

## Lisa Ellman

Partner

Washington, D.C.

### Biography

Widely recognized as one of the "world's foremost authorities on drones and law," Lisa Ellman offers a unique perspective and vast experience to clients, helping them push policy boundaries forward and get ahead in the fast-changing regulatory environment.

Lisa chairs the firm's Unmanned Aircraft Systems (UAS) practice, a group dedicated to helping businesses succeed in the dynamic drone marketplace. As co-founder and Executive Director of the Commercial Drone Alliance, Lisa focuses on expanding the commercial drone industry. She also focuses on UAS security efforts and enabling Advanced Air Mobility (AAM). Lisa founded and hosts the Domestic Drone Security Series events, which for the first time brought national security agencies together with industry insiders to explore collaboration opportunities around drone security.

Throughout her career, Lisa has worked to bridge government policymaking and business innovation (a combination that has become known as "polivation"). Lisa has held a variety of positions at top levels of the executive branch at the White House and the U.S. Department of Justice (DOJ). Most recently, she led the DOJ's effort to develop a policy that would govern the use of UAS in the United States, and represented the DOJ in the federal interagency process considering



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### Practices

Administrative and Public Law

Aviation Law

Commercial

Government Relations and Public Affairs

Privacy and Cybersecurity

Unmanned Aircraft Systems

Transportation

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### Industries

Aerospace and Defense

Diversified Industrials

Energy and Natural Resources

UAS-related policy issues.

Lisa is a highly sought-after thought leader on drone law and policy. Her opinions have been featured in *The New York Times*, *The Washington Post*, *Fortune Magazine*, and other publications – and she regularly appears on television to talk about the latest developments. Lisa was featured in *Fortune's* "Most Powerful Women" series for her efforts to develop policy to govern drone use in the United States. She also delivered a TEDx talk in 2014.

## Representative experience

Assist UAS companies with participation in federal government experimental programs to push UAS policy boundaries forward around safety and security.

Help companies navigate UAS/AAM regulatory processes.

Represent Commercial Drone Alliance on FACAs such as NASA Advisory Council Aeronautics Committee and Remote ID Aviation Rulemaking Committee.

Assists businesses and trade associations to craft a public policy strategy that moves innovation forward and enables their organizations to succeed.

Assists companies entering the dynamic UAS/AAM marketplace to craft a business strategy for success.

Provides UAS companies with counsel on privacy and data security issues.

Provides counsel on legal and policy issues around drone security, including counter-drone technology.

## Awards and rankings

- Transportation: Aviation: Regulatory (USA - Nationwide), *Chambers USA*, 2020
- Transportation MVP, *Law360*, 2019
- Technology Law Trailblazer, *The National Law*

Education

Insurance

Real Estate

Technology & Telecoms

Sports, Media & Entertainment

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## Areas of focus

Legislation

Privacy and Cybersecurity Public Policy Counseling and Advocacy

Connected Cars

Aviation Legislation and Policy

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## Education and admissions

### Education

J.D./M.P.P., The University of Chicago Law School and Harris School of Public Policy, 2005

B.A. History, University of Michigan, 2000

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## Bar admissions and qualifications

District of Columbia

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## Court admissions

U.S. Court of Appeals, Tenth Circuit

U.S. Supreme Court

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*Journal, 2019*

- Transport: Aviation and Air Travel, Leading Lawyer, *Legal 500 US, 2017-2020*
- Government: Government Relations, *Legal 500 US, 2016-2019*
- Media, Technology, and Telecoms: Technology: Transactions, *Legal 500 US, 2016-2017*
- Media, Technology, and Telecoms: Telecoms and Broadcast: Transactional, *Legal 500 US, 2016-2017*
- Government: Government Contracts, *Legal 500 US, 2016*
- Rising Star, *National Law Journal D.C., 2015*

## Latest thinking and events

- Hogan Lovells Publications
  - Hogan Lovells Living Mobility Spotlight Q&A series
- Press Releases
  - Hogan Lovells assists American Robotics to become first company approved by the FAA to operate automated drones without humans on-site
- Hogan Lovells Publications
  - FAA reaches critical milestone on the road to UAS type certification *Transportation Alert*
- News
  - FCC identifies promising opportunities to expand spectrum resources for unmanned aircraft systems
- News
  - Federal agencies issue advisory on unmanned aircraft system detection and mitigation
- Hogan Lovells Publications
  - Calling all drone airspace security companies: FAA seeks participants in research program to test unmanned aircraft systems detection and mitigation technologies at airports *Transportation Alert*

## Accolades

"During her time in government and now in private practice, Ellman has served as an eloquent and passionate conduit between technology companies and government in furthering the creation of sensible policies for integrating drones into the National Airspace System."

*Dan Gettinger, Center for the Study of the Drone*

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"Obama's former law student is shaping the nation's policy on drones."

*Elizabeth Segran, Fortune Magazine*

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"A former presidential advisor, attorney Lisa Ellman is one of the top legal minds in high-tech aviation."

*Scott McGrew, PressHere TV, NBC*

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