



Adam A. Cooke

Counsel

Washington, D.C.

Biography

Adam Cooke helps companies navigate a host of litigation challenges arising out of a cyber attack, a data privacy lawsuit, or a related government investigation.

Adam assists clients in all phases of privacy and data security litigation, from responding to inquiries from state attorneys general and coordinating multiple, parallel class actions, to briefing motions to dismiss and other pretrial motions. He works closely with the firm's regulatory lawyers in this space to provide seamless, practical guidance on an array of privacy issues.

Adam also represents companies in a full range of other litigation matters. He has helped clients favorably resolve cases at the pleading and class certification stages and through settlement in federal and state courts across the country. Adam has particular experience representing clients in the health care, technology, and retail sectors and in challenges to government action under the Administrative Procedures Act.

Representative experience

Representing company in class action litigation and regulatory investigations arising out of a cyber attack.

Representing retailer in state attorney's general



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Practices

Privacy and Cybersecurity

Litigation Services

Education and admissions

Education

J.D., Stanford Law School, 2010

M.A., The University of Texas at Austin, 2006

B.A., University of Wisconsin-Madison, Phi Beta Kappa, 2004

Bar admissions and

investigation following a cyber attack.

Representing marketing company in class action privacy litigation.

Represented health benefits company in federal multidistrict litigation where class certification denied.

Represented pharmaceutical company in challenge to FDA market exclusivity determination.

Latest thinking and events

- Webinar
 - From regulation to litigation – CCPA litigation defense webinar
- Hogan Lovells Publications
 - Data class actions guide
- Hogan Lovells Publications
 - Going global: Data class actions make their way to the EU
- Webinar
 - Standing Post-Spokeo
- Published Works
 - Considering standing law and future risk of harm in data breach litigation *Bloomberg Law: Big Law Business*
- News
 - Ready, Set, Respond – Hogan Lovells Launches Online Global Cybersecurity Resource Portal

qualifications

District of Columbia

Massachusetts

Court admissions

U.S. Court of Appeals, Fourth Circuit

U.S. District Court, District of Maryland
