

Ying Lou

Associate

Paris

Biography

Ying Lou is an associate in our IPMT Group and focuses her practice on IT and commercial contracts, data protection, cloud computing, online brand protection (in particular the protection and recuperation of domain names), and internet regulation. She also has experience in telecoms regulation, media, cyber security and consumer protection issues.

Ying was admitted to the Paris Bar in 2015 and started her career at a leading international law firm specialized in intellectual property/technology law, where she was mainly dedicated to telecoms regulation and data protection.

Born and raised in China (PRC), Ying holds a LL.B from the University of Nanjing (PRC) and two Master's degrees in Media & Telecommunications Law and Sports Law, respectively, from the University of Aix-Marseille III.

A native Chinese speaker, she is also fluent in French and English.

Representative experience

Advising an international bank group on the implementation of its data loss prevention tool in 22 jurisdictions.

Advising a renowned messaging app provider on its



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Languages

Chinese
English
French

Practices

Domain Names
Intellectual Property
IT Law
Privacy and Cybersecurity

Industries

Technology and Telecoms

strategy of obtaining IPv4 and IPv6 resources.

Advising an internet giant on Internationalized Domain Name issues (e.g. the ICANN's policy on the commingling of different scripts in the same IDN).

Latest thinking and events

- Published Works
 - Legitimate interests behind passive holding *World Trademark Review*
- Published Works
 - UDRP: solid evidence required to establish unregistered trademarks in descriptive terms *World Trademark Review*
- Insights
 - Regulating cryptocurrencies in Africa and China – where are we now?
- Published Works
 - Domain name registration justified by prior business relationship *World Trademark Review*
- Published Works
 - UDRP: prior trademark rights are not always a decisive factor *World Trademark Review*
- Published Works
 - Trademark owners beware: domain name registration may be justified by previous distribution relationship *World Trademark Review*

Areas of focus

Broadband, Internet, and E-commerce

Data Protection

IERP Dispute Resolution

Education and admissions

Education

Master II, Université d'Aix Marseille III, 2011

Master II Sport Law, Université Aix-Marseille III, 2009

LL.B., Nanjing University, 2007
