

Lauren B. Cury

Senior Associate
Washington, D.C.

Biography

Lauren Cury is an award-winning trial lawyer who has been commended by both opposing counsel and federal court for her articulate and effective advocacy.

With a sharp focus on trademark and copyright issues, Lauren applies her passion for intellectual property law, dedication to her clients, and analytical prowess in complex matters pending before state and federal courts as well as the U.S. Patent and Trademark Office (USPTO) and International Trade Commission.

Her experience extends to all stages of litigation, including discovery, trial, and settlement, as well as strategic counseling.

Representative experience

Obtained dismissal of multiple district court actions involving copyright, trademark, and patent claims on behalf of major consumer electronics company.

Served as trial counsel in federal court trademark litigation involving non-traditional color mark culminating in 11-day trial.

Represented major motorized personal vehicle manufacturer on trademark claims before the International Trade Commission, obtaining limited exclusion order.

Successfully led joint defense subgroup representing major hotel chains in trademark infringement counterclaims against downstream online travel



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Practices

Intellectual Property

IP Litigation, Arbitration, and
Alternative Dispute Resolution

Trademarks and Brands

Education and admissions

Education

J.D., Harvard Law School, 2014

B.A., Brandeis University, summa
cum laude, Phi Beta Kappa, 2011

Bar admissions and qualifications

District of Columbia

Virginia

agency.

Obtained favorable settlement in trademark infringement lawsuit surrounding unauthorized repackaging of aerospace sealant.

Defended large education services provider in trademark infringement lawsuit involving virtual schooling.

Prepared Hatch-Waxman litigation for trial, culminating in eve-of-trial settlement.

Advised major short form video-sharing app on copyright and DMCA compliance issues.

Represented large sporting event organization in contentious TTAB proceedings.

Negotiated favorable settlement and coexistence agreement for beverage company with respect to trademark and trade dress allegations.

Awards and rankings

- Intellectual Property, Rising Star, *Washington, D.C. Super Lawyers*, 2020-2021
- Women in Law Awards (Intellectual Property), *Lawyer Monthly*, 2020-2021

Latest thinking and events

- Insights
 - COVID-19: Copyright considerations in a time of virtual education
- Published Works
 - INSIGHT: Harness Your IP to Capitalize on Uncertain Economic Times *Bloomberg Law*

Court admissions

District of Columbia Court of Appeals

Supreme Court of Virginia

U.S. District Court, Eastern District of Virginia

U.S. District Court, District of Columbia
