

Alexandra Bakhtiozina

Associate

Moscow

Biography

Alexandra applies her knowledge and passion for intellectual property law to assist clients in obtaining, protecting, utilizing and commercializing their IP assets. With a focus on trademarks, industrial designs and copyright, Alexandra advises on a daily basis how to cope with challenging tasks the clients face: from handling sophisticated prosecutions to handling revocation and infringement cases.

She helps to prevent and resolve disputes in the areas of trademarks, patents, copyright, domain names and unfair competition law not only for claimant parties, but also for defendants. Recently, Alexandra has been involved in several high-profile court cases in the field of pharmaceutical patents in Russia.

Given her diverse practice, Alexandra is assisting clients in various industries, including media, entertainment, food and beverages, automotive, fashion and luxury goods, retail, software technologies and life sciences.

Representative experience

Advising a German footwear producer on anti-counterfeit strategy in Russia.

Assisting a US-based cosmetics producer in managing IP portfolio in Russia /CIS.

Assisting a French perfume company with trademark



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Languages

English
French
Russian

Practices

Antitrust and Competition

Copyright

Designs

Domain Names

Education

Pharmaceuticals and Biotechnology
Regulatory

Intellectual Property

IT Law

enforcement in Russia.

Representing an Internet giant in patent and copyright infringement court cases before Russian courts.

Assisting an automotive company in negotiating a complex co-existence agreements.

Assisting a Japanese cosmetics brand in handling brand issues arising from launching new product lines within the Russian market.

Assisting an UK-based accessories manufacturer in combating look-alikes and counterfeits.

Advising a French multinational luxury goods conglomerate on Russian anti-counterfeit legislation.

Representing an American technology company in a copyright dispute before a Russian court.

Assisting an Italian luxury goods and high fashion brand with industrial design prosecution.

Latest thinking and events

■ News

- Fashion Law Insights With Franco-Russian Chamber of Commerce and Industry IP Committee

Litigation Services

Patents

Trade Secrets and Confidential Know-how

Trademarks and Brands

Industries

Consumer

TMT

Life Sciences and Health Care

Education and admissions

Education

Master of Law, The Higher School of Economics, Honours, 2017

Law Degree, The Higher School of Economics, Honours, 2015
