

## Hiroto Imai

Partner

Tokyo

### Biography

Hiroto Imai is a bengoshi (Japanese qualified lawyer) and a benrishi (Japanese qualified patent attorney) in Hogan Lovells' Tokyo office. Since 1997, Hiroto has handled various patent and other intellectual property disputes/matters, including patent litigations in a variety of industry sectors, invalidation trials, face-to-face negotiations, settlements, brand protections, licensing, and IP aspects of corporate and commercial transactions. Whilst his primary focus is on IP practice, Hiroto also has extensive experience in handling corporate and commercial disputes/matters in a wide variety of areas.

Hiroto studied science at Waseda University (B.Eng. 1991) and at the Graduate School of Science and Engineering, Waseda University (1991-1992). He studied law at the Legal Training and Research Institute, the Supreme Court of Japan and at the University of Pennsylvania, (LL.M. 2002). Prior to joining Hogan Lovells, he worked at the Tokyo and London offices of a Magic Circle firm in the IP and Corporate practice groups, as well as at leading Japanese law firms.

In Japan, few attorneys have scientific or engineering backgrounds; however, Hiroto actively uses the strength and knowledge of his own scientific background in handling patent disputes/matters, etc., in various



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### Languages

Japanese

English

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### Practices

Intellectual Property

Corporate

Commercial

Litigation

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### Industries

Life Sciences and Health Care

TMT

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technical fields, whether they are contentious or not.

## Representative experience

Advising global and Japanese companies in relation to patent disputes including performing provisional dispositions, litigations, invalidation trials, face-to-face negotiations with adverse parties, and settlements

Advising global and Japanese companies regarding IP disputes including trademark, design, copyright, trade secret, Unfair Competition Prevention Law

Advising global and Japanese companies on IP related contracts, IP commercial transactions, patent/trademark infringement search reports, IP due diligence, personal data protection

Advising clients on company law, product liability law, anti-monopoly law, government regulatory laws, commercial matters, labour laws, and real property

Acting for and advising global and Japanese companies regarding various disputes in relation to commercial transactions, contracts, product liability and employment issues

## Awards and rankings

- Highly Recommended in Japan, *IAM Patent 1000*, 2019

## Latest thinking and events

- Hogan Lovells Publications
  - Hogan Lovells standard essential patent update – August 2019 *LimeGreen IP News*
- Hogan Lovells Publications
  - Hogan Lovells standard essential patent update – May 2019 *LimeGreen IP News*
- Hogan Lovells Publications
  - Artificial Intelligence and your business: A guide for navigating the legal, policy, commercial, and

## Education and admissions

### Education

LL.M., University of Pennsylvania, 2002

Supreme Court Legal Training and Research Institute, 1995-1997

Graduate School of Science and Engineering, Waseda University, 1991-1992

B.Eng., Waseda University, 1991

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### Bar admissions and qualifications

Japan - Daiichi Tokyo Bar Association

Japan Patent Attorneys Association

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### Accolades

"...the engineering master Imai is a rarity on the domestic scene; few Japanese attorneys at law so effectively combine cross-cultural sensitivity, immense technical depth and astute legal insight."

*IAM Patent 1000, 2018*

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strategic challenges ahead *Hogan Lovells*

- Hogan Lovells Publications
  - Hogan Lovells standard essential patent update  
*LimeGreen IP News*
- Press Releases
  - Hogan Lovells Asia IP practice wins four awards at the Managing Intellectual Property Asia Awards Ceremony in Hong Kong
- Hogan Lovells Events
  - Going Global 2017