

Dr. Marcus Schönknecht, LL.M. (Columbia)

Counsel

Dusseldorf

Biography

Marcus Schönknecht is an experienced litigator and advisor, focusing on all aspects of counterfeiting and product piracy. Marcus works at the intersection of technical and aesthetic intellectual property. His knowledge and experience covers patents, designs, unfair competition law and trademarks.

Marcus' experience includes a wide range of industry sectors from toolmaking, steel production, wind energy, furniture, windows and doors production to medical devices, clothing and foodstuffs. An important part of Marcus' contentious work is obtaining preliminary injunctions in trade fair and other urgent matters. He also routinely deals with unfair competition matters, such as theft of trade secrets and misleading commercial practices. Marcus also gives opinions on infringements, design-arounds and validity on a regular basis.

Marcus' publications include "Determination of Patent Damages in Germany" (*IIC*, Volume 43 (2012), pages 309-332) and "Beweisbeschaffung in den USA zur Verwendung in deutschen Verfahren" (*GRUR Int* 2011, 1000-1009).

Representative experience



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Languages

English
German
Italian

Practices

Designs
Domain Names
Intellectual Property
Patents
Trade Secrets and Confidential
Know-how
Trademarks and Brands

Representing a major German chemical company in a complex case of international industrial espionage and trade secrets misappropriation.

Defending an innovative producer of machines for railroad track construction and maintenance in complex unfair imitation and trade secrets case.

Representing a leading machines and handling company in patent case.

Representing a global producer of mobile phones in complex patent matters.

Representing and advising companies in the steel and engineering industries in employee inventions matters.

Awards and rankings

- Included for intellectual property law, *Edition Best Lawyers™ in Germany*, 2019
- Intellectual Property: Patent Litigation, *Legal 500 EMEA*, 2019
- Intellectual Property: Trade marks and unfair competition, *Legal 500 EMEA*, 2019

Latest thinking and events

- Awards and Rankings
 - Best Lawyers™ Germany 2020: 86 Recognized Lawyers, five of them Lawyers of the Year
- Insights
 - IPunkt – German Language (Deutsch) IP Newsletter Jan 2019
- Awards and Rankings
 - Best Lawyers™ 2019: Hogan Lovells is ranked with 80 lawyers
- News
 - Germany: Making an impact – enforcing patents at trade fairs
- Insights

Industries

Automotive and Mobility

Consumer

Life Sciences and Health Care

TMT

Diversified Industrials

Areas of focus

False Advertising and Unfair Competition

IP Litigation, Arbitration, and Alternative Dispute Resolution

Strategic Counseling and Portfolio Development

Education and admissions

Education

LL.M., Columbia University, 2011

Memberships

Member, German Association for the Protection of Intellectual Property (GRUR)

Member, German-American Lawyers Association (DAJV)

- IPunkt – German Language (Deutsch) IP Newsletter
(October 2017)