

## Jacqueline Maily

Senior EU Regulatory Affairs Advisor  
Brussels

### Biography

Widely recognised as a trusted adviser in EU food and biotechnology regulation, Jacqueline is solution-driven, pragmatic and down-to-earth. Clients appreciate her ability to tune in to their specific needs and to quickly grasp technical issues. She dove-tails with in-house resources to create the most efficient and effective advisory team.

Having practised in Brussels for more than 20 years, Jacqueline is familiar with the EU administrative procedures and the roles and responsibilities of administrators, scientists, private parties, and politicians in ensuring consumer, plant, and animal health and safety. She provides a comprehensive service, including compliance-based and strategic advice across the spectrum of food regulation, including advertising, health and nutrition claims, GMOs, contaminants, and food and feed safety. She assists companies on product recalls and crisis management and has been successful in fending off a number of potential bans on product sales in EU Member States. Clients say that she 'works tirelessly', 'quickly gets to grip with the issues', and 'provides practical, easy-to-understand advice' (The Legal 500).

Jacqueline also advises on certain specific areas of EU environmental policy and regulation and was awarded the Euromoney Europe Award 2013, Best in



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### Languages

Dutch  
English  
French  
German

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### Practices

Food Law  
Government Relations and Public Affairs  
International Trade and Investment  
Marketing and Advertising  
Environment and Natural Resources

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### Industries

Environment for Women in Business.

## Awards and rankings

- EU Regulatory: Food, Leading Individual, *Legal 500 EMEA*, 2018-2020
- EU Regulatory: Food, *Legal 500 EMEA*, 2003-2020
- EU Regulatory – Environment, *The EU Legal 500*, 2012-2015
- Regulatory & Public Affairs – Europe-wide, *Chambers Europe*, 2014
- Best in environment for Women in Business, *Euromoney Europe Award*, 2013

## Latest thinking and events

- Published Works
  - Brexit: Food Industry Implications *The ePerspective*

Consumer

Life Sciences and Health Care

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## Areas of focus

False Advertising and Unfair Competition

Food and Beverages

Legislation

Tax Legislation and Policy

Pharmaceuticals and Biotechnology

Product Compliance

Privacy and Cybersecurity Public Policy Counseling and Advocacy

International Regulatory Compliance

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## Education and admissions

### Education

Masters European Economics and European Integration, University of Amsterdam, 1990

French, English and European Law, University of Groningen, 1989

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## Memberships

Member Global Committee, Food and Drug Law Institute (FDLI)

Member, AMCHAM EU Agro-Food Committee

Member, European Food Law Association (EFLA)

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## Accolades

Clients praise Jacqueline Mailly for her "immense knowledge and her ability to summarise that knowledge"

*Legal 500*

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Clients say Jacqueline Mailly is : "very impressive, timely, concise, to the point, open, in short, very helpful"

*Legal 500*

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"Practice head Jacqueline Mailly 'works tirelessly', 'quickly gets to grip with the issues', and 'provides practical, easy-to-understand advice"

*Legal 500*

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