

Anna Kurian Shaw

Partner

Washington, D.C.

Biography

Anna Kurian Shaw is a first chair trial lawyer with over 20 years' experience litigating trademark, unfair competition, false advertising, and copyright cases. *World Trademark Review 1000* has recognized her for "her finely whetted trial skills in court, ITC, and TTAB proceedings" where she "shines in cases marked by deep complexities in their points of law."

She has been repeatedly recognized by *Managing Intellectual Property* as an IP Star and by the *World Trademark Review 1000*, which notes her "special flair for dealing with non-traditional marks and issues that reach the International Trade Commission."

She has worked on cutting-edge trademark, trade dress, and copyright issues, including enforcing and obtaining protection for nontraditional trademarks such as the shape of the Tic Tac mint, the product configuration of various furniture designs, and the purple color of a protective glove, and has represented the companies behind such iconic brands like NUTELLA, American Red Cross, The Smurfs, Goodyear, Segway, Ketel One, Kia, and Girl Scouts. When clients have difficult and important issues, they come to her for her zealous advocacy, creative problem solving, and practical advice.

Representative experience

Successfully represented a medical device manufacturer in a four-week trial and appeal involving trade dress and false advertising claims.



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Languages

English

Practices

Copyright

Intellectual Property

Designs

Domain Names

Marketing and Advertising

Trade Secrets and Confidential Know-how

Trademarks and Brands

Litigation Services

Technology Litigation

International Trade Commission
Section 337

Won three-week jury trial for multinational chemical company in a dispute over technology relating to crop plants capable of producing omega-3 fatty acids.

Successfully represented the American Red Cross in its epic battle with Johnson & Johnson regarding the use of the Red Cross emblem.

Successfully represented Ferrero in trademark and trade dress litigation involving Tic Tac mints and Kinder Joy confections.

Successfully represented multiple famous automobile manufacturers in connection with preliminary injunctions in federal court.

Obtained general exclusion orders from the ITC on behalf of Kimberly-Clark prohibiting the importation of purple protective gloves and Red Bull prohibiting the importation of gray market product.

Obtained a limited exclusion order from the ITC for Segway against Swagway-branded hoverboards.

Awards and rankings

- Ranked individuals: Enforcement and litigation (DC Metro Area), *World Trademark Review 1000*, 2018-2021
- MIP, Trademark star (District of Columbia), *IP Stars*, 2018-2021
- WTR Global Leaders: Private practice (United States: DC Metro Area), *World Trademark Review*, 2020-2021
- WIPR Leader, *World Intellectual Property Review*, 2020
- Trademarks, Women in Business Law, *Legal Media Group's Expert Guides*, 2019-2020

Latest thinking and events

- News
 - Tips for Companies Saying Goodbye to Racial Stereotypes in Branding
- News

IP Litigation, Arbitration, and Alternative Dispute Resolution

Industries

Automotive
Consumer
Education
Energy and Natural Resources
Financial Institutions
Technology and Telecoms
Life Sciences and Health Care
Aerospace and Defense
Insurance
Real Estate
Diversified Industrials

Areas of focus

Advertising and Copy Clearance
Broadband, Internet, and E-commerce
Content Licensing, Distribution, and Carriage
IP Licensing, Commercialization, and Technology Transfer
IP Rights in Transactions
Strategic Counseling and Portfolio Development
Technology Contracts
Media and Entertainment Litigation
Sales Promotions
Sponsorship
Personality Rights
False Advertising and Unfair

- New U.S. Copyright Law Alert – Intellectual Property Reforms Tucked Into COVID-19 Relief Package
- News
 - New U.S. Trademark Law Alert – Intellectual Property Reforms Tucked Into COVID-19 Relief Package
- News
 - CopyC@ Pizzerias: D.C. Circuit affirms dismissal of &Pizza’s IP suit against foreign copycat
- News
 - Second Times the Fraud: DC Circuit supports Copyright Royalty Board sanctions against fraudulent royalty fee seeker
- News
 - 9th Circuit swivels on trade dress functionality doctrine in favor of iconic Herman Miller office chairs

Competition

Fashion and Luxury Brands

Retail and Consumer Goods

Food and Beverages

Education and admissions

Education

J.D., Georgetown University Law Center, 1999

B.A., Duke University, 1996

Memberships

Member, Fellows Program of the Leadership Council on Legal Diversity

Member, Intellectual Property Law Section, District of Columbia Bar

Member, Intellectual Property Owners Association

Member, International Trade Commission Trial Lawyers Association

Member, International Trademark Association

Bar admissions and qualifications

District of Columbia
