

## Filippo A. Raso

Associate

Washington, D.C.

### Biography

Filippo A. Raso helps companies unlock the value of data to deliver innovative solutions while managing legal, reputational, and practical risk. He excels in breaking down complex, cross-cutting problems and in providing concise, clear, and thoughtful advice.

Filippo counsels companies on a broad range of issues. Recently, these have included artificial intelligence, data ethics, data usage rights, international data transfers, data sharing arrangements, policy developments, incident prevention and response, data and security governance, and compliance. The clients he works with are as varied as the issues he addresses, encompassing software companies, advertising networks, pharmaceutical companies, retailers, and nonprofits among others. Filippo's pro bono practice has recently focused on providing immigration support to families facing humanitarian crises.

While in law school, Filippo served as the executive editor of the *Harvard Journal of Law and Technology Digest*, launching its commentary program and published *Artificial Intelligence & Human Rights*, a groundbreaking report on the intersection of artificial intelligence and international human rights.

### Representative experience

Helped a publisher with a global consumer base investigate a data security incident and respond to related regulatory inquiries.



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### Languages

English

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### Practices

Privacy and Cybersecurity  
Marketing and Advertising

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### Industries

Technology and Telecoms  
Consumer  
Sports, Media & Entertainment

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### Areas of focus

Risk Management, Governance, and  
Compliance

Counselled multinational corporations on public policy issues related to privacy and cybersecurity.

Represented multiple companies on FTC and state AG investigations, including CCPA-related actions from the California Attorney General.

Assisted several global companies with developing international data use strategies to unlock the value of data while minimizing legal and reputational risks.

Assisted a leading cloud software provider with evaluating privacy and data protection implications of acquiring an artificial intelligence software provider.

Advised companies on compliance with data protection laws and regulations, including HIPAA, the FTC Act, COPPA, CCPA, GDPR, PIPEDA, and LGPD.

Represented direct-to-consumer e-commerce company in investigation by the Federal Trade Commission regarding compliance with consumer protection laws and the FTC Act.

Advised companies on compliance with marketing laws and regulations, including CAN-SPAM, e-Privacy Directive, and CASL.

## Awards and rankings

- Technology and Human Rights Fellow, *Carr Center for Human Rights Policy at the Harvard Kennedy School of Government*, 2019

## Latest thinking and events

- News
  - Nevada expands sale opt-out right effective October 1
- News
  - AI & Algorithms (Part 4): The FTC's Guidance on AI
- News
  - Key takeaways from NIST's cyber executive order workshop
- News
  - CPRA countdown: Changes to consumer rights in

Breach Preparedness, Response, Investigation, and Communications

California Consumer Privacy Act  
AdTech

Consumer Protection and Privacy  
Privacy and Cybersecurity Public  
Policy Counseling and Advocacy  
Workplace Privacy

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## Education and admissions

### Education

J.D., Harvard Law School, 2018

B.S., University of Toronto,  
Scarborough, 2014

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### Memberships

Member, International Association  
of Privacy Professionals

Member, American Bar Association

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### Bar admissions and qualifications

District of Columbia

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## California

- News
  - Virginia poised to enact comprehensive consumer privacy law
- Hogan Lovells Publications
  - Key perspectives for a virtual holiday shopping season