

Media and Entertainment

The media industry is a rapidly changing landscape, with shifting consumption habits and competition for content, advertising, and access to consumers. We provide innovative solutions to assist media clients around the world with delivering content to market.

Our Media group covers issues faced by companies and investors operating in a wide range of media, from television, film studios, and production companies to streaming services, print media, and technology companies.

With our global footprint, breadth of experience, and industry knowledge, we are uniquely positioned to support you in all aspects of content development, financing, production, licensing, distribution, joint ventures, mergers and acquisitions, litigation and dispute resolution, and regulatory issues.

Representative experience

Advising ITV on a number of matters including the move of ITV Daytime to BBC's Television Centre and its discussions with the BBC to create the UK streaming service, BritBox.

Advising 21st Century Fox on the US\$66.1bn sale of several of its entertainment assets to The Walt Disney Company, including serving as tax and securities counsel on the transaction.

Contacts

Mark Kurtenbach,
Denver

Oliver Wilson,
London

Shelita M. Stewart,
Washington, D.C.

Joke Bodewits,
Amsterdam

Practices

Intellectual Property

Commercial Litigation

Industries

Sports, Media and
Entertainment

Advising A2 on various campaign materials and marketing activities to support its A2 Milk product, including reviewing online content, TV advertisements, and print campaigns.

Advising AB InBev, the world's largest brewer, on its global deals for media buying and planning services.

Advising AMC on the regulatory position for its launch of two subscription VOD services – Shudder and Sundance Now.

Advising a group of international strategic and financial investors on the acquisition, and later sale, of a chain of German television stations.

Advising a leading media services provider in a dispute with a consumers association in relation to a formal investigation launched by French national authorities.

Acting for an international media company in relation to its acquisition of a major UK Pay-TV and broadband business.

Representing Altice in its negotiations with AMC Networks across multiple platforms and including linear, VOD, and SVOD services.

Representing CBS in connection with the license of its owned and operated television stations and video-on-demand content to Hulu ahead of its live TV streaming launch in May 2017.

Advising Cinema3D S.A on the sale of its portfolio of sites in Poland to Vue International.

Advising CNN on aviation regulatory and policy matters related to operations with UAS in support of its newsgathering and reporting activities.

Representing Hearst on its acquisition of an ERP system, including advising on and negotiating complex system implementation, software licensing, and outsourcing agreements.

Advised an affiliate of Hearst Television in its acquisition of a majority interest in Litton Entertainment, a pioneer in educational-and-

informational TV production and syndication.

Advising OUTFRONT Media on complex commercial and technology agreements related to its partnership with the Metropolitan Transit Authority on digital advertising.

Advising Rural Media Group on regulatory and legislative matters in getting carriage on numerous cable and DBS systems, and also with reviewing and assisting network affiliation agreements.

Representing News Corp in the negotiation of various licensing and services transactions, including the renegotiation of agreements in connection with the division of News Corp into two separate companies.

Latest thinking and events

Insights

It's here now: European Parliament adopts Digital Services Act

News

Ofcom issues call for evidence on loosening UK TV advertising rules for public service broadcasters

News

Proof in Trial: Appellate Edition: Holmes v. Winter

Insights

UK government publishes plans to overhaul broadcasting regulatory landscape to protect PSBs

Media Mention

"Quid Pro Quote" and other corruption risks in the sports, media and entertainment industry

Anti-Corruption Report

Hogan Lovells Events

Handling ransomware and other cybersecurity incidents in sports, media, and entertainment