

Tarah S. Grant

Counsel

Northern Virginia

Biography

While staying focused on clients' business goals, Tarah Grant helps clients anticipate potential issues and assess risks, and then crafts contract terms aimed at addressing problems before they arise.

She assists businesses with commercial transactions, particularly those involving the internet, media, entertainment, or technology. She has significant experience structuring, negotiating, and documenting arrangements related to the development, protection, and commercialization of intellectual property assets.

Tarah counsels clients on complex, strategic relationships as well as day-to-day commercial matters. She routinely works on content and technology licenses, cobranding/marketing arrangements, and e-commerce projects as well as professional services contracts and transition services agreements. She also collaborates with colleagues in the firm's Corporate practice to address intellectual property aspects of joint ventures, mergers and acquisitions, and other corporate deals. Additionally, Tarah has handled a wide array of in-house legal matters while on secondment to the headquarters of a nationally renowned online newspaper.

While in law school, she served as editor-in-chief of the *Virginia Journal of Law and Technology*. Prior to



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Practices

Commercial

Complex Contracting

Copyright

Intellectual Property

IP and Technology Transactions

Industries

TMT

Areas of focus

Broadband, Internet, and
E-commerce

Commercial Transactions and Due

joining Hogan Lovells, Tarah completed internships at several media organizations and companies.

Representative experience

Advising Ford Motor Company on Volkswagen AG's US\$2.6bn investment into Ford's autonomous vehicle platform company, Argo AI.

Advised on Fox Interactive Media's acquisition of a number of Internet and technology companies.

Advised Time Warner Cable in connection with software and website content licenses, consulting agreements, e-commerce arrangements, and other commercial agreements.

Advised Fox Entertainment Group, NBC Universal, and Providence Equity Partner on their formation of Hulu.

Advised on Fox Television Stations' US\$1.1bn sale of eight television stations to Oak Hill Capital Partners.

Advised on NBC Universal's sale of Los Angeles-based television station KWHY-TV to Meruelo Enterprises.

Advised Condé Nast, Hearst Magazine, Meredith Corporation, Rogers Communications, and Time Inc. in connection with an investment by KKR in Next Issue Media.

Advised HarperCollins Publishers on their acquisition of Harlequin, Thomas Nelson, Inc., Zondervan, and other publishing companies.

Advised on News Corporation's sale of MySpace to Specific Media.

Advised 21st Century Fox on the formation of National Geographic Partners with The National Geographic Society and that entity's acquisition of National Geographic's media-related businesses.

Advised Univision Communications on its launch of a co-branded shopping portal website with HSN.

Diligence

Corporate and Commercial Transactions

IP Licensing, Commercialization, and Technology Transfer

IP Rights in Transactions

Technology Contracts

Education and admissions

Education

J.D., University of Virginia School of Law, 2002

B.A., Washington and Lee University, with honors, Phi Beta Kappa, 1999

Memberships

Chair, Transactional Practice Committee, FCBA

Federal Communications Bar Association

Bar admissions and qualifications

Virginia

District of Columbia

Awards and rankings

- Rising Stars, Intellectual Property, *Virginia Super Lawyers*, 2012-2017
- Rising Stars, Intellectual Property, *Washington, D.C. Super Lawyers*, 2013-2017
- Young Lawyer, *Virginia Legal Elite*, 2011

Latest thinking and events

- Hogan Lovells Publications
 - Intellectual Property Newsletter - July 2010
Intellectual Property Alert
- Published Works
 - Now You See It, Now You Don't: District Court Finds That Reserving the Right to Change Terms Can Make a Contract Illusory *Intellectual Property and Technology Law Journal*
- Published Works
 - A Lawyerly Look at Kiddie Sites *Television Business Report*
- Published Works
 - Beware the FCC's New Kids-Web Rules
Broadcasting & Cable
- Published Works
 - The Name of the Game is... Trademarks: Product Placement in Video Games *International Trademark Association Bulletin, Vol. 57, No. 19*