



Content Licensing, Distribution, and Carriage

Sourcing, licensing, and distributing high-quality content has never been more challenging. Providers and licensors increasingly have to consider multiformat publishing to compete and share content with customers and clients. The agreements that underpin this content are therefore some of the most valuable contracts a business can own.

At Hogan Lovells, we are familiar with all forms of content licensing, be it video and television broadcasting, music licensing, or web-driven content. We can help you negotiate, draft, and protect your content and monetize your licensed material effectively and efficiently — ensuring you can develop coherent media strategies.

Representative experience

Drafted and negotiated licenses to make video content from NBCU, Fox, and ABC (Disney) available to Hulu.

Practices

Communications, Internet, and Media

Copyright

Industries

Sports, Media & Entertainment