

## Sebastian Schnell, LL.M. (London)

Counsel  
Munich

### Biography

Sebastian Schnell focuses his practice on trade and distribution law, including product-related regulatory issues. He has extensive experience in the drafting, review and revision of commercial contracts such as supply, purchasing, distribution and cooperation agreements.

Sebastian supports German and international companies, mainly in the automotive, chemicals, consumer goods and technology industries, often in an international context. Amongst others, he advises on the restructuring of distribution systems, manages complex contract projects and coordinates multi-jurisdictional reviews of regulatory issues, e.g. on environmental and export control laws.

Sebastian was seconded, for several months in each case, to the legal departments of an international technology company, of a leading automotive supplier and of a global chemicals company. This not only gave him industry-specific insight, but also deepened his understanding of clients' needs in terms of business-oriented and practicable legal solutions.

Sebastian attended a postgraduate Master's program at the School of Law of Queen Mary, University of London where he received his LL.M. in commercial and



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### Languages

English  
German

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### Practices

Administrative and Public Law  
Commercial  
Complex Contracting  
Consumer Law  
Government Contracts  
International Trade and Investment  
Joint Ventures

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### Industries

corporate law.

## Representative experience

Advising the financial services branch of a German car manufacturer on the roll-out of a new distribution and marketing concept for automotive-related financial services products.

Advising an international car manufacturer on air emission regulations.

Advising a global chemicals company on the restructuring, enforcement and termination of high-volume long-term supply relationships with a large number of international customers.

Advising a global technologies company on the restructuring of a distribution relationship, on the revision of general terms and conditions of sale, as well as on regulatory issues and export control regulations.

Advising a worldwide market leader of consumer products on the revision of distribution agreements and the restructuring of its distribution system in several countries as well as on product-related regulatory issues.

Aerospace, Defense, and  
Government Services

Automotive and Mobility

Consumer

TMT

Diversified Industrials

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## Areas of focus

Agency and Distribution

Anti-dumping and Countervailing  
Duty Investigations

Connected Cars

Consumer Protection and Privacy

Customs and Import Compliance

Export Controls

Fashion and Luxury Brands

Logistics

Manufacturing

Outsourcing

Procurement

Product Compliance

Regular Contracts and Business  
Issues

Retail and Consumer Goods

Sanctions

Technology Contracts

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## Education and admissions

### Education

LL.M., University of London, 2010

Second State Exam in Law, Higher  
Regional Court of Stuttgart, 2009

First State Exam in Law, Trier  
University, 2006

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