

California Consumer Privacy Act

Throughout the legislative process and since its enactment, we have been advising clients across industry sectors on the legal and operational impacts of the California Consumer Privacy Act (CCPA). We provide clear, practical guidance to support compliance efforts. We have prepared comparisons between the CCPA, the GDPR, and other frameworks; analyzed the impact of the CCPA on the sharing of personal information with resellers and channel partners; assessed the potential impact on human resources operations; and supported data governance efforts.

Before the CCPA was passed, we actively supported a number of clients in assessing the potential impact of the law. We are now working with clients to inform state and federal policymakers about the impacts of the CCPA and why it is not a useful model for data protection legislation.

Representative experience

Advising many U.S.-based companies on the compliance implications of the CCPA, including companies in the technology, media, financial services, and other sectors.

Advised a leading global online services provider and technology company on compliance implications of the CCPA.

Supporting several clients with data mapping and data governance projects to support CCPA compliance.

Latest thinking and events

[Hogan Lovells Publications](#)

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Practices

[Privacy and Cybersecurity](#)

Beyond FERPA: The California Consumer Privacy Act's new rules for privacy in the education sector

Education Alert

Webinar

CCPA: Getting Past Stuck and Getting Started with Consumer Rights Requests: Addressing Individual Rights

Blog Post

California Consumer Privacy Act: The Challenge Ahead – The CCPA's "Reasonable" Security Requirement

Hogan Lovells Publications

Regulatory Insights for Life Sciences and Health Care Investments: Data Privacy and Cybersecurity

Blog Post

California Consumer Privacy Act: The Challenge Ahead – The CCPA's Anti-Discrimination Clause

Blog Post

California Consumer Privacy Act: The Challenge Ahead – The Interplay Between the CCPA and Financial Institutions