

Ekaterina Nuzhdova

Associate

Moscow

Biography

As an associate in the Corporate/Commercial group, Ekaterina Nuzhdova focuses on contractual, regulatory, corporate governance and employment matters in various industry sectors including travel, retail, energy, hardware and software, food, media, technology and others.

Ekaterina also focuses on wide range of e-commerce matters, including promotion and advertising, TMT regulatory issues and consumer protection.

Representative experience

Advising **Marriott Group** on corporate, employment, registration and regulatory matters related to establishment and management of hotels in various Russian regions.

Advising large **online retail service** on e-commerce regulatory and consumer protection issues and on launching new product categories on the marketplace in Russia.

Advising world's leading mobile and online **payment platform** on establishing business in Russia and on its day-to-day operations.

Advising **LEGO** in relation to their distribution and supply agreements with major Russian clients and miscellaneous regulatory issues.



Phone

+7 495 933 3000

Fax

+7 495 933 3001

Email

ekaterina.nuzhdova@hoganlovells.com

Languages

Russian
English
Ukrainian

Practices

Commercial
Corporate Governance
Employment
Education
IT Law
Executive Compensation, Employee Benefits, and Share Incentives
Public Procurement

Advising **HBS (Host Broadcast Services)**, the exclusive broadcaster of FIFA, on corporate structuring and contractual arrangements in relation to 2018 FIFA World Cup.

Advising **Windar Renovables** on establishing a joint venture in consortium with Severstal and Rusnano for production of wind power generation facilities in Russia.

Advising one of the biggest **producers of premium cars** on contractual and consumer protection laws, product safety regulations and corporate business restructuring.

Advising **virtual reality hardware and software manufacturer** on regulatory, contractual and customs law requirements related to VR devices.

Advising **Honeywell** on licensing and regulatory issues and on distribution arrangements in Russia.

Advising **Mitsubishi Corporation** on various contractual matters related to their operations in Russia.

Advising global leaders in computer software and hardware on import and distribution in Russia of the products containing encryption.

Advising **Laboratory Corporation of America (LabCorp)** on Russian aspects of its global restructuring and various employment issues.

Latest thinking and events

- Press Releases
 - Hogan Lovells advises Netflix on its partnership with Russia's National Media Group
- Hogan Lovells Publications

Communications, Internet, and Media

Food Law

Marketing and Advertising

Industries

Automotive

Consumer

Education

Technology & Telecoms

Sports, Media & Entertainment

Areas of focus

Agency and Distribution

Broadband, Internet, and E-commerce

Consumer Product Safety Regulation

Competition Compliance

Commercial Transactions and Due Diligence

Advertising and Promotion Compliance

Automotive Regulatory

Consumer Protection and Privacy

Corporate and Commercial Transactions

Corporate Group Structures

Distance Education

Fashion and Luxury Brands

Food and Beverages

Food Advertising and Regulation

- Coronavirus FAQ: Key legal considerations for Russia
- Hogan Lovells Publications
 - Russian consumer protection regulation: electronic equipment sold in Russia will need to have pre-installed Russian software
- Hogan Lovells Publications
 - Russian Supreme Court unified the approach to the definition of the Russian territory for the purposes of e-commerce

Food Recalls

Hotels and Leisure

Management Incentive Plans

Operation and Maintenance, Facilities Management, Services and Commercial

Outsourcing

Product Compliance

Regular Contracts and Business Issues

Retail and Consumer Goods

Sales Promotions

Sanctions

Technology Contracts

Education and admissions

Education

Master of Law, Higher School of Economics, with honors, 2019

Bachelor of Laws, Higher School of Economics, with honors, 2017
