

Ernesto Algaba Reyes

Partner

Mexico City

Biography

With more than 20 years of experience in the Life Sciences industry under his belt, Ernesto Algaba leads the Life Sciences practice for Hogan Lovells in Mexico.

He focuses on health law and regulatory compliance matters for the pharmaceutical and medical devices industries. He also has broad experience in the cosmetics, food, alcohol and tobacco, and consumer products industries. His wealth of knowledge covers matters relating to Mexican Official Standards (NOMs), Consumer Protection Law, overland transport, foreign trade, and contracts.

Ernesto tackles clients' pressing problems by handling their needs to meet expectations. He advises clients on planning and development of innovative projects and on strategic business decisions with respect to the launching of new products, restructuring of activities and businesses, approval and marketing authorization pathways and standards for regulated and nonregulated products, labeling and advertising issues, product liability, and highly specialized regulatory compliance matters. The Latin American Corporate Counsel Association included Ernesto on its 2015 list of recommended lawyers for administrative law.

Representative experience



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Languages

English
Spanish

Practices

Pharmaceuticals and Biotechnology
Regulatory
Medical Device and Technology
Regulatory
Food Law
Health Law
Commercial
Latin America Regional Practice

Advising top multinational companies in the planning of regulatory strategies in connection with business restructuring.

Assisting companies from different sectors of the Life Science industry in structuring regulatory pathways while setting up operations.

Successful representation of companies from the Life Sciences industry in complex administrative procedures.

Advised in Owens-Illinois' acquisition of Vitro's glass container business.

Awards and rankings

- Life Sciences (Mexico), *Chambers Latin America*, 2017-2020
- Administrative Law, *Latin Lawyer 250*, 2018
- LACCA Approved: Administrative Law, *Latin American Corporate Counsel Association (LACCA)*, 2015, 2017 - 2018
- Life Sciences, *Who's Who Legal*, 2018

Latest thinking and events

- Hogan Lovells Publications
 - Mexico | COVID-19 | Technical Guidelines for the Reopening of Economic Activities are issued
- Hogan Lovells Publications
 - COVID-19 | Update - Health Ministry announces requirements for reactivating operations in Mexico of companies in the construction, mining, and manufacture of transportation equipment industry
- Hogan Lovells Publications
 - COVID-19 | Health Ministry announces reopening strategy for social, educational, and economic activities in Mexico
- Hogan Lovells Publications
 - Mexico | Health Emergency status by force majeure

Industries

Consumer

Life Sciences and Health Care

Diversified Industrials

Areas of focus

Clinical Trials

Product Development and Approval

Controlled Substances and DEA

Adverse Event Reporting Vigilance Reporting

Advertising and Promotion Compliance

Consumer Product Safety Regulation

Medical Foods and Dietary Supplements

Food Advertising and Regulation

Food Recalls

International Regulatory Compliance

Food Legislation and Regulatory Policy Development

Consumer Protection and Privacy

Product Compliance

Regular Contracts and Business Issues

Company Formation

Corporate Group Structures

Retail and Consumer Goods

Food and Beverages

Hospitals and Health Care Providers

is declared due to COVID-19 and extraordinary measures are established

- Hogan Lovells Publications
 - COVID-19 | Suspension of activities and its impact on the industrial activity in Mexico
- Hogan Lovells Publications
 - The Regulatory Impact Analysis and the draft amendment of the Official Mexican Standard “General Labelling Specifications for Pre-packaged Foods and Non-Alcoholic Beverages”

Medical Devices

Pharmaceuticals and Biotechnology

Fashion and Luxury Brands

Cell, Tissue, and Gene Therapies

Education and admissions

Education

Law Degree, Universidad Nacional Autónoma de México, 2001
