



Harriet Pearson

Partner

Washington, D.C.

New York

Biography

Internationally recognized as a corporate data privacy and cybersecurity pioneer, Harriet Pearson brings to her practice decades of leading-edge experience advising companies and boards on cyber and data risk management and governance, breach preparedness and response, crisis management, global data privacy compliance, and public policy strategies.

The *Financial Times* recognized Harriet as North America Legal Innovator of the Year, *Lawdragon* named her as one of the 500 "Leading Lawyers in America," and the *National Law Journal* recognized her as a Cybersecurity and Privacy Trailblazer. She is ranked Band 1 by *Chambers and Partners* for Privacy and Data Security in the U.S.

Harriet joined Hogan Lovells in 2012 from the IBM Corporation, where in addition to executive leadership roles in human resources, communications, and government relations, she served as Vice President Security Counsel and Chief Privacy Officer (CPO) from 2000-2012.

She currently leads Hogan Lovells' global multi-disciplinary Cybersecurity practice and for several years also served as the firm's first Innovation and New Ventures partner, a role in which she was responsible



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Languages

English

Greek

Practices

Privacy and Cybersecurity

Cyber Risk Services

Investigations, White Collar Crime, and Fraud

Crisis Leadership Team

Industries

Consumer

for sparking and supporting ideas for new client solutions.

Harriet co-founded and co-chaired the Georgetown Cybersecurity Law Institute from 2012 to 2018 and serves on a number of advisory boards. She helped found and served for a decade on the board of the International Association of Privacy Professionals, an organization that recognized her longstanding leadership in the privacy field in 2007 by awarding her its Vanguard Award.

Representative experience

Represented Equifax with respect to FTC, CFPB, and other actions stemming from its 2017 cybersecurity incident including negotiation of a coordinated settlement announced in 2019.

Serve as privacy outside counsel for multiple data-intensive companies including a number of global technology, consumer, and media and entertainment companies.

Successfully resolved multiple investigations by the U.S. Federal Trade Commission into privacy and security practices of consumer technology and online company clients.

Oversee and coordinate GDPR, CCPA, and privacy and data security compliance assessments and programs for technology, media, and professional services industry clients.

Conducted a comprehensive review of Bloomberg LP's client data privacy and security practices, with resulting report published by client.

Conducted a high-profile review of customer data practices for Uber in a compressed timeframe, with resulting findings published by client.

Led cross-industry business coalition to advocate successfully on key aspects of the National Institute of

Aerospace, Defense, and Government Services

Education

Energy and Natural Resources

Financial Institutions

Insurance

TMT

Areas of focus

Data Protection

Government Investigations

Breach Preparedness, Response, Investigation, and Communication

Privacy and Cybersecurity Public Policy Counseling and Advocacy

Workplace Privacy

Governance

California Consumer Privacy Act

Education and admissions

Education

J.D., University of California, Los Angeles School of Law, with honors, Order of the Coif, 1990

B.S.E., Princeton University, cum laude, 1985

Memberships

Advisory Council, American Ditchley Foundation

Standards and Technology (NIST) Cybersecurity Framework.

Led investigation of sophisticated cyberattack and briefed Fortune 250 insurance and financial services company's board of directors about legal issues and options.

Awards and rankings

- Acritas Star, *Acritas Stars Independently Rated Lawyers*, 2019
- Privacy & Data Security (USA), *Chambers Global*, 2017-2019
- Privacy & Data Security (Nationwide), *Chambers USA*, 2016-2019
- Privacy & Data Security Team of the Year, *Chambers USA*, 2015, 2017
- North America Legal Innovator of the Year, *Financial Times*, 2016
- Media, Technology, and Telecoms: Technology: Data Protection and Privacy, Leading Lawyer, *Legal 500 US*, 2016, 2018-2019
- Woman of Influence Award, *Executive Women's Forum, Information Security, Risk Management & Privacy*, 2012
- One of 500 "Leading Lawyers in the United States", *Lawdragon*, 2015-2017
- IAPP Privacy Vanguard Award, *International Association of Privacy Professionals (IAPP)*, 2007
- Cybersecurity and Data Privacy "Trailblazer", *National Law Journal*, 2015

Latest thinking and events

- Awards and Rankings
 - Hogan Lovells continues growth and recognition in 2019 Legal 500 U.S. rankings
- Published Works

Advisory Board, Electronic Privacy Information Center (EPIC)

Advisory Board, Future of Privacy Forum

Advisory Board and Founding Co-chair, Georgetown University Cybersecurity Law Institute

Founder, IAPP Pro Bono Privacy Initiative

Founding Board Member, International Association of Privacy Professionals

Founding Board Member, UCLA Law Women LEAD Initiative

Member, ABA President's Cybersecurity Legal Task Force

Member, Standing Committee on Law and National Security, ABA

Steering Committee Emeritus, Executive Women in Privacy

Bar admissions and qualifications

Certified Information Privacy Professional (CIPP)

District of Columbia

New York

U.S. Top Secret Clearance (inactive)

- Lessons for In-House Counsel from Cybersecurity's Front Lines
- Press Releases
 - Leading the way on innovation: Hogan Lovells names Mark W. Brennan as Lead Innovation Partner
- Press Releases
 - Former Global Head of Cybersecurity Law at JPMorgan joins Hogan Lovells
- Hogan Lovells Publications
 - Cybersecurity standards for the insurance sector – a new patchwork quilt in the United States?
Chronicle of Data Protection
- Hogan Lovells Publications
 - What's next? *Podcast*