



## Lauren B. Cury

Senior Associate  
Washington, D.C.

### Biography

Known for her innovative approach and dedication to value-driven solutions, Lauren Cury applies her experience and passion for intellectual property law to assist clients in leveraging and protecting their IP assets to best achieve their business goals.

With a sharp focus on trademark issues and brand protection strategies, Lauren has advised clients across a spectrum of IP challenges from counseling and prosecution to licensing, portfolio management, and litigation. She has advocated for clients both in and out of the courtroom in complex intellectual property matters pending before state and federal courts as well as the U.S. Patent and Trademark Office (USPTO) and International Trade Commission.

Her experience extends to all stages of litigation, including discovery, trial, and settlement, and Lauren has been commended by both opposing counsel and a federal judge for her articulate and effective advocacy.

### Representative experience

Served as trial counsel in federal court trademark litigation culminating in an 11-day trial

Defended large education services provider in trademark infringement lawsuit

Advised private university on IP licensing dispute



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### Practices

Intellectual Property

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### Education and admissions

### Education

J.D., Harvard Law School, 2014

B.A., Brandeis University, summa cum laude, Phi Beta Kappa, 2011

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Led discovery team of over 30 attorneys in federal trademark infringement action

Represented large sporting event organization in contentious TTAB proceedings

Negotiated favorable settlement and coexistence agreement for beverage company with respect to trademark and trade dress allegations

## Latest thinking and events

### ■ Published Works

- INSIGHT: Harness Your IP to Capitalize on Uncertain  
Economic Times *Bloomberg Law*

## Bar admissions and qualifications

District of Columbia

Virginia

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## Court admissions

District of Columbia Court of Appeals

Supreme Court of Virginia

U.S. District Court, Eastern District of Virginia

U.S. District Court, District of Columbia

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