

José Armando Casillas Obregón

Senior Associate
Mexico City

Biography

José Casillas has 14 years of experience advising national and international clients on intellectual property, media, and technology matters, with particular focus on patents, trademarks, and copyright prosecution and litigation.

Previously, José worked in well-known Mexican law firms where he advised clients in the health care, technology, media, telecom, and consumer sectors.

José is a member of the International Trademark Association and the Mexican Association for the Protection of Intellectual Property.

Representative experience

Infringement actions against the non-authorized use of trademarks of pizza restaurants and coffee shop franchises.

Administrative appeal related to the validity of pharmaceutical patent.

Filing, registration, and control of a portfolio of more than 1,000 marks.

Nullity action against a mark that refers to the geographic origin of a lacteal product.



Phone

+52 55 5091 0163

Fax

+52 55 5091 0123

Email

jose.casillas@hoganlovells.com

Languages

English
Spanish

Practices

Copyright
Designs
Domain Names
Intellectual Property
Patents
Trade Secrets and Confidential Know-how
Trademarks and Brands
Technology Litigation

Awards and rankings

- LACCA Approved: Intellectual Property Law, *Latin American Corporate Counsel Association (LACCA)*, 2018

Industries

Automotive and Mobility

Consumer

TMT

Areas of focus

IP Rights in Transactions

Strategic Counseling and Portfolio Development

Post-Grant Proceedings

Retail and Consumer Goods

Food and Beverages

Education and admissions

Education

MA Law, Universidad Panamericana, 2012

Postgraduate Degree, Universidad Iberoamericana, 2005

Law Degree, Universidad La Salle, 2004
