

Emily Reid

Partner

London

Biography

Emily has a reputation for delivering innovative ideas and solutions. In 2016 she was responsible for the decision to launch the consulting business, which she now leads, to complement our Financial Services Legal Practice. She has a wealth of experience in the law and regulation that applies to firms in the retail banking, payments, consumer finance and merchant acquiring industries, advising clients from FinTech start-ups to major banks and financial institutions and has worked extensively with colleagues in other sectors within the financial services industry. With this background she understands the value that a consulting practice adds in complex matters from major projects to remediations and transactions.

She is ranked in Bank 1 for payments and consumer finance, listed as 'Leading Individual' for Legal 500, FinTech UK 2021 and was named 'Women in FinTech Powerlist 2019 in the Senior Leader Category' by Innovate Finance."

Representative experience

Advising on digitalisation and simplification projects

Analysing business activities to determine whether they are regulated and the laws and regulations that apply

Supporting applications for authorisation

Leading several regulatory change projects e.g. PSD2 and consumer credit reform



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Languages

English

Practices

Financial Services

Managed Legal Services

Blockchain and DLT

Financial Services Regulatory
Consulting

Industries

Financial Institutions

Areas of focus

Authorizations and Variations of
Permission

Advising on structuring transactions from a regulatory perspective and on regulatory risk

Awards and rankings

- Most outstanding lawyers, *Acritas stars*, 2020
- Women in FinTech Powerlist 2019 – Senior Leader Category, *Innovate Finance*, 2020
- The Lawyers Hot 100 list, 2020
- *Acritas Stars, Acritas Stars Independently Rated Lawyers*, 2019-2020
- Banking and Finance: Bank Regulatory, *Legal 500 EMEA*, 2019

Latest thinking and events

- News
 - Global Payments Newsletter, November 2021
- News
 - UK Financial Services Future Regulatory Framework Review: HM Treasury publishes proposals for reform
- News
 - Financial Services Regulatory Initiatives Forum publishes latest edition of Regulatory Initiatives Grid
- News
 - Global Payments Newsletter, October 2021
- News
 - Global Payments Newsletter, September 2021
- News
 - Global Payments Newsletter, August 2021

Banking Services

Consumer Finance

Dealing with Financial Services Regulators

FinTech

M&A, Business Transfers, and Restructuring in Financial Services

Payment Services

Product Distribution and Financial Institutions

Regulated Outsourcing and Financial Institutions

Education and admissions

Education

B.A., University College London, BA, 1980
