

## Kevin Xu

Associate  
Shanghai

### Biography

Kevin is a U.S. licensed and trained patent lawyer working in Shanghai. Kevin advises in the litigation, prosecution, and licensing of patents, trademarks and copyrights. He counsels clients in diverse electrical and computer fields as well as the mechanical arts. In particular, Kevin has experience in the fields of internet technologies, wireless communications, software and business method related applications, medical devices, automotive equipment, and clean energy technology. Kevin is a former Patent Examiner for the U.S. Patent and Trademark Office where he examined patents in the area of Computer Graphics Processing and Visual Display Systems.

Kevin is conversationally fluent in Mandarin.

### Representative experience

Advising well-known Japanese video game and digital entertainment company in China on the invalidation of patents relating to virtual reality headsets.

Assisting well-known German luxury car manufacturer in the handling of the invalidation of mechanical patents relating to wheel and door lock structures.

Advising world-leading green technology company on their patent drafting and filing strategy in China.

Assisting world-leading printed circuit board



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### Languages

Chinese  
English

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### Practices

Antitrust and Competition  
Copyright  
Intellectual Property  
Litigation  
Patents  
Trademarks and Brands  
Products Law

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### Industries

manufacturer in the review of their intellectual property in China as part of an evaluation report for interested bidders.

Assisting in advising a famous provider of speciality paper in evaluating their intellectual property enforcement options in China related to counterfeit products.

Advised and managed the prosecution of Chinese patent portfolios for a famous toy company and famous U.S. financial payments company.

Advised famous toy company in the administrative enforcement of their patents in China covering a variety of seasonal and holiday toys.

Advised two well-known wireless communications companies on patent litigation in China covering dual SIM card functionality and LTE-based technology.

Advised on pre-litigation matters in China for a well known consumer electronics company including claim construction, claim charting and coordination with teardown labs.

## Latest thinking and events

- Hogan Lovells Publications
  - Hogan Lovells standard essential patent update – August 2019 *LimeGreen IP News*
- Hogan Lovells Publications
  - Hogan Lovells standard essential patent update – May 2019 *LimeGreen IP News*
- Hogan Lovells Publications
  - Hogan Lovells standard essential patent update – February 2019 *LimeGreen IP News*
- Hogan Lovells Publications
  - Standard essential patent update – August 2018 *LimeGreen IP News*

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## Areas of focus

Emerging Companies and Venture Capital

IP Licensing, Commercialization, and Technology Transfer

IP Litigation, Arbitration, and Alternative Dispute Resolution

IP Rights in Transactions

Media and Entertainment Litigation

Medical Devices

Post-Grant Proceedings

Product Litigation

Rulemaking and Legislative Advocacy

Technology Contracts

Technology Transfer, Deemed Exports, and University Based Fundamental Research

Telecommunications and Wireline

Wireless

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## Education and admissions

### Education

B.S. Electrical Computer Engineering, Rutgers University, magna cum laude

J.D., The Catholic University of America, Columbus School of Law

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## Memberships

Member, American Intellectual  
Property Law Association

Member, Eta Kappa Nu

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## Bar admissions and qualifications

U.S. Patent and Trademark Office

New Jersey

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