

Cecilia Stahlhut Espinosa

Counsel

Mexico City

Biography

Cecilia Stahlhut Espinosa represents life sciences and consumer products companies in Mexico, with a focus on health and consumer law matters. She works with clients throughout all stages of complex and innovative projects. Her years of experience as external counsel to many life sciences companies offer her unique insight into the industry.

She has a wealth of experience in regulatory drug matters (pharmaceutical), medical devices and equipment, research and development, biotechnology, compliance of new product technologies, and general health regulatory compliance. Cecilia has particular experience in the regulation of cosmetics, food, alcohol, tobacco, and consumer products in Mexico.

She has also participated in the planning and adoption of regulatory strategies for various companies, with respect to product advertising and labeling, product liability, marketing of high-tech products, and the launching of new products. She also advises clients on sophisticated regulatory structures and the restructuring of business models and operations, clinical research projects, approval and marketing authorization pathways, standards for regulated products, and challenging labeling and advertising issues.



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Practices

Consumer Law

Food Law

Health Law

Medical Device and Technology
Regulatory

Marketing and Advertising

Pharmaceuticals and Biotechnology
Regulatory

Products Law

Latin America Regional Practice

Industries

Consumer

Cecilia has reviewed promotional materials for an extensive range of products and advised clients on promotional activities and compliance of regulations regarding interactions with health care professionals and related organizations.

Recently, Cecilia was seconded to a major orphan drug company to advise on regulatory framework applicable to orphan drugs as well as the ongoing business activities of the client, including contracts, advertising, marketing, pharmacovigilance, and health-corporate governance.

Representative experience

Advising top multinational companies in the planning of complex regulatory strategies in connection with business restructurings.

Advising companies on approval and marketing authorization pathways and standards for regulated products and compliance with labeling.

Reviewed advertising and promotion materials for an extensive range of products and advised clients on launching of innovative marketing campaigns.

Reviewed advertising and promotion materials for various products; served on promotional review committees; advised clients on promotional activities.

Awards and rankings

- Life Sciences: Associates to watch, *Chambers Latin America*, 2018-2020

Latest thinking and events

- Webinar
 - A Seat at the Table – What's new in food law
- Hogan Lovells Publications
 - Business integrity for consumer companies
- Press Releases

Life Sciences and Health Care

TMT

Areas of focus

Broadband, Internet, and E-commerce

Consumer Protection and Privacy

Product Litigation

Product Compliance

Regular Contracts and Business Issues

Consumer Product Safety Regulation

Medical Foods and Dietary Supplements

Food Advertising and Regulation

Food Recalls

Food Legislation and Regulatory Policy Development

Product Development and Approval

Adverse Event Reporting Vigilance Reporting

Advertising and Promotion Compliance

Premarket Review

Advertising and Copy Clearance

Sales Promotions

Pharmaceuticals and Biotechnology

Medical Devices

Retail and Consumer Goods

Fashion and Luxury Brands

Food and Beverages

- Hogan Lovells Celebrates the New Year with 29 Promotions to Partner and 56 Promotions to Counsel
- Hogan Lovells Publications
 - The Regulatory Impact Analysis and the draft amendment of the Official Mexican Standard “General Labelling Specifications for Pre-packaged Foods and Non-Alcoholic Beverages”
- Hogan Lovells Publications
 - Proposed changes to Mexico’s Consumer Protection Law
- Hogan Lovells Publications
 - Approval of amendments to the General Health Law concerning front labeling of food and non-alcoholic beverages

AdTech

Clinical Trials

Controlled Substances and DEA

Education and admissions

Education

Law Degree, Universidad Anáhuac del Norte, 2009
