497
	[4] Shareholders Resolutions That Are Not Implemented without a Just Cause	497
	[5] Directors' Deliberate or Negligent Failure to Perform Other Duties Delegated by the TCC or the Articles of Association	498
	[6] Failure to Appoint Capable Executives	498
	[B] Liability of Legal Entity Directors and Their Representatives	498
	[C] Differentiated Joint Liability Principle	498
	[D] Who Can Sue the Directors?	499
	[1] Company	499
	[2] Shareholders	499
	[3] Third-Party Claims	499

Table of Contents

[E]	Directors' Liability Insurance	500
[F]	Liability of Directors under the CML	500
[G]	Liabilities of Directors Arising Out of Extraordinary Transactions	500
	[1] Capital Increases	500
	[2] Issuing Bonds	501
	[3] Liability in Case of Bankruptcy	501
[H]	Liability of Directors under the Tax Laws	501
[I]	Liability of Directors under Social Security Law	502
[J]	Liability of Directors under the Banking Law	502
[K]	Liability of Directors under Criminal Law	502
VI	Defences of Directors	502
VII	Ceasing to Be a Director	502
Ukraine		
	<i>Timur Bondaryev, Pavlo Khodakovsky & Alesya Pavlynska</i>	505
I	'National Basics' and National Legal Theories of Directors' Liabilities	505
	[A] Two-Tiered or Unitary Company Structure	505
	[B] Chairman/CEO Executive Body	506
	[C] Board Structures	506
	[D] Directors' Elections	507
	[E] Directors' Term of Appointment	507
	[F] Delegation of Authorities (Powers)	507
	[G] Removal of Directors (Dismissal, Recalling and Suspension)	508
II	Recent Cases Dealing with Directors' Liability	508
III	Judicial Review	509
IV	Typical Schemes/Behaviour to Avoid Directors' Liability	509
V	Corporate Governance	510
VI	Liability Issues	510
	[A] Who Can Sue?	511
	[B] Who Can Be Sued?	511
	[C] 'De Facto' Director	512
	[D] Thresholds and Limitations/Caps of Liabilities (Limits of Directors' Liability)	512
	[E] Joint Liability/Solidarity	513
	[F] Derivative Actions	513
	[G] Class Actions	513
	[H] Relevance of Bankruptcy of Corporation	513
VII	Indemnification	514
VIII	Directors' and Officers' Insurance	514
IX	Other Methods of Protection	514
X	Lawyer Directorship	514
XI	Forecast on Future Legislation Development	515

Table of Contents

United Arab Emirates	
<i>Imtiaz Shah</i>	517
I UAE Legal Regime	517
[A] Introduction	517
[B] Free Zones	517
[C] Permitted Corporate Vehicles	518
II 'National Basics' and National Legal Theories of Directors' Liabilities	519
[A] Company Structure	519
[B] Chairman/CEO	519
[C] Board Structures	520
[D] Directors' Elections	520
[E] Directors' Term of Appointment	521
[F] Delegation	521
[G] Removal of Directors	521
III Corporate Governance	521
[A] Decision 518	522
IV Liability Issues	523
[A] General Concept	523
[1] General Liabilities: Onshore Companies	523
[2] Criminal/Other Liabilities: Onshore	524
[3] General Liabilities: DIFC Companies	524
V Who Can Sue?	525
VI 'De Facto' Director	525
VII Threshold and Limitations/Caps of Liabilities	526
VIII Relevance of Bankruptcy of Corporation	526
IX Indemnification	526
X D&O Insurance	526
XI Forecast on Future Legislation Development	527
United Kingdom	
<i>Karla Dudek</i>	529
I 'National Basics' and National Legal Theories of Directors' Liabilities	529
[A] Two-Tiered or Unitary Company Structure	529
[B] Chairman and CEO	530
[C] Board Structures	530
[D] Directors' Elections/Staggering	531
[E] Directors' Term of Appointment	531
[F] Delegation	531
[G] Removal of Directors	532
II Recent Cases Dealing with Directors' Liability	532
III Judicial Review	533
IV Typical Schemes/Behaviour to Avoid Directors' Liability	534
V Corporate Governance	534

Table of Contents

	[A] Board Procedures	534
	[B] Structure of Oversight	535
VI	Liability Issues	535
	[A] Who Can Sue?	535
	[B] Who Can Be Sued?	536
	[C] ‘De Facto’ Director	536
	[D] Thresholds and Limitations/Caps of Liabilities	537
	[E] Joint Liability/Solidarity	537
	[F] Derivative Actions	537
	[G] Class Actions	538
	[H] Relevance of Bankruptcy of the Corporation	538
VII	Indemnification	539
VIII	Directors’ and Officers’ Insurance	539
IX	Other Methods of Protection	539
X	Lawyer Directorship	540
XI	Forecast on Future Legislation Development	540
	United States of America	
	<i>Robert Ripin</i>	541
I	National Framework for US Corporate Boards	541
	[A] Regulatory Structure	541
	[B] Board Composition	541
	[1] Board and Corporate Structure	541
	[2] Number of Directors	542
	[3] Age and Nationality Restrictions	542
	[4] Independence	542
	[C] Multiple Roles	542
	[D] Board Procedures	542
	[E] Board Elections	543
	[1] Classified Boards	543
	[2] Cumulative Voting	543
	[3] Staggered Board	543
	[4] Weighted Voting	543
	[F] Delegation	543
	[G] Removal of Directors	544
II	Standards Applicable to Directors	544
	[A] General Duties	544
	[B] State Statute, Securities Exchange, and Common Law Duties	544
	[1] Duty of Care	544
	[2] Duty of Loyalty	545
	[3] Business Judgment Rule	545
III	Cases Dealing with Directors’ Liabilities	545
	[A] Quadrant/Gheewalla	545
	[B] Krasner	545

Table of Contents

	[C] WorldCom/Enron/Emerging Communications	546
	[D] Disney/Van Gorkom	546
	[E] Observations/Recommendations	547
IV	Corporate Governance	548
	[A] Regulation	548
	[B] Board Composition/Independence	548
	[1] Independence of Majority of Board Members	548
	[2] Application to Foreign Private Issuers	549
	[3] Corporate Governance Guidelines/Code of Ethics	549
	[C] State Law Requirements (Delaware)	549
V	Liability Issues	549
	[A] Who Can Sue?	549
	[1] Shareholder Derivative Lawsuits	549
	[2] Creditors' Rights	550
	[3] Regulator Actions	550
	[B] Grounds for Liability	550
	[1] Criminal and Civil Liability	550
	[2] Securities Law	550
	[3] Antitrust	551
	[4] Theft and Fraud	551
	[5] Other	551
	[C] Thresholds and Limitations/Caps of Liabilities	551
	[D] Shareholder Liability	551
VI	Indemnification	551
VII	Insurance	552
Vietnam		
	<i>Jeff Olson & Minh Nguyen</i>	553
I	“National Basics” and National Legal Theories of Directors’ Liabilities	553
	[A] Legal Framework and the Enterprise Law	553
	[B] Company Forms under the Enterprise Law and Two-Tiered or Unitary Company Structure	554
	[1] Limited Liability Company	554
	[2] Joint Stock Company	555
	[C] Definition of “Director”	556
	[D] Chairman/CEO (General Director)	556
	[E] Board Structures	557
	[F] Directors’ Elections/Staggering and Directors’ Term of Appointment	557
	[G] Delegation	558
	[H] Removal of Directors	558
II	Recent Cases Dealing with Directors’ Liability	559
III	Judicial Review	559
IV	Typical Schemes/Behavior to Avoid Directors’ Liability	560
V	Corporate Governance	560

Table of Contents

VI	Liability Issues	560
	[A] Who Can Sue?	561
	[B] Who Can Be Sued?	561
	[C] “De Facto” Director	561
	[D] Thresholds and Limitations/Caps of Liabilities	562
	[E] Joint Liability/Solidarity	562
	[F] Derivative Actions	562
	[G] Class Actions	562
	[H] Significance of Bankruptcy of Corporation	563
VII	Indemnification	563
VIII	D&O Insurance	563
IX	Other Methods of Protection	563
X	Lawyer Directorship	563
XI	Forecast on Future Legislation Development	563
	Index	565

United States of America

Robert Ripin

I NATIONAL FRAMEWORK FOR US CORPORATE BOARDS

[A] Regulatory Structure

Corporations in the United States must comply with rules on corporate governance enacted pursuant to relevant state statutes, US federal statutes, applicable stock exchange rules and case law and may be responsive to market expectations regarding their behaviour. The chief component in the regulatory framework for all US corporate boards is the state corporation statute of the relevant state of organization, although the US federal securities laws, as well as applicable stock exchange rules, will apply to public companies. While each state has a separate statutory regime and corporate jurisprudence, many companies choose to organize in Delaware due to its developed corporate case law, flexible statutory framework and the ease of organizing there. Thus, our analysis generally focuses on Delaware and typical US state corporate law but note that the statutory regime may differ in a particular state.

[B] Board Composition

[1] *Board and Corporate Structure*

A US corporate entity has three primary layers comprised of shareholders, directors, and officers. In general, shareholders are the owners, directors set the policy, and officers manage and operate the corporation on a day-to-day basis. A US corporation usually has a unitary, or single-system, board structure generally referred to as the 'board of directors', which contrasts with the two-tier, or dual, board system which is followed in Germany and other countries. The US board consists of individuals elected by the shareholders. Directors can be shareholders, officers, or employees of the corporation.

[2] *Number of Directors*

A US corporation must have at least one director and each must be a natural person. While there is no legal maximum number of directors, the articles or certificate of incorporation and the by-laws (collectively known as charter or organizational documents) often set minimum and maximum numbers. Public corporations may be required to have a minimum number of directors due to the requirements of the relevant stock exchange on which it is listed.

[3] *Age and Nationality Restrictions*

There are typically no age or nationality restrictions on directors of US corporations. Charter documents can, however, set age requirements, and public corporations often impose a mandatory retirement age as a matter of corporate governance policy. In addition, there may be nationality restrictions on directors of corporations with business in certain regulated industries.

[4] *Independence*

Relevant stock exchange rules generally require that a majority of the directors of a domestic listed corporation be independent. While definitions used by the stock exchanges vary, an independent director must generally have no material relationship with the corporation. Inside directors, on the other hand, would include those directors who are employees of the corporation.

[C] *Multiple Roles*

Typically, US state law does not impose restrictions on the roles of individual directors. The same person can usually be both the chairman of the board (chairman) and the chief executive officer (CEO). In order to achieve a system of checks and balances on the authority of a particular individual, many corporate governance observers support a separation of these functions, and some public corporations have enacted such a policy.

[D] *Board Procedures*

A corporation's internal management is generally regulated by its charter documents. Boards can further regulate their affairs by adopting corporate governance policies and delegating duties to committees. Although notice of a board meeting is typically required, a director can waive this requirement by attending the meeting or providing written consent. A simple majority of the board must typically be present for a valid

quorum. A majority of the directors in attendance at a properly constituted meeting can typically pass resolutions or they may be passed by unanimous written consent if permitted by the charter documents.

[E] Board Elections

Generally, the full slate of directors is elected at each annual shareholders' meeting. Shareholders of private corporations where the shares are owned by a single party often elect directors by unanimous written consent of the shareholders, but this process is often impractical for corporations with many shareholders. Typically, each outstanding share equals one vote and the director with the most votes is appointed. However, the manner of voting or composition of the board can be customized as specified in the charter documents. For example, the by-laws can permit the following.

[1] Classified Boards

Certain classes of shares can vote for specified director positions or a certain number of directors so that their interests are directly represented on the board.

[2] Cumulative Voting

Shareholders can split their votes in different proportions so that minority shareholders have a greater chance of ensuring the election of at least one selected nominee.

[3] Staggered Board

Directors are generally elected for one-year terms and state law generally does not prohibit re-election. However, a corporation's by-laws can require staggered terms, where the board is divided into multiple groups each serving a staggered two- or three-year term, usually to discourage takeover attempts.

[4] Weighted Voting

Certain classes of shareholders can be entitled to more votes than others.

[F] Delegation

The board of a US corporation can delegate responsibility for most matters to committees consisting of one or more directors. Any such committee may exercise specified powers and authority of the board in the management of the business of the corporation, but may not amend the by-laws or take other actions specifically reserved in the relevant state statute. State law generally requires corporations to be managed by their board and allows a board to appoint officers to manage many normal affairs of the

corporation, subject to the board's supervision. Thus, the day-to-day operations are typically managed by officers. Shareholder approval is required for amendments to the articles and fundamental changes to the corporate structure.

[G] Removal of Directors

Directors can generally be removed, with or without cause, by shareholders with a majority of the voting shares at a shareholders' meeting.

II STANDARDS APPLICABLE TO DIRECTORS

[A] General Duties

Directors of US corporations are charged with managing the business of their corporation. Although officers are appointed to manage the day-to-day affairs of the corporation, a director should be familiar with the business of, and give direction to, the corporation and should have a general knowledge of the use of resources as well as the manner in which the business is conducted. A director must perform these, and all of his or her duties, in good faith and with the degree of care which an ordinarily prudent person in a like position would use under similar circumstances. In reaction to the corporation scandals at the turn of the millennium and the financial crisis towards the end of the last decade, various federal laws were enacted, such as the Sarbanes-Oxley Act of 2002 (Sarbanes-Oxley) and the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (Dodd-Frank) which added extra responsibility and requirements to the duties of public corporation directors, or specific committees of directors.

[B] State Statute, Securities Exchange, and Common Law Duties

The generally accepted duties of directors pursuant to Delaware case law are the fiduciary duties of care and loyalty. Some states have also enacted specific statutes governing companies in certain industries (such as insurance), which impose additional duties and liabilities on corporation management. Corporations listed on the New York Stock Exchange (NYSE) or the Nasdaq Stock Market (NASDAQ) must adopt and disclose a code of business conduct and ethics for directors, which establishes policies on conflicts of interests.

[1] *Duty of Care*

The duty of care requires directors to inform themselves of all reasonably available material information prior to making a business decision and to analyse that information critically.

[2] Duty of Loyalty

The duty of loyalty requires that directors must act in the best interests of the corporation, rather than in their own interests or those of a third party. If a director has a personal interest in a matter, it must be fully disclosed, and that director will likely need to abstain from voting on or participating in discussions of the matter.

[3] Business Judgment Rule

Under the business judgment rule, which is applied by courts to most decisions made by directors, the decisions of disinterested directors are presumed to be appropriate absent evidence that the directors did not act in good faith in the best interests of the corporation or were not reasonably informed, or that there was no rational business purpose for the decision that promotes the interests of the corporation or its shareholders.

III CASES DEALING WITH DIRECTORS' LIABILITIES

[A] Quadrant/Gheewalla

A recent decision by the Delaware Court of Chancery, *Quadrant v. Vertin*, provided a useful restatement of a 2007 decision of the Delaware Supreme Court (*North American Catholic Educational Programming Foundation Inc. v. Gheewalla*) which held that: (i) creditors have no standing to bring a derivative claim for breach of fiduciary duty against directors of a solvent corporation during the period when the corporation is in a 'zone of insolvency' and (ii) Delaware does not recognize the theory of 'deepening insolvency;' directors cannot be held liable for continuing to operate an insolvent entity in the good faith belief that they may achieve profitability, even if their decisions ultimately lead to greater losses for creditors. Rather than there being a 'zone of insolvency,' the insolvency of a corporation is the transition point that affects determinations of fiduciary duty and allows creditors standing to assert derivative claims for breach of fiduciary duty. In *Quadrant*, the court clarified that there is no requirement that the corporation have a continuing insolvency in order for a creditor to have standing in a derivative suit. A creditor must establish that the corporation was insolvent at the time the suit was filed and a creditor does not lose its standing to maintain a derivative lawsuit if the corporation returns to solvency during the course of the lawsuit. Derivative lawsuits are discussed further in section V.

[B] Krasner

In *Krasner v. Moffett*, the Delaware Supreme Court reversed the dismissal of a shareholder class action, finding that the complaint adequately alleged that a majority of the directors recommending a merger of related companies to the shareholders had 'disabling conflicts of interest'. The shareholders alleged that three of the seven

directors, who were also directors of the merger target, stood on both sides of the transaction and thus could not be considered disinterested and independent. The court did not allow the dismissal of claims due to the business judgment rule where the alleged facts suggested that the transaction was not approved by a majority of disinterested directors. As the court noted, when a majority of the board of directors is the ultimate decision maker and a majority of the board is interested in the transaction, the presumption of the business judgment rule is rebutted. It further stated that when the presumption of the business judgment rule has been rebutted, the 'entire fairness' standard is implicated and defendants bear the burden of proof. The entire fairness standard is a strict test where the burden is on the directors to prove that the transaction was entirely fair to the corporation and is meant to apply to transactions where there are actual conflicts of interest such that the directors making the decision did not comprise a disinterested and independent board.

[C] WorldCom/Enron/Emerging Communications

In January 2005, Enron and WorldCom directors agreed to contribute millions of dollars of their own funds to settle securities class action lawsuits stemming from two of the largest corporate governance scandals in US history. Directors' and officers' (D&O) insurance paid millions of dollars more. There are also occasional cases in the United States in which directors are held nominally liable, in the sense that they lose, but all damages and legal expenses are paid by the company and/or D&O insurance. The 1985 case of *Smith v. Van Gorkom* (described below) is one example, and a 2004 Delaware case, *In re Emerging Communications Inc. Shareholder Litigation* (where an outside director was held liable for damages because as an investment banker he knew, or should have known, that the specific terms of a privatization transaction were unfair to minority shareholders), is another.

[D] Disney/Van Gorkom

In 1995, Disney chairman and CEO Michael Eisner hired Michael Ovitz to serve as president. After fifteen months of service, Disney terminated Ovitz's employment, allowing him to leave the company with a severance package of approximately USD 140 million. Due to the exorbitant nature of the severance after only a short period of service, certain of Disney's investors filed a civil suit against the company in 1997. Through this suit, Disney investors demanded that Ovitz, Eisner, and other Disney directors reimburse the company treasury for the severance package with USD 60 million in additional interest. After specifying the aspects of the duty of good faith, the Delaware court concluded that Eisner and the other Disney board members, while not exemplifying best corporate practices, did not breach their fiduciary duty of care or act in bad faith in connection with the hiring and firing of Ovitz. According to the court, after weighing the potential alternatives and costs, Eisner did what he thought was best for Disney and acted in good faith. The court held that even though the rest of the board did not have much information, the directors did not intentionally ignore their duty,

but acted in good faith. Thus, while a breach of fiduciary duty may be actionable, the conduct of the Disney board was not seen to have reached that level.

The court distinguished Disney from the *Van Gorkom* case, a notable instance in which a court found that a board breached its duty of care. In *Van Gorkom*, the board considered the sale of the company for less than two hours with no advance notice, a lack of formal documentation such as a fairness opinion, and misleading and uninformed presentations given by two executive officers. In contrast, in *Disney*, while hiring and firing Ovitz was an expensive task, given Disney's size it was not a material matter and was quite different from a decision that would end the company's existence.

[E] Observations/Recommendations

The court rulings discussed above reinforce the idea that directors should strive to meet high standards of corporate governance and serve as a warning that while the business judgment rule provides a level of protection, a director may be personally liable for failing to act in good faith on an informed, unconflicted basis. The law is clear that a board can make informed business decisions and be mistaken without fear of personal liability. The case law makes clear, however, that the way a director came to a decision can impact his or her personal liability. The cases show that directors must follow a process that enables them to act in an informed manner. The practices that a board must follow to preserve the protections of the business judgment rule vary depending on the size, nature and materiality of the transaction at issue.

There are several best practice recommendations that directors should bear in mind to avoid potential liability for their actions, including:

- attentiveness to all board matters, avoidance of self-dealing, and strict observance of procedures for addressing conflicts of interest;
- fulfilment of their duties meaningfully and responsibly, giving consideration to the integrity and qualifications of their fellow directors and attention to setting the correct overall ethical tone with emphasis on improving governance;
- appreciation of the business, financial and competitive environments, the systems of controls and compliance, understanding of the corporation's financial statements and the business strategies and risks faced by the corporation, and the director's own legal obligations and fiduciary duties;
- being well-prepared to engage actively at board meetings with particular attention to the agenda and the flow of information while maintaining an attitude of healthy scepticism; and insistence that management follow up on issues, including progress reports; and
- understanding each item put before the board for approval and asking for appropriate assurances regarding the integrity of reporting and the processes relied upon.

IV CORPORATE GOVERNANCE

[A] Regulation

Corporate governance specifies the distribution of rights and responsibilities among different participants in a corporation, such as the board, officers, shareholders, and other stakeholders, and spells out the rules and procedures for making decisions. Sarbanes-Oxley ushered in sweeping reforms that required US public companies to modify and in many cases formalize their governance guidelines.

In the United States, corporate governance is regulated by mandatory laws of the state of incorporation and a corporation's charter documents and for public corporations, stock exchange requirements and federal laws and regulations, such as:

- the Securities Act of 1933 (Securities Act), which requires public disclosure of financial and corporate information when issuing securities to the public;
- the Securities Exchange Act of 1934 (Exchange Act), which requires the disclosure of a wide range of matters in public reports and extensive information in proxy solicitations of shareholder votes;
- Sarbanes-Oxley and US Securities and Exchange Commission (SEC) rules adopted under it, which have heightened governance standards for public corporations by increasing the civil and criminal liability of directors, requiring greater independence of boards and increasing the transparency of corporate operations; and
- Dodd-Frank and SEC rules adopted under it, which have, among other matters, imposed requirements that national securities exchanges adopt requirements that publicly listed domestic corporations must have a compensation committee consisting only of independent directors.

[B] Board Composition/Independence

Private corporations are not required to have, and often do not have, non-executive or independent directors. However, a majority of the directors of NYSE- and NASDAQ-listed corporations must be independent. While each exchange in the United States has its own requirements, this analysis focuses on the NYSE rules (NASDAQ rules are generally similar).

[1] Independence of Majority of Board Members

The NYSE requires that the board of each listed corporation consist of a majority of independent directors. No director would qualify as 'independent' unless the board affirmatively determines that the director has no material relationship with the corporation, its parent or any subsidiaries. The NYSE requirements prohibit many relationships that otherwise could impair the independence of directors, such as employment, business, financial and family relationships. In addition, in affirmatively

determining the independence of any director who will serve on the compensation committee of the corporation's board of directors, the NYSE requires that the board of directors must consider all factors specifically relevant to determining whether a director has a relationship to the corporation which is material to that director's ability to be independent from management in connection with that director's duties as a compensation committee member.

[2] *Application to Foreign Private Issuers*

NYSE-listed companies that are foreign (non-US) issuers may follow home-country practice in lieu of the independence requirements, except that: (1) certain requirements of the Exchange Act must be met in relation to the audit committee; (2) such companies must notify NYSE of non-compliance; and (3) a brief summary of the significant governance differences and certain written affirmations must be disclosed.

[3] *Corporate Governance Guidelines/Code of Ethics*

The NYSE rules also require each listed company to adopt and disclose corporate governance guidelines and a code of business conduct and ethics for directors, officers, and employees, and promptly disclose any waivers of the code for directors or executive officers.

[C] *State Law Requirements (Delaware)*

State statute and case law play the predominant role in determining the corporate governance rules applicable to a particular US company. The Delaware General Corporation Law sets forth powers and responsibilities for boards of directors and provides that the business and affairs of every corporation shall be managed under the direction of the board, except as otherwise provided in the statute or the company's certificate of incorporation.

V *LIABILITY ISSUES*

[A] *Who Can Sue?*

[1] *Shareholder Derivative Lawsuits*

Directors and officers are agents of the legal entity, the corporation. Consequently, if they fail to perform their fiduciary obligations, they potentially cause direct harm to the corporate entity and indirect harm to others, including shareholders, creditors, and employees. Note that the party with the power to enforce and seek a remedy for violations by directors and officers is the corporation. The issue is that the corporation is under the control of those alleged to have violated their duties and those persons

would have to authorize an action against themselves or fellow directors. In recognition of this issue, corporate law allows shareholders, and, in the case of an insolvent corporation, creditors, to bring a derivative suit against the corporation's directors.

If a shareholder believes that the corporation is being mismanaged, that shareholder can seek to change or remove the directors. Shareholders of public corporations must comply with applicable law and regulations for elections and proxy contests.

[2] Creditors' Rights

Generally, directors owe fiduciary duties to the corporation and do not owe fiduciary duties to creditors, except that they may face derivative lawsuits from a creditor on behalf of the corporation if the corporation is insolvent.

[3] Regulator Actions

In addition to shareholder derivative lawsuits, federal or state governments can bring criminal or civil actions against directors or officers. Many corporate officers have been brought to criminal trial and some have received lengthy prison sentences (e.g., the sentencing of Bernie Ebbers, the former chairman and CEO of WorldCom, to twenty-five years in prison for his role in the demise of WorldCom). The US Department of Justice is the regulatory entity that enforces federal criminal law and the SEC can bring civil actions for securities laws violations. State attorneys general and local state prosecutors enforce the criminal law of their jurisdictions.

[B] Grounds for Liability

[1] Criminal and Civil Liability

Directors can be civilly liable for breach of their duties of care and loyalty in managing the corporation's affairs. They can also be criminally liable for committing securities fraud and for obstructing justice in connection with accounting and other matters.

[2] Securities Law

Directors can incur criminal and civil liability for breach of the anti-fraud provisions of state and federal securities laws. Directors can face civil damages for signing a registration statement filed with the SEC for the sale of the corporation's securities if the registration statement contains an untrue statement of material fact or a material omission. No intent to defraud need be shown, although a due-diligence defence is available. The US securities laws have numerous other civil and criminal provisions which expose directors to potential liability.

[3] Antitrust

Directors can be civilly and criminally liable if they knowingly participate in illegal acts that breach federal antitrust statutes (e.g., the Sherman and Clayton Acts).

[4] Theft and Fraud

Directors can face criminal or civil liability for theft and fraud under federal or state statutes.

[5] Other

Directors can face criminal liability under various other statutory schemes, including in relation to environmental, safety and pension issues.

[C] Thresholds and Limitations/Caps of Liabilities

Many states permit a corporation to limit the monetary liability of directors to the corporation or its shareholders. However, limitations may have restrictions. As an example, in Delaware, among other restrictions, a corporation may not limit the liability of a director for any breach of the director's duty of loyalty.

[D] Shareholder Liability

Generally, shareholders and other third parties not involved in the management of a corporation are not liable as directors. Shareholders can be liable if they treat the corporation as their alter ego and ignore corporate formalities, the corporation is inadequately capitalized, and they use the corporation to avoid personal liability or perpetrate a fraud. The process of looking through the corporation to hold a shareholder liable is generally referred to as 'piercing the corporate veil'.

VI INDEMNIFICATION

Corporations are generally permitted to indemnify directors so long as the director acted in good faith and in a manner the director reasonably believed to be in or not opposed to the best interest of the corporation and, with respect to a criminal action, the person had no reasonable cause to believe that the person's conduct was unlawful. Delaware's statute makes indemnification mandatory to the extent the director has been successful in the defence of the proceedings. There may be restrictions imposed on indemnification in the relevant statute, including that indemnification will not be available in respect of liabilities owed to the corporation. Indemnification provisions may be included in the articles of incorporation and may also be part of an employment or services contract. Almost all public corporations have adopted charter documents

indemnifying directors, and many public and private corporations choose to eliminate director liability to the fullest extent permitted by law, rather than to limit it to a dollar amount. It is also noteworthy that, in the opinion of the SEC, indemnification of directors for liabilities arising under securities law is against public policy and is therefore unenforceable.

VII INSURANCE

Corporations may purchase insurance on behalf of directors and officers that may provide coverage for litigation-related losses beyond the indemnification available under the general corporation statutes. A director can obtain insurance against personal liability for breach of a fiduciary duty and corporations can pay the premiums for the D&O insurance. Virtually all US public corporations purchase D&O insurance to cover all anticipated damages claims against directors.