

## Peter Watts

Partner

London

### Biography

Innovative, insightful and practical, honed by 25 years + diverse experience.

Whether helping clients broker multi-party deals, navigate the intersection of business and government or find the right business structure, Peter distils what really matters and uses creative solutions where necessary.

Peter has a particular interest in managing change and in setting legal issues or transactions in the wider context, understanding the perspectives of multiple parties and how they are relevant to delivering success. He has delivered many projects in technology and media solving complex issues concerning software, rights and data. He understands the particular sensitivities of the public sector whether expressed through regulation or direct state involvement in deals. He knows how important it is not to see a supply chain or distribution network as a series of separate transactions but as a series of interdependent relationships from the source to the ultimate consumer.

In addition to his work with clients Peter has also held a number of leadership roles at the Firm including heading the Commercial practice and Co-Leading the Firm's TMT Sector work as well taking a prominent role



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### Languages

English

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### Practices

Commercial

Patents

Space and Satellite

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### Industries

Consumer

Diversified Industrials

TMT

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in the Firm current transformation programme and serving for many years as a member of the International Operations Committee of predecessor firm Lovells.

Peter has written, spoken and appeared on many platforms including Reuters TV, Sky News and PLC magazine on subjects as diverse as the trends in TMT M&A, the UK's Consumer Rights Act and preparing your business for a downturn. He is also one of the principal creators and contributors to the Hogan Lovells proprietary set of global contracting tools and insight ([www.hlcomplexcontracting.com](http://www.hlcomplexcontracting.com)).

## Representative experience

10 year £1bn strategic outsource and consortium agreements for Xerox as prime contractor to the Department for Work for all document management services

Creation of a Swiss hub company for SABMiller's global procurement operations including all intra-group purchasing arrangements and, subsequently, establishment of a global business services unit

The Crown Estate on the statutory transfer schemes and associated corporate governance arrangements associated with the devolution of certain functions to Scotland

Acquisition of the Hammersmith Apollo entertainment venue in London by a consortium between Anschutz Entertainment Group and Eventim

## Awards and rankings

- Commercial, *Chambers*, 2016
- Superlawyers, 2013-2015

## Latest thinking and events

- Press Releases

## Areas of focus

Getting the Deal Through:  
Automotive 2018

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## Education and admissions

### Education

B.A., University of Leeds, 1985

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## Accolades

'A fine lawyer'

*Chambers*

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- Hogan Lovells advises Asahi on its £250 million acquisition of the entire premium beer business of Fuller, Smith & Turner
- Events
  - Silicon Valley M&A Forum
- Published Works
  - Getting The Deal Through Automotive 2018 - UK
- Press Releases
  - Hogan Lovells responds to the Government's Brexit White Paper
- Hogan Lovells Publications
  - Liability regulation of online platforms in the UK
- Press Releases
  - Hogan Lovells advises Aimia on its sale of Nectar