

Allen Yang

Associate

Beijing

Biography

Allen Yang handles multiple high-profile intellectual property matters.

Allen's practice focuses on contentious and non-contentious intellectual property, including both prosecution and enforcement matters in China. The clients she represents are from a wide range of industries including consumer products, clothing, construction machinery, entertainment, fashion, medical, agricultural, engineering, energy, and telecommunications.

Prior to joining Hogan Lovells, she worked as an in-house lawyer for the intellectual property department of a Fortune 500 multinational company.

Representative experience

Managing the Chinese IP portfolio and brand protection of a world's leading construction machinery brand. Handling its IP prosecution, enforcement, and litigation matters in China against hundreds/thousands of numerous infringers.

Managing the Chinese portfolio of several famous U.S. celebrities and handling their IP prosecution, enforcement, and litigation matters in China against various infringers.

Managing the Chinese portfolio of various leading U.S.



Phone

+86 10 6582 9565

Fax

+86 10 6582 9499

Email

allen.yang@hoganlovells.com

Languages

Chinese

English

Practices

Trade Secrets and Confidential Know-how

Trademarks and Brands

Copyright

Domain Names

Industries

Automotive and Mobility

Consumer

and European brands in consumer, food, apparel, caps, eyewear, entertainment, medical industries and handling their IP prosecution, enforcement and Customs matters in China.

Advised a major French cosmetics brand on IP litigation in China and Hong Kong against a series of infringers.

Managed the domain recovery proceedings of a leading U.S.-based technology company in China, Hong Kong, and Taiwan.

Attending trade fairs for investigation, and continuously enforcing client's trademark rights at trade fairs in China.

Conducting IP trainings and counterfeit identification trainings for company staff, and officials from local customs, administrative and public security authorities in China.

Advising on the trade secret and data security management of a major agriculture company in China.

TMT

Areas of focus

Agency Investigations

IP Litigation, Arbitration, and Alternative Dispute Resolution

Education and admissions

Education

LL.B., Beijing Foreign Studies University, 2010

English Literature, Beijing Foreign Studies University, 2010

Bar admissions and qualifications

People's Republic of China
