

Greg Ferenbach

Counsel

Washington, D.C.

Biography

Greg Ferenbach advises clients on education law matters at the federal and state levels with an emphasis on new ventures and online learning.

Greg also assists clients with major transactions in the education field both in the United States and abroad. Greg is particularly well known regarding state licensing matters and the regulatory challenges facing "ed tech" companies, having represented numerous coding schools, online program management companies, and other ed tech service companies.

Greg offers clients operational and practical experience as a former general counsel at a public company and at a major nonprofit organization. Greg is also a recognized authority in education law, a field he has focused on for almost 20 years. Greg's broad background and experience allows his practice to span many areas important to education clients including mergers and acquisitions, government relations, institutional governance, administrative law, accreditation and licensing, corporate law, and intellectual property law.

Greg was senior vice president, general counsel, and secretary of Strayer Education Inc. (NASDAQ) and Strayer University Inc. Prior to joining Strayer, Greg was senior vice president and general counsel to the Public



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Practices

Education

Industries

Education

Areas of focus

Accreditation and State Licensure

Distance Education

Governance

Government Investigations

International Programs

Student Financial Aid

Broadcasting Service (PBS).

Representative experience

Serves as counsel to numerous top-tier universities in connection with state authorization, professional licensure, and international licensing requirements for online programs.

Advised Apollo Global Management and The Vistria Group in their US\$1.1bn acquisition of Apollo Education Group, the parent company of numerous schools worldwide.*

Serves as regulatory counsel to 2U Inc. in distance learning projects, acquisitions, and public offering of stock.

Advised on the merger and integration of two well-regarded for-profit universities.

Advises on the expansion of one of the first Massive Open Online Courses (MOOC) systems.

Counseled the University of Queensland (Australia) in the restructuring of U.S. activities to address U.S. regulatory changes.*

Acted as regulatory counsel to Nord Anglia in the acquisition of U.S. assets of Meritas, an international operator of private secondary schools.*

Represented an online program management company in structuring a complex joint venture with a traditional university.

Represented Navitas Ltd. (Australia) in connection with the purchase of the SAE Institute, an audio engineering school.*

Acted as regulatory counsel to Empowered Careers, a joint venture with University of California, Los Angeles Extension, later sold to Qualcomm.*

Acted as special counsel to the Commonwealth of

Tax Exempt

Education and admissions

Education

J.D., University of Virginia School of Law, 1986

B.A. History, Yale University, cum laude, with Distinction, 1981

Bar admissions and qualifications

District of Columbia

Maryland (inactive)

Virginia for online learning projects.*

*Matter handled prior to joining Hogan Lovells.

Awards and rankings

- Education Law, *The Best Lawyers in America*, 2015-2020

Latest thinking and events

- Sponsorships and Speaking Engagements
 - NACUA CLE Workshop
- Sponsorships and Speaking Engagements
 - Hired Summit 2019 Bootcamp Stakeholder Leadership Summit
- Hogan Lovells Publications
 - Settled for now: ED publishes final state authorization rules *Education Alert*
- Hogan Lovells Publications
 - U.S. Department of Education finalizes "borrower defense to repayment" rules effective 1 July 2020 *Education Alert*
- Hogan Lovells Publications
 - U.S. Department of Education and state of California attempt to reach accord to restore Title IV eligibility to California residents enrolled in distance education courses offered by out-of-state public and nonprofit institutions *Education Alert*
- Webinar
 - Making sense of the new State Authorization and Consumer Disclosure rules