

## Jason P. Isralowitz

Partner  
New York

### Biography

Jason Isralowitz works with motor vehicle manufacturers and distributors on the intensive legal regulations that govern their business. In his more than 25 years practicing motor vehicle franchise law, Jason has helped franchisors with a range of disputes arising under state law, including terminations, transfers, appointments, discrimination issues, and brand withdrawals and introductions.

Jason regularly counsels franchisors on all aspects of their commercial relationships with authorized dealers. He has guided franchisors with distribution upgrade initiatives, facility and incentive programs, market definitions, appointment standards, and franchise agreement amendments. He also oversees a comprehensive dealer franchise law database on behalf of a major industry group.

Jason has litigated manufacturer/dealer disputes in courts and agencies across the country. He argued a case before the Iowa Supreme Court that established an automobile franchisor's right to apply its customer satisfaction standards to new dealer candidates. Jason also was part of a team that made, on behalf of an automaker, a successful due process challenge to a state administrative body.

Jason heads the New York office's high school



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### Practices

Litigation Services

Technology Litigation

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### Industries

Automotive and Mobility

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### Areas of focus

Manufacturing

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### Education and admissions

### Education

mentoring program, which pairs the firm with a Bronx high school for moot court and mock trial competitions. Along with other attorneys from the New York office, Jason regularly coaches students from the high school to help prepare them for the competitions.

## Representative experience

Represented distributor in termination case based on dealer's failure to establish exclusive showroom. Court granted summary judgment to distributor.

Successfully defended manufacturer against claim that it was bound by prior distributor's franchise upon reintroduction of vehicle brand into the U.S.

Represented franchisor in dispute over proposed sale to dealer with inferior customer satisfaction record. Iowa Supreme Court ruled for franchisor.

## Latest thinking and events

- Events
  - Motor Vehicle Franchise Law CLE Program
- Published Works
  - New York Court of Appeals Rejects Sales Effectiveness Metric
- Hogan Lovells Events
  - Tightening Their Grip: Trends in Recent Dealer Act Amendments

J.D., University of Pennsylvania Law School, cum laude, 1993

B.S., Boston University, summa cum laude, Trustee Scholar, 1990

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## Bar admissions and qualifications

New York

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## Court admissions

U.S. Court of Appeals, First Circuit

U.S. Court of Appeals, Sixth Circuit

U.S. Court of Appeals, Third Circuit

U.S. District Court, Eastern District of New York

U.S. District Court, Southern District of New York

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