

## Dr. Marion Fischer

Senior Associate

Munich

### Biography

Marion Fischer focuses on all matters relating to patent and trademark law and brings extensive experience in handling IP questions in commercial transactions in a diverse range of industry sectors, such as life sciences, automotive and information technology. Her practice also includes advising on the drafting and negotiation of licensing and technology contracts as well as representation in litigious unfair competition law matters. Marion is intent on anticipating and solving clients' challenges in the day-to-day business as well as with regard to complex and unusual IP issues.

She focuses on providing practical approaches, be it on avoiding IP litigation or initiating it, be it quick hands-on advice on unfair competition law matters or an extensive memorandum analysing sophisticated questions in trademark law.

Marion studied law at the University of Passau, Germany, and the Capital University in Columbus, OH, USA. She spent part of her legal traineeship in the legal department of an international film production company in Munich and in Hogan Lovells' Alicante office where she worked in the field of Community Trademark Law.

Before joining Hogan Lovells, Marion worked as a legal assistant at the Institute for Copyright and Media Law



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### Languages

English  
French  
German  
Spanish

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### Practices

Intellectual Property  
Patents  
Trade Secrets and Confidential Know-how  
Trademarks and Brands

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### Industries

Automotive and Mobility

in Munich.

## Representative experience

Representing a leading smartphone manufacturer in patent infringement actions relating to LTE network technology.

Representing a medical technology company in patent infringement and unfair competition proceedings regarding catheter locking solutions.

Advising various international companies, inter alia, a consortium of leading German automotive manufacturers, on IP issues in commercial transactions.

Advising a leading automotive association on unfair competition law issues.

Advising several companies on trademark law issues and portfolio management.

Advising several international companies on IP issues in the context of due diligence.

## Awards and rankings

- Frequently mentioned lawyer for intellectual property rights, *kanzleimonitor.de*, 2017/2018

## Latest thinking and events

- Press Releases
  - Hogan Lovells advises Springlane on successful financing round
- Press Releases
  - Hogan Lovells advises drom fragrances on its sale to Givaudan
- Press Releases
  - Hogan Lovells advises Intuitive Surgical on the acquisition of Schölly's robotic endoscope business

Life Sciences and Health Care

TMT

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## Areas of focus

IP Rights in Transactions

Strategic Counseling and Portfolio Development

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## Education and admissions

### Education

Second State Exam in Law, Higher Regional Court of Munich, 2012

First State Exam in Law, University of Passau, 2009

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## Memberships

German Association for the Protection of Intellectual Property (GRUR)

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- Events

- Webinar: Implementing the EU Trade Marks Directive - what's changing in national trade mark law?

- Hogan Lovells Publications

- Global Media and Communications Quarterly - Spring 2014 *Global Media and Communications Quarterly*