

Dr. Christian Tinnefeld

Partner
Hamburg

Biography

It's almost a decade now that Christian Tinnefeld's life as a lawyer became digital, virtual and 2.0. Christian takes care of IT, data protection, copyright and internet related matters and steers domestic and international companies of different industries through the troubled waters of compliance issues, IP/IT litigation, contract drafting and negotiation.

In data protection, privacy and cyber security matters, Christian provides legal advice on international data transfers, order data processing, big data analysis technologies and databases. He runs compliance checks on company workflows and automated data processing procedures, marketing campaigns, online marketing tools, mobile Apps, digital health and mHealth products, as well as on CRM, ERP or HR tools. He drafts privacy policies for internet platforms and company websites in different industries, binding corporate rules and other relevant privacy statements and documents. Christian protects his clients' interests in data protection litigation before data protection agencies and courts.

In IT related matters, he regularly advises both international company groups requesting software, IT services and project support, as well as IT companies offering these services and assets. Christian's knowledge and experience covers the full scope of IT



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Languages

English
German

Practices

Copyright
Intellectual Property
IT Law
Marketing and Advertising
Privacy and Cybersecurity

Industries

Automotive and Mobility
Consumer

contracts, particularly IT projects, SAP services, software licensing, hosting contracts, cloud computing, IT maintenance agreements and hardware purchase contracts.

Due to his longstanding advice and IP litigation for internet providers, online marketplaces and owners of digital content he knows the challenges, perspectives and needs of globally operating company groups. When lecturing at the Bucerius Law School in Hamburg (software license agreements, IP on the Internet and in IT contracts), Christian tries to drum up the students' enthusiasm for the new media and information technology business.

Representative experience

Advising several clients in different industry sectors on international data transfer (HR tools, customer data, payroll services).

Advising international pharmaceuticals, retail, online marketing, food and beverage, and engineering companies on employment data protection.

Advising international pharmaceuticals, retail, online marketing, food and beverage, and engineering companies on online and direct marketing.

Advising international pharmaceuticals, retail, online marketing, food & beverage, and engineering companies on website compliance.

Advising several clients of different industry sectors on data protection requirements in US e-discovery proceedings.

Advising several providers of pharmaceutical services in the home-care sector on treatment of patient data and electronic consent declarations.

Advising energy companies on negotiating IT projects (SAP utilities/services, project management software, IT consulting, service contracts and software licensing).

Financial Institutions

Life Sciences and Health Care

TMT

Areas of focus

AdTech

Advertising and Copy Clearance

Broadband, Internet, and E-commerce

Content Licensing, Distribution, and Carriage

Corporate and Commercial Transactions

Digital Health

E-discovery and Information Management

Health Privacy and Cybersecurity

Health Care Services

Breach Preparedness, Response, Investigation, and Communication

IP Licensing, Commercialization, and Technology Transfer

IP Litigation, Arbitration, and Alternative Dispute Resolution

Tech Litigation

IT Outsourcing

Media and Entertainment Litigation

Medical Devices

Personality Rights

Privacy and Cybersecurity Public Policy Counseling and Advocacy

Risk Management, Governance, and Compliance

Advising energy and electricity suppliers on disputes after termination of a complex IT project for grid operations and retail (SAP IS-U, CRM, user platforms).

Representing a Danish software developing company during negotiations of IT projects (software customizing, development, implementation, support, maintenance, licensing).

Advising an international operating retailer on conciliation proceedings (product information management, media assets, steering marketing channels, and retail).

Awards and rankings

- Information Technology: Data Protection, *Legal 500 EMEA*, 2019

Latest thinking and events

- Awards and Rankings
 - Best Lawyers™ Germany 2020: 86 Recognized Lawyers, five of them Lawyers of the Year
- Hogan Lovells Engage
 - Data breaches: to notify or not to notify?
- Press Releases
 - Hogan Lovells rings in the New Year with 30 promotions to partner and 47 promotions to counsel
- Press Releases
 - Hogan Lovells advises NXP on the sale of their standard products business
- Hogan Lovells Publications
 - Future-proofing privacy - A guide to preparing for the EU Data Protection Regulation
- Blog Post
 - Mobile Health in the EU (Part 2): Personal Data and Sensitive Information in mHealth Businesses

Sales Promotions

Technology Contracts

Workplace Privacy

Education and admissions

Education

Universität Hamburg, 2000
