

## Alicia J. Paller

Senior Associate  
Washington, D.C.  
Minneapolis

### Biography

Alicia Paller helps clients across industry sectors navigate privacy, data breach, and false and deceptive advertising lawsuits. She advocates for clients in a wide range of complex commercial litigation matters, with a particular focus on class actions and multijurisdictional litigation.

Alicia also advises clients immediately following a ransomware attack or data breach. Working closely with legal counsel, security officers, and forensic experts, Alicia develops early strategies to fend off litigation through settlement negotiations or motions practice. Alicia has experience managing affirmative and defensive discovery, preparing expert witnesses, and drafting dispositive and non-dispositive briefs. Alicia also has experience conducting small- and large-scale internal investigations for technology, health care, and medical device companies.

Alicia maintains an active pro bono practice that includes regularly appearing in civil and criminal court on behalf of survivors of violent crimes. Alicia and her team received Network for Victim Recovery of DC's "Firm Voice Award" for their tireless work on behalf of survivors.

### Representative experience

Obtained early dismissal on the pleadings in privacy action against academic health care institution.



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### Practices

Litigation Services

Privacy and Cybersecurity

Investigations, White Collar, and  
Fraud

Technology Litigation

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### Areas of focus

Class Actions and Group Litigation

Consumer Protection and Privacy

Health Privacy and Cybersecurity

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### Education and admissions

Defended leading technology/app company in class actions arising from a cyberattack, resulting in wins enforcing arbitration agreements.

Defended internet advertising company accused of violating consumer privacy under common law and state statutes.

Assisted health care clients in responding to cybersecurity incidents and privacy- and cybersecurity-related HHS investigations.

## Latest thinking and events

- Press Releases
  - Hogan Lovells Pro Bono team secures racial discrimination settlement for African-American Secret Service agents
- News
  - Hold the punitive damages: Connecticut is latest to incentivize implementing cybersecurity frameworks
- News
  - Ill suited: Private rights of action and privacy claims

## Education

J.D., University of Minnesota Law School, magna cum laude, 2015

B.A., New York University, magna cum laude, 2011

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## Bar admissions and qualifications

District of Columbia

Minnesota

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## Court admissions

U.S. Supreme Court

U.S. District Court, District of Minnesota

U.S. District Court, District of Columbia

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