

## My Doan

Associate

Ho Chi Minh City

### Biography

My Doan is a licensed intellectual property attorney and a qualified lawyer who has been assisting the IPMT team at Hogan Lovells since 2008.

My has over 14 years of experience concentrating on a broad range of intellectual property matters, including pre-application advice, registration prosecution, post-registration maintenance and contentious IP matters, such as opposition and cancellation proceedings. She regularly helps clients resolve IP disputes, domain name disputes and unfair competition. My is also involved in all aspects of anti-counterfeiting, including pre-raid and post-raid investigations, formulation and implementation of enforcement strategies.

On the transactional and commercial side, she advises on licenses, assignments, technology transfers and handles IP due diligence in connection with merger and acquisitions. My Doan has also developed her practice to cover advertising, labelling, Internet services, e-commerce and data privacy.

### Latest thinking and events

#### ■ Press Releases

- Hogan Lovells advises Navis Capital Partners on its acquisition of Thanh Thanh Cong Education JSC



#### Phone

+84 28 829 5100

#### Fax

+84 28 3829 5101

#### Email

[my.doan@hoganlovells.com](mailto:my.doan@hoganlovells.com)

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### Languages

English

Vietnamese

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### Practices

Intellectual Property

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### Industries

Consumer

Life Sciences and Health Care

TMT

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### Areas of focus

Consumer Protection and Privacy

- Insights
  - Vietnam: Mandatory Technology Transfer Registration – Why, What, Who, Where and How?
- News
  - Long-awaited Trademark Law of Myanmar to be Announced This Year
- News
  - Q&A: Why you Should Consider Registering your Copyright in Vietnam
- News
  - Getting a 3D mark in Vietnam – Overcoming Refusals and an Industrial Design Comparative.

Data Protection

Fashion and Luxury Brands

IP Licensing, Commercialization,  
and Technology Transfer

IP Rights in Transactions

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## Education and admissions

### Education

LL.M., Ho Chi Minh City University  
of Law, 2009

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### Memberships

Member, Asian Patent Attorneys  
Association

Member, Vietnam Intellectual  
Property Association

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### Bar admissions and qualifications

Ho Chi Minh City

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