

Alberto Bellan

Counsel

Milan

Biography

In a world where borders between physical markets and the internet economy are vanishing, Alberto Bellan couples solid and passionate skills in traditional IP with a deep understanding of TMT law. Alberto loves writing, talking, and blogging about how IP and the internet can make our world a better place -- and why all should take care of that.

Alberto is an expert in the fields of Internet, Media, and IP Law. At Hogan Lovells, he assists a number of companies in the fields of litigation, advocacy, and regulation, both at an Italian and at EU level.

Alberto's focus is on ISP liability, freedom of expression online, copyright, platform and media regulation in the Digital Single Market. Alberto works with the group of Telecommunications, Media and New Technologies led by Marco Berliri and with the IP group of Luigi Mansani.

After graduating at University of Trieste, Italy, Alberto earned an LLM at Queen Mary, University of London and a Ph.D. at Statale di Milano University.

Alberto is a contract professor at Bocconi University of Milan, where he teaches IP and New Technology Law. He has published a number of articles in the field of intellectual property and information technologies.



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Languages

English
Italian
French

Practices

Commercial
Communications, Internet, and
Media
Copyright
Intellectual Property
IT Law

Industries

Representative experience

Supporting companies in advocacy activities related to the Digital Single Market Strategy and in the national legislative processes (internet, media and advertising law)

Advising internet service providers in relation to their liability, accessibility to copyright protection, copyright levies, exceptions and limitations, DRMs, exhaustion.

Assisting internet hosting and caching providers in contentious and non-contentious matters concerning ISPs' liability for advertising and user-generated contents.

Assisting companies from different industry sectors in unfair-competition proceedings.

Drafting and negotiating trademark and software licence and assignment agreements. Drafting and negotiating publishing agreement, also with reference to IP rights over the internet.

Advising ISPs and pharmaceutical companies in Italian Data Protection Law, e.g. right to be forgotten, compliance, and data breach matters.

Assisting companies from different industry sectors in strategic prosecution, administrative and judicial enforcement over the internet and in the physical world.

Assisting right-holders and platforms in traditional and online copyright litigation cases.

Awards and rankings

- TMT (Italy), Recommended, *Legal 500 EMEA*, 2020

Latest thinking and events

- Press Releases
 - Hogan Lovells successfully assists Google in Italian Google Shopping case

Consumer

Technology and Telecoms

Education and admissions

Education

Ph.D., Università degli Studi di Milano, 2016

LL.M., Queen Mary University of London, 2014

Master course in Intellectual Property on Asian Markets, Tongji University, 2009

Law Degree, Università degli Studi di Trieste, 2007

- Press Releases
 - Hogan Lovells secures a win for Google in the first Italian case regarding COVID-19 disinformation
- Press Releases
 - Hogan Lovells Celebrates the New Year with 29 Promotions to Partner and 56 Promotions to Counsel
- Hogan Lovells Publications
 - A Turning Point for Tech – Global survey on digital regulation
- News
 - DSM Watch: EU Copyright Directive Clears the Finish Line
- News
 - DSM Watch: Copyright Directive press publishers' rights: Article 11 is now Article 15