

Dr. Marcus Schönknecht, LL.M. (Columbia)

Counsel
Dusseldorf

Biography

Marcus Schönknecht is an experienced litigator and advisor, focusing on all aspects of counterfeiting and product piracy. Marcus works at the intersection of technical and aesthetic intellectual property. His knowledge and experience covers patents, designs, unfair competition law and trademarks.

Marcus' experience includes a wide range of industry sectors from toolmaking, steel production, wind energy, furniture, windows and doors production to medical devices, clothing and foodstuffs. An important part of Marcus' contentious work is obtaining preliminary injunctions in trade fair and other urgent matters. He also routinely deals with unfair competition matters, such as theft of trade secrets and misleading commercial practices. Marcus also gives opinions on infringements, design-arounds and validity on a regular basis.

Marcus' publications include "Determination of Patent Damages in Germany" (*IIC*, Volume 43 (2012), pages 309-332) and "Beweisbeschaffung in den USA zur Verwendung in deutschen Verfahren" (*GRUR Int* 2011, 1000-1009).

Representative experience



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Languages

English
German

Representing a major German chemical company in a complex case of international industrial espionage and trade secrets misappropriation.

Defending an innovative producer of machines for railroad track construction and maintenance in complex unfair imitation and trade secrets case.

Representing a leading machines and handling company in patent case.

Representing a global producer of mobile phones in complex patent matters.

Representing and advising companies in the steel and engineering industries in employee inventions matters.

Awards and rankings

- Intellectual Property: Patent Litigation, *Legal 500 EMEA*, 2019
- Intellectual Property: Trade marks and unfair competition, *Legal 500 EMEA*, 2019
- Recommended lawyer for Trademark and Competition Law, *Legal 500 Germany*, 2019
- Recommended lawyer for Patents: Dispute Settlement, *Legal 500 Germany*, 2019

Latest thinking and events

- Insights
 - IPunkt – German Language (Deutsch) IP Newsletter Jan 2019
- Awards and Rankings
 - Best Lawyers™ 2019: Hogan Lovells is ranked with 80 lawyers
- News
 - Germany: Making an Impact – Enforcing Patents at Trade Fairs
- Insights
 - IPunkt – German Language (Deutsch) IP Newsletter

Practices

Designs

Domain Names

Intellectual Property

Patents

Trade Secrets and Confidential Know-how

Trademarks and Brands

Blockchain and DLT

IP Litigation, Arbitration, and Alternative Dispute Resolution

Industries

Automotive

Consumer

Diversified Industrials

Life Sciences and Health Care

Technology and Telecoms

Areas of focus

False Advertising and Unfair Competition

Strategic Counseling and Portfolio Development

Education and admissions

Education

LL.M., Columbia University, 2011

(October 2017)

Memberships

Member, German Association for
the Protection of Intellectual
Property (GRUR)

Member, German-American Lawyers
Association (DAJV)
