

## Katherine M. Bastian

Senior Associate  
Washington, D.C.

### Biography

Katherine Bastian's familiarity with a broad range of trademark- and trade dress-related issues, including brand counseling, clearance, prosecution, licensing, domestic and international portfolio management, enforcement, and complex litigation, makes her a go-to associate for all things trademark.

She works with a diverse array of clients, including in the fields of food and beverage, health care, and technology. Katherine has appeared in federal court as well as before the U.S. Trademark Trial and Appeal Board (TTAB) and the International Trade Commission (ITC) on cases involving claims of infringement, unfair competition, fraud, abandonment, functionality, and false advertising.

She also focuses on protecting and defending nontraditional marks, including colors, product configurations, and product packaging. Her analytical skills, persuasive writing, and responsiveness are assets that get clients the answers and assistance they need quickly and efficiently.

### Representative experience

Assisted a medical device company with trade dress litigation in district court.

Helped a medical device company obtain dismissal of



### Phone

+1 202 637 5448

### Fax

+1 202 637 5910

### Email

[katherine.bastian@hoganlovells.com](mailto:katherine.bastian@hoganlovells.com)

---

### Languages

English  
German

---

### Practices

Intellectual Property

---

### Education and admissions

a multi-million dollar false advertising claim.

Assisted a yogurt manufacturer to protect their trade dress rights and obtained a settlement.

## Latest thinking and events

- Hogan Lovells Publications
  - Influencer promo guide: Best practices for drug and device firms
- Hogan Lovells Publications
  - Tailor-made approach: Best practices for working with social media influencers

## Education

J.D., University of Virginia School of Law, 2013

B.A., Washington and Lee University, summa cum laude, 2009

---

## Bar admissions and qualifications

District of Columbia

Virginia

---