

## Kevin K. Greenslade

Partner

Northern Virginia

### Biography

Sophisticated clients who require technically precise and practical guidance in raising capital or implementing complex corporate transactions frequently turn to Kevin Greenslade for his knowledge and experience.

Kevin has found an outlet for his enthusiasm for corporate finance and the equity and debt capital markets. He draws on that fervor in his practice advising publicly and privately held companies, as well as investors and underwriters, on federal securities law matters, corporate governance, capital-raising transactions, and mergers and acquisitions.

Kevin enjoys working closely with senior management both inside and outside of corporate legal departments, including executive officers and other personnel within the finance, treasury, accounting, and human resources functions of major corporations. In providing legal counsel, Kevin draws on four-plus years of experience as a management consultant for Andersen Consulting in Atlanta, as well as his graduate-level academic training in international finance, which he received at the University of Glasgow in Scotland.

Kevin's capital markets deal work includes primary and secondary equity offerings, including initial public



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### Practices

Capital Markets

Corporate Governance

Mergers and Acquisitions

Private Equity

Securities and Public Company  
Advisory

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offerings, as well as Rule 144A private placements of high-yield debt securities and registered public offerings of investment-grade debt securities. Kevin has helped companies effectuate registered exchange offers, cross-border tender offers, recapitalizations, managed buyouts, mergers, acquisitions, and private equity investments.

Kevin also advises public companies on compliance with SEC reporting, corporate governance, and other requirements of the federal securities laws, and with New York Stock Exchange and NASDAQ stock market listing standards. He has worked with clients across a wide range of industries, including technology, health care, media, telecommunications, retail, energy, manufacturing, and financial services.

## Representative experience

Advised a major media company on its US\$900m offering of senior notes pursuant to Rule 144A and Regulation S.

Represented Dell Inc. on its US\$24.9bn going-private transaction.

Since 2014, advised various public company clients in registered and private offerings of investment-grade debt securities totaling more than US\$45bn.

Advised a provider of business solutions to the health care and education industries in a US\$232m offering of common stock.

Represented SecureWorks Corp. on its IPO.

Advised PAETEC Holding Corp. in its US\$2.3bn merger with Windstream Corporation.

Represented Dell Technologies Inc. in the US\$638m IPO of its subsidiary Pivotal Software, Inc.

## Awards and rankings

## Industries

Financial Institutions

Technology & Telecoms

Insurance

Consumer

Energy and Natural Resources

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## Areas of focus

Raising Debt Capital

High Yield

Cross-border Mergers and Acquisitions

Carve-outs, Spin-offs, and Split-offs

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## Education and admissions

### Education

J.D., Stanford Law School, distinction, Order of the Coif, 2002

M.Phil., University of Glasgow, 1994

A.B., Duke University, magna cum laude, 1993

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## Bar admissions and qualifications

Virginia

California (inactive)

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## Accolades

"A great lawyer who excels at

- Notable Practitioner, *IFLR 1000*, 2019-2020
- Rising Star, Mergers & Acquisitions, *Washington, D.C. Super Lawyers*, 2013
- Rising Star, *Virginia Super Lawyers*, 2012

## Latest thinking and events

- Hogan Lovells Publications
  - SEC adopts rule amendments to allow use of electronic signatures and electronic storage of signature pages *SEC Update*
- Hogan Lovells Publications
  - SEC tightens procedural requirements and resubmission thresholds for shareholder proposals *SEC Update*
- Hogan Lovells Publications
  - Principles matter: SEC amends disclosure rules for business, legal proceedings, and risk factors *SEC Update*
- Hogan Lovells Publications
  - More investors to be accredited under amended SEC rules *SEC Update*
- Hogan Lovells Publications
  - Supreme Court upholds limited SEC right to obtain disgorgement in court enforcement proceedings *SEC Update*
- Hogan Lovells Publications
  - SEC amends rules on financial reporting of business acquisitions and dispositions *SEC Update*

problem solving."

*Legal 500 US: Corporate Governance, 2018*

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"Knowledgeable problem solver"

*Legal 500 US: Capital Markets: Debt Offerings, 2018*

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