



Alyssa Golay

Associate

Washington, D.C.

Biography

Alyssa Golay provides practical, forward-thinking solutions to complex privacy and cybersecurity challenges.

Her practice focuses on health privacy, consumer privacy, and biometric laws. She works with multinational corporations engaging in complex transactions and entrepreneurs navigating the highly regulated health care, life sciences, and genomics industries.

Alyssa counsels clients on compliance with state, federal, and international data privacy laws and regulations, including the California Consumer Privacy Act (CCPA), Health Insurance Portability and Accountability Act (HIPAA), Federal Trade Commission (FTC) Act, and General Data Protection Regulation (GDPR).

She also advises clients on compliance programs, contract negotiation, regulator investigations, policy developments, technology transactions, research initiatives, privacy by design, and incident response.

Representative experience

Advised clients on investigations and inquiries by the Department of Health and Human Services Office for Civil Rights, Federal Trade Commission, Congress, and



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Practices

Privacy and Cybersecurity

Health Law

Cyber Risk Services

Industries

Consumer

Life Sciences and Health Care

TMT

Areas of focus

Health Privacy and Cybersecurity

Consumer Protection and Privacy

state attorneys general.

Assisted organizations with in-depth privacy assessments and associated remediation activities.

Developed and implemented global privacy compliance programs for health care, life sciences, and technology companies.

Conducted privacy- and cybersecurity-related diligence for transactions involving health care and technology companies.

Obtained successful resolution, without penalty, in numerous HHS OCR investigations of academic institutions, health care organizations, and life science companies.

Advised academic institutions, clinical laboratories, and technology companies on population health research initiatives involving clinical and consumer data.

Latest thinking and events

- News
 - The challenge ahead – Four key considerations for health and life sciences companies
- Blog Post
 - California Consumer Privacy Act: The Challenge Ahead – Four Key Considerations for Health and Life Sciences Companies

Privacy and Cybersecurity Public Policy Counseling and Advocacy

Risk Management, Governance, and Compliance

Breach Preparedness, Response, Investigation, and Comms

Transaction and Securities Disclosure Support and Due Diligence

Domestic & International Sponsored Research

Cell, Tissue, and Gene Therapies

California Consumer Privacy Act

Education and admissions

Education

J.D., University of California, Berkeley School of Law, 2017

B.A., University of California, Los Angeles, summa cum laude, 2013

Memberships

Member, American Bar Association

Member, International Association of Privacy Professionals

Member, National Asian Pacific American Bar Association

Bar admissions and qualifications

District of Columbia

California
