

Mark W. Brennan

Partner

Washington, D.C.

Biography

Mark W. Brennan leads our global Technology and Telecommunications industry sector group. He is also our Lead Innovation Partner, responsible for championing innovation in client service, new products, and legal innovation across the firm's global business.

Mark has a truly unique global regulatory and policy practice that makes him a valuable resource for clients across industry sectors. An experienced advisor, Mark is a respected voice on privacy and communications matters, and his thoughtful strategies empower clients on matters spanning regulatory consultations and rulemakings to compliance and product design to government investigations and enforcement. He advises clients on artificial intelligence, online content (including Section 230), market entry and licensing, spectrum policy, biometric data and facial recognition, Internet of things, U.S. CLOUD Act, cloud services, calling/texting laws, and other technology and consumer protection matters.

Global internet and technology companies and household name clients in the financial, health care, pharmaceutical, government contracts, advertising, and automotive sectors all rely on Mark to help solve their most pressing challenges.



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Practices

Communications, Internet, and Media

Privacy and Cybersecurity

Marketing and Advertising

Space and Satellite

Industries

Technology & Telecoms

Financial Institutions

Life Sciences and Health Care

Sports, Media & Entertainment

Areas of focus

Mark receives dozens of requests each year to share his insights on telecommunications, privacy, and consumer protection issues at marquee conferences and is most well-known for obtaining significant victories for clients on data protection and Telephone Consumer Protection Act (TCPA) issues.

Mark also advises on other communications and privacy matters, including Section 5 of the Federal Trade Commission Act and state privacy laws, the FCC's CPNI rules, CAN-SPAM, the Video Privacy Protection Act, COPPA, data breach laws, and more.

Mark is a member of our Americas Diversity Committee and was a founding Chair of our global Pride+ LGBT+ ally network.

Awards and rankings

- Telecom, Broadcast & Satellite (District of Columbia), *Chambers USA*, 2020
- Media, Technology, and Telecoms: Cyber Law (Including Data Privacy and Protection), *Legal 500 US*, 2020
- Media, Technology, and Telecoms: Fintech, *Legal 500 US*, 2020
- Media, Technology, and Telecoms: Telecoms and Broadcast: Regulatory, *Legal 500 US*, 2010-2020
- Media, Technology, and Telecoms: Telecoms and Broadcast: Regulatory, Next Generation, *Legal 500 US*, 2017-2020
- Telecommunications Rising Star, Top Attorneys Under 40, *Law360*, 2018
- Rising Star, Communications, *Washington, D.C. Super Lawyers*, 2014-2015
- Best Lawyers Under 40, *The National LGBT Bar Association*, 2011
- Media, Technology, and Telecoms: Telecoms and Broadcast: Transactional, *Legal 500 US*, 2014, 2018

Broadband, Internet, and E-commerce

Consumer Protection and Privacy
Privacy and Cybersecurity Public Policy Counseling and Advocacy

Wireless

Telecommunications and Wireline
Communications Compliance and Enforcement

Digital Health

California Consumer Privacy Act

FinTech

Media

Esports and Gaming

Education and admissions

Education

J.D., Georgetown University Law Center, 2005

B.S., University of Florida, summa cum laude, 2002

Memberships

Co-chair, Consumer Protection Committee, Federal Communications Bar Association

Member, International Association of Privacy Professionals

Past Board Member, National LGBT Bar Association

Past Board Member, Sitar Arts Center

- Media, Technology, and Telecoms: Technology: Transactions, *Legal 500 US*, 2014, 2017-2018

Latest thinking and events

- Hogan Lovells Publications
 - Hogan Lovells Living Mobility Spotlight Q&A series
- Webinar
 - SCOTUS provides TCPA certainty. What does it mean for you?
- News
 - Unanimous Supreme Court rejects expansive interpretation of TCPA autodialer definition
- Press Releases
 - Hogan Lovells advises Maximus on US\$430m acquisition of Attain Federal
- Media Mention
 - Va. Data Privacy Law Poised To Offer 2nd Model For States *Law360*
- News
 - Virginia poised to enact comprehensive consumer privacy law

Past Board Member, Washington Area Lawyers for the Arts

Past Executive Leadership Team Member, Lawyers Have Heart D.C.

Past Chair, Charity Auction Committee, Federal Communications Bar Association

Past Co-chair, Mobile Payments Committee, Federal Communications Bar Association

Past Co-chair, Social Media, Membership & Marketing Committee, Federal Communications Bar Association

Past Co-chair, Transactional Practice Committee, Federal Communications Bar Association

Past Co-chair, Young Lawyers Committee, Federal Communications Bar Association

Past Executive Committee Member, Federal Communications Bar Association

Bar admissions and qualifications

District of Columbia

Florida

Court admissions

U.S. Supreme Court
