

Toni Cannady

Associate

Washington, D.C.

Biography

Toni Cannady helps clients protect, transfer, and commercialize their intellectual property in a variety of sectors, including the media and technology and automotive industries.

Toni's practice focuses on complex cross-border and commercial transactions and licensing agreements as she helps companies properly structure contracts and advance strategies for acquiring, developing, and licensing intellectual property.

Prior to joining Hogan Lovells, Toni began her legal career as in-house lawyer in the Office of Barack and Michelle Obama – a valuable experience that provided her with a unique perspective on how to approach the client's needs, navigate changing deadlines, and provide practicable and effective solutions. While in law school, Toni was a member of *The Catholic University Law Review* and was selected to be a published author.

Latest thinking and events

- News
 - U.S. Supreme Court rejects categorical rule that generic term plus “.com” results in a generic composite
- Insights

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Practices

Intellectual Property

IP and Technology Transactions

Trademarks and Brands

Industries

Technology & Telecoms

Automotive

Education and admissions

Education

- Foreign registrations provide U.S. standing for cancellation counterclaims under treaty, says TTAB
- News
 - FTC cracking down on coronavirus cons: How the agency is protecting consumers during COVID-19

J.D., The Catholic University of America, Columbus School of Law, cum laude, 2019

B.A., Spelman College, 2012

Bar admissions and qualifications

District of Columbia
