

## Bianca Worbes

Associate

Alicante

### Biography

As an associate in our IPMT Group, Bianca Worbes focuses her practice at Hogan Lovells on European Union trademarks. After immersing herself in Spanish trademark matters, she brings now her experience in European prosecution matters, infringement actions, custom seizures, worldwide coexistence negotiations and portfolio management in industries as diverse as travel and leisure, automotive for construction, retail, food and beverage, software technologies and life sciences. Bianca clerked in the IP practice of another major Spanish firm before joining Hogan Lovells in 2014.

She holds a law degree from Universidad Complutense de Madrid, specialising in European law from Université Paris I-Panthéon-Sorbonne and an LL.M in Intellectual Property and Information Technologies from Universidad de Alicante (Magister Lvcentinvs). While at the Universidad de Alicante she was selected to represent the Magister Lvcentinvs at the OHIM (currently EUIPO) Universities Network. Her work focused on Community designs and priority claims.

### Representative experience

Advising a well-known tour operating company on European Union trade mark matters in Europe and Latin America.



### Phone

+34 965 1383 00

### Fax

+34 965 1383 03

### Email

[bianca.worbes@hoganlovells.com](mailto:bianca.worbes@hoganlovells.com)

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### Languages

English  
French  
German  
Spanish

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### Education and admissions

#### Education

LL.M., Intellectual Property Law, Universidad de Alicante, 2012

Specialization in European Law, Universidad Complutense- Université Paris I-Panthéon-Sorbonne, 2004

Providing advice to global companies on EU-wide searching.

Advising client on anti-counterfeiting measures, including EU-wide customs applications.

## Latest thinking and events

### ■ News

- Europe – General Court: Bad faith's link to likelihood of confusion

Law Degree, Universidad  
Complutense de Madrid, 2003

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## Bar admissions and qualifications

Madrid

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