

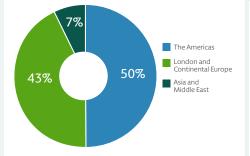
# Why us: A clear choice

## Well balanced

Lawyers by practice group globally



#### Well-balanced across jurisdictions



# **Top numbers**

47+offices globally 74+countries 2600 +lawyers 70+ languages lawyers ranked by 485 +

100+ years of history

Chambers & Partners

#### Sector-focused approach Aerospace, Defense, and Government Services Automotive and Mobility Insurance



Consumer

**Diversified Industrials** 

Education

**Energy and Natural Resources** 



**Financial Institutions** 

Life Sciences and Health Care



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Technology, Media, and Telecommunications

Real Estate

# Relied on by the world

In the last three years, our LAE team has advised 73 of the Fortune 100, 40 of the FTSE 100 and, 24 of the DAX 30



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- More than 650 M&A deals globally over the past three years with a total value of US\$490bn
- 16 out of 20 of the world's top 20 banks regularly instruct us



Our IP, Media & Technology team represents more than half of the world's top 100 brands



Global Regulatory team of more than 600 lawyers help clients create smart solutions that power their businesses to advance



Nearly 70% of billings are from clients who work with us in 3+ countries

# Strong performance

US\$2.25bn in total revenue (Financial Year 2019)

# 11<sup>th</sup> largest

law firm in the world by global revenue (Legal Business Global 100 2019)

# 7<sup>th</sup> largest

law firm in the U.S. by global revenue (AmLaw 200 2019)



# Why us: A clear choice

## Clear vision

A bold and distinctive law firm creating valuable solutions for clients.

## We offer





### Innovative



Top three most innovative law firm in North America, Europe, and Asia (Financial Times Innovative Lawyers Surveys, 2019)

12<sup>th</sup> among "2019 Innovation Champions" (BTI Consulting Group)

Trend spotting: FinTech, cyber risk, mobile payments, connected cars, digital health, Internet of Things, 3D printing, blockchain, and more

Using innovative legal service delivery (LPM) and exploring the latest technology (e.g., Artificial Intelligence)

## Market recognition



Ranked amongst the five strongest global law firm brands

(Acritas Global Elite Law Firm Brand Index 2020)

10<sup>th</sup> strongest brand in the U.S. (Acritas U.S. Law Firms Brand Index 2020)

100% score on Corporate Equality Index (Human Rights Campaign [HRC])

60 Best Law Firms for Women (Working Mother Media and Flex-Time Lawyers)

Ranked among the top 40 Employers for LGBT inclusivity (Stonewall)

# Good Citizenship





First global law firm to launch a transgender policy Global partnership with PeaceTech Lab our commitment to promoting peace through technology

#### www.hoganlovells.com

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