

Vito Pati

Junior Associate

Alicante

Biography

Vito Pati is an Italian qualified junior associate in the Alicante office. He focuses on European trade mark and Community design matters and advises clients in English, Italian and Spanish. His experience includes trade mark opposition and cancellation proceedings before the EUIPO, coexistence agreement negotiations and advising on defence strategies in trade mark conflicts.

Before joining Hogan Lovells he worked at the Legal Affairs Department of the EUIPO and assisted in relation to proceedings before the European Courts. He also previously clerked in another major international IP firm.

Vito holds a LLM in Intellectual Property and Information Society Law from the University of Alicante (Magister Lvcentinvs). He was selected to represent the Magister Lvcentinvs at the Transnational IP Seminar held by the University of Washington and University of Alicante in March 2016.

Representative experience

Collaborating in the defence of two colour marks owned by a well-known company in the beverage sector, in particular in proceedings before the Court of Justice.



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Languages

English
Italian

Practices

Designs
Intellectual Property
Trademarks and Brands

Industries

Consumer
TMT

Education and

Advising well-known companies in the beverage and the heavy-machinery sector on defence strategies in trademark conflicts.

Latest thinking and events

- News
 - CJEU Draws the (Dotted) Line on Subject Matter in Figurative/Position Marks
- Insights
 - 'Polo' Wins Enhanced Distinctiveness to Offset Weak Distinctive Character

admissions

Education

LL.M., Intellectual Property Law,
Universidad de Alicante, 2015

Bar admissions and qualifications

Italy

Spain

Court admissions

Italian High and Supreme courts
