

Viktoriya Tomova

Senior Business Lawyer

Munich

Biography

Viktoriya Tomova is part of the product liability, product safety, and product compliance practice. Her focus lies in the automotive, electronics, consumer goods, energy, and food industries. She is particularly experienced in product launches, as well the coordination of global product safety measures.

Viktoriya advises companies on the launch of their innovative products with a particular focus on the certification, labeling and packaging requirements, information obligations, as well as the creation of user and safety guides before market placement.

Furthermore, Viktoriya has handled a wide range of product crises. She provides risk assessments, handles authority notifications, and drafts customer and media communication. She has assisted clients with products-related matters in over 30 jurisdictions.

Viktoriya also helps clients developing and implementing preventive compliance strategies and improving internal processes to increase product safety and quality. In addition, Viktoriya's practice includes supporting companies regarding settlement negotiations with claimants.

Prior to joining Hogan Lovells Viktoriya worked as a consultant at one of the "Big Four", in the implementation of comprehensive compliance



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Languages

Bulgarian
English
German
Russian

Practices

Consumer Law
Food Law
Investigations, White Collar, and Fraud
Litigation Services
Products Law
Technology Litigation

management systems. Furthermore, she worked for several years in the market intelligence department of a DAX 30 company.

Representative experience

Advising an international consumer products manufacturer regarding several recalls in more than 30 countries.

Advising an international high tech company on product compliance issues linked to packaging, labeling and language requirements, as well as user and safety guides.

Advising a leading German automotive company on product liability topics, settlement negotiations and customer communication, as well as on product safety topics.

Advising an international manufacturer of consumer products regarding after action review measures including preparing product safety and product compliance trainings.

Advising a high tech company on product safety incidents linked to batteries, including risk assessment and the coordination of voluntary replacement measures.

Advising a leading German DAX 30 automotive company on product compliance issues including CE labeling requirements.

Industries

Automotive and Mobility

Consumer

Energy and Natural Resources

TMT

Areas of focus

Class Actions and Group Litigation

Consumer Product Safety
Regulation

IERP Dispute Resolution

Food Recalls

Product Compliance

Product Development and Approval

Product Litigation

Education and admissions

Education

Master of Science Law and
Economics, University of Augsburg,
2014

Bachelor of Science Law and
Economics, University of Augsburg,
2011
