

## Samantha D. Marshall

Senior Associate  
Washington, D.C.

### Biography

Samantha D. Marshall helps health care industry clients navigate complex federal health care program requirements, including coverage and reimbursement issues for drugs and devices and drug price reporting obligations under Medicare, Medicaid, and the 340B Drug Pricing program.

Samantha advises clients on coverage and reimbursement issues tied to new and existing technologies and programs, including in the inpatient and outpatient settings and the physician's office. Samantha helps clients understand which International Classification of Disease, Health Care Common Procedure Coding System, and Current Procedural Terminology codes may apply to their items and related services. She also assists with the evaluation of coverage and reimbursement for these items and related services, including, for example, with respect to a Medicare Severity-Diagnosis Related Group or Ambulatory Payment Classification assignment and eligibility for new technology add-on payments or related programs. Samantha also helps clients understand the application of other coverage- and reimbursement-related requirements.

Samantha helps pharmaceutical manufacturers comply with federal drug price reporting requirements as applied in the context of each manufacturer's



### Phone

+1 202 637 3651

### Fax

+1 202 637 5910

### Email

[samantha.marshall@hoganlovells.com](mailto:samantha.marshall@hoganlovells.com)

---

### Languages

English

---

### Practices

Health

---

### Education and admissions

#### Education

J.D., University of Michigan Law School, cum laude, 2013

M.P.H., University of Michigan School of Public Health, 2013

specific business model. Across all of these programs, she assists clients with responding to and growing with the changing regulatory environment through help with drafting comments on new U.S. Department of Health & Human Services regulations as well as implementing final regulations and guidance as part of company policies and programs.

Prior to joining the firm, Samantha was an associate at a boutique health law firm in Washington, D.C. Samantha also interned at the University of Michigan Health System Legal Office during her time at law school.

Samantha served as the managing articles editor for the *Michigan Journal of Law Reform* at the University of Michigan Law School and as co-chair for Student Funded Fellowships.

## Latest thinking and events

- News
  - Expedited breakthrough device coverage, “reasonable and necessary” definition delayed until Dec. 15
- News
  - Ramping up the drug pricing debate: Dueling bills and paying for health care infrastructure
- News
  - CMS delays “reasonable and necessary” definition, expedited breakthrough device coverage process rule
- News
  - CMS finalizes “reasonable and necessary” definition, expedited breakthrough device coverage process
- News
  - 2020 final price reporting developments: stimulus legislation, 340B contract pharmacy Advisory Opinion

B.A., Wesleyan University, with high honors, 2005

---

## Bar admissions and qualifications

District of Columbia

Massachusetts

---

- News

- MDRP: CMS Final Rule on value-based purchasing, line extension definition, PBM accumulator programs