

## W. James Denvil

Counsel  
Washington, D.C.

### Biography

James Denvil helps businesses identify and manage privacy and cybersecurity risk. He takes time to learn about his clients' cultures, business models, and initiatives; works with a global network of privacy and cybersecurity practitioners to assess risk; and develops tailored, practical solutions to help his clients move forward.

James regularly advises clients on a range of technology and data issues, including global privacy governance, incident preparedness and response, workforce monitoring, electronic contracting, digital advertising, and public policy initiatives supporting innovative information use and sharing practices.

He helps clients anticipate potential challenges arising from legal and regulatory developments. He advises clients and is a frequent speaker on implementing global solutions for workforce monitoring and other enterprise concerns; the privacy issues associated with artificial intelligence (AI), connected vehicles, and highly automated systems; the application of global privacy laws to U.S.-based organizations; and the impact of evolving privacy laws on the online advertising ecosystem.

James developed a passion for privacy and security during an internship at the Department of Homeland



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### Languages

English

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### Practices

Marketing and Advertising  
Privacy and Cybersecurity

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### Industries

Automotive  
Consumer  
Technology & Telecoms

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### Areas of focus

Security's Privacy Office. Since that time, he has leveraged the critical thinking and communications skills he honed as an adjunct professor of philosophy and theater to help his clients identify and operationalize practical risk-mitigation strategies.

During law school, James served as editor-in-chief of the *University of Baltimore Law Review* and was a clerkship fellow for the MSBA-UB Business Law Clerkship Program.

## Representative experience

Assisting Bloomberg LP in reviewing client data privacy and security practices.

Assisting The Home Depot with regulatory issues for the company's response to payment card data breach.

Assisting Uber in conducting a comprehensive review of the company's customer data privacy program.

Assisting Auto Alliance in helping develop privacy principles for connected cars.

Assisting various automotive companies in developing compliance strategies for connected car technologies and services.

Assisting a U.S. financial institution in developing a 62-country survey of requirements for and restrictions on employee monitoring.

## Latest thinking and events

- News
  - Remote Online Notarization Across State Lines
- Published Works
  - What's new for interactive electronic signing in 2021?
- News
  - Virginia poised to enact comprehensive consumer privacy law

AdTech

Breach Preparedness, Response, Investigation, and Comms

Connected Cars

Risk Management, Governance, and Compliance

Privacy and Cybersecurity Public Policy Counseling and Advocacy

California Consumer Privacy Act

Broadband, Internet, and E-commerce

Consumer Protection and Privacy

Data Protection

False Advertising and Unfair Competition

Fashion and Luxury Brands

Retail and Consumer Goods

Workplace Privacy

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## Education and admissions

### Education

J.D., University of Baltimore School of Law, summa cum laude; Heusler Honor Society, 2012

M.F.A., University of Alabama, 2005

M.A., Bowling Green State University, 1998

B.A., Virginia Commonwealth University, magna cum laude, 1996

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## Memberships

- News
  - CPRA countdown: Changes to the definition of “personal information”
- Press Releases
  - Hogan Lovells welcomes the New Year and 25 new partner and 60 new counsel promotions
- Hogan Lovells Publications
  - Key perspectives for a virtual holiday shopping season

Member, Maryland State Bar Association

Member, Section of Antitrust Law, Privacy and Information Security Committee, American Bar Association

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## Bar admissions and qualifications

District of Columbia

Maryland

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