

Kelliann H. Payne

Partner

Philadelphia

Biography

Kelliann Payne's science education and background in the medical device industry allow her to quickly understand emerging medical device technology and informs her current focus on related legal and business issues. Her experience includes the development, regulation, advertising, and litigation of medical devices.

Kelliann drafts premarket submissions for diagnostic and therapeutic medical devices, evaluates and formulates applicable regulatory strategies, and reviews the accuracy of marketing claims. She helps companies in their preclinical and clinical programs and leads due diligence reviews for investments and acquisitions.

Assistant General Counsel at QVC, Inc. from 2013 to 2014, Kelliann counseled internal clients on Food and Drug Administration (FDA) and Federal Trade Commission (FTC) regulations applicable to health, wellness, beauty, and cosmetic products.

As a consultant for the medical device industry, she assisted companies with complex regulatory challenges and strategies for marketing innovative products. Kelliann majored in biology prior to pursuing a career in law.

Representative experience



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Languages

English
French

Practices

Medical Device and Technology
Regulatory

Industries

Life Sciences and Health Care

Areas of focus

Cell, Tissue, and Gene Therapies

Interacts regularly with FDA staff on premarket medical device submissions.

Counsels the beauty industry regarding requirements for aesthetic medical devices.

Reviews advertising and promotional materials for compliance with FDA and FTC regulations.

Latest thinking and events

- Press Releases
 - Hogan Lovells advises Ford in partnering with GE Healthcare to produce ventilators for coronavirus patients in a pro bono effort
- News
 - In midst of COVID-19, FDA reminds industry that it plays both good and bad cop
- Insights
 - Variable De Novo review metrics -- Plan ahead
- Insights
 - FDA issues final orders classifying radiological image analyzers and related software
- News
 - Medical device advertising claims referred to FTC and FDA by National Advertising Division
- News
 - New draft guidance proposes a shift in how the FDA will evaluate certain device modifications

Education and admissions

Education

J.D., The Catholic University of America, Columbus School of Law, 2005

B.S., The Catholic University of America, 1998

Bar admissions and qualifications

Pennsylvania

District of Columbia
